

INSIDE: Health and hope on the go: JMU nursing students deliver health care to local homeless **PAGE 28**
Alumni Association: 100 years of alumni success **PAGE 44**



THE MAGAZINE OF
JAMES MADISON UNIVERSITY

SPRING/SUMMER 2011

THIS CAN'T BE SCIENCE CAN IT?

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NephCure ambassador and hoops star Dawn Evans ('11) inspires **PAGE 18**

PLUS! Carnegie Foundation nod
JMU/community engagement lauded **PAGE 8**

INSIDE: From the Quad to the stage to the lab, science dances to life all year at JMU **PAGE 30** Professors You Love honors Harrisonburg's 'Uncle Bijan' **PAGE 40**



MADISON

SPRING/SUMMER 2011

THE MAGAZINE OF JAMES MADISON UNIVERSITY

SPRING/SUMMER 2011

HEALTH & HOPE ON THE GO

Student nurses serve Harrisonburg's homeless children **PAGE 28**

There's so much to do at JMU!
Save your Madison Community Calendar insert

PLUS! The Crop Mob storms valley farmers >>>>>



'JMU students have a great time helping out. We get to hang out and share a meal with the farmers who produce our food, learn new skills and ground ourselves in the real world.'

— GARRETT STERN ('11)
anthropology major and
Crop Mob co-organizer

PEOPLE POWER

On a chilly February day, volunteers mob Andrew Schaefer's Wildside Farms in Singers Glen to build a tractor bridge, marking one of the newest phenomena to hit Harrisonburg: the Valley Crop Mob. Providing assistance for small-scale sustainable farms, they knock out big projects in a single afternoon.

There is strategy behind this people-powered marvel, says co-organizer Garrett Stern ('11). The Friendly City Food Co-op and JMU EARTH sponsor these monthly mobs to build a bridge between JMU and the community and to advocate for locally grown food and sustainable farming.

"The Crop Mob is the easiest way to unite people in an environmental way and build connections back to farmers, because everybody has to eat," says Stern, who is also the Harrisonburg Farmer's Market newly hired program manager.

Farmers who strive to farm organically consider the mobs a real boost.

"It's been great having this much help, getting all this done at once," Sherri Huffer told the *Staunton News Leader* when the mob descended on her Gathering Rabbitry and Farm in Mount Sidney in March. "They're getting a lot of things done that would not have gotten done."

The mob last hit Janet's Garden in Greenville in April. **M**

*** Watch the Crop Mob video at www.jmu.edu/bethechange/stories/FirstCropMob.shtml**

Michelle Strickland ('14), foreground, heads to the site of the emerging tractor bridge with an armload of stones to assist 12 other JMU students volunteering at Wildside Farms in Singers Glen. Inset: Organizer Garrett Stern ('11) contributes a load of cement to the tractor bridge project.



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30 The Dance of Art and Science

BY BRAD JENKINS ('99)

A yearlong academic emphasis on the "Dance of Art and Science" began with more than 4,000 freshmen dancing in the shape of a double helix on the Quad during Orientation and culminated with a presentation by Liz Lerman, of the Liz Lerman Dance Exchange, and Francis Collins, chief of the National Institutes of Health and mapper of the human genome. The science of exploration and the art of research came together for students from varying disciplines. They learned how to tackle life's most complex health issues and they learned, as Collins said, "It will take people from a host of disciplines to decide what to do with scientific advancements."

28 Health and Hope on the Go BY JEAN YOUNG KILBY

Nearly half of the homeless people in the Harrisonburg and Rockingham County area are children. The students and faculty members in the JMU Department of Nursing are addressing basic health care issues for this under-represented population with a Health Care for the Homeless initiative. To reduce barriers to health care, nursing students and their professors visit Mercy House and provide basic health screenings and education. They also connect clients to much-needed community resources.

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Political science major Alexandra Robbins ('09) and geographic sciences major Daniel Haney ('07) take the Be the Change spirit to Cambodia's Aziza's Place to provide education, health needs and independence.

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The JMU Alumni Association celebrates 100 years of alumni successes this fall during Homecoming, Sept. 30–Oct. 1. This is the year to be back in the 'Burg to celebrate JMU alumni and the Be the Change spirit.

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Crop Mob descends on Wildside Farms to help build a tractor bridge

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Suitcase nursing student (regional community cover) and freshman Orientation DNA Dance (arts cover) by Diane Elliott ('00). See both at www.jmu.edu/MadisonOnline.

M@adison

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Bright Lights

IraqAndBack.com founder and American hero Maj. Justin Constantine ('92) helps fellow wounded soldiers. **PAGE 20**



Be the Change

Daniel Haney ('07), left, and Alexandra Robbins ('07) take the Be the Change spirit to Cambodia's Aziza's Place. **PAGE 27**



Peer Pressure

Members of the Psychology Peer Advisers celebrate 20 years. **PAGE 47**



Stewardship and fellowship

Madison alumni and donors meet the students their gifts are supporting. **PAGE 25**



Transformations

From brain AVM and rehab to advocate and psychology major, Trisha Smith ('14) is helping others. **PAGE 26**



Suitcase Nursing helps local kids

Student nurses and professors bring health and hope to area homeless children and families. **PAGE 28**

GET CONNECTED: www.jmu.edu

GET INSPIRED TO BE THE CHANGE

The Be the Change website has stories and videos about students, professors and alumni changing the world. Sign up, connect, chime in: www.jmu.edu/bethechange
Share your Be the Change story at madisonmag@jmu.edu

VISIT JMU:

Prospective students, alumni, community members, JMU friends: Find it all here. The JMU events calendar, campus map, area lodging and dining. Log on before you roll in to the 'Burg: www.jmu.edu/jmuweb/visitor/

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Your letters, stories and photos

GREAT JOB!

I received the Winter 2011 *Madison* and read it from cover to cover. I found it to be very interesting and informative. I especially enjoyed the article on the two graduates who serve as directors of the two political parties in Virginia [Red, Blue and JMU by Sande Snead ('82)]. That article was very enlightening and informative. Hats off to these two graduates, David Mills ('02) and Dave Rexrode ('01). Thank you to the *Madison* staff for a very well-written and put together magazine. Keep up the great job and cheers for JMU. I'm very proud of my granddaughter, Haley Hanson ('13), who is a sophomore and a JMU cheerleader.

BARBARA HANSON
DUKE CLUB MEMBER
Ashburn, Va.

TUBA OBSERVATIONS

I wanted to drop a quick e-mail to let you know how much I enjoyed the photo in the Winter 2011 *Madison* of the reflection from a Marching Royal Duke's tuba [Full Frame, Page 1 by Kathy Lam, JMU Photography Services]. What an interesting perspective; it was quite artistic. Bravo.

JULIE CONTOS ('93)
Arlington, Va.

PROFESSORS YOU LOVE

I just wanted to comment on what a great article Kevin Elliker ('08) wrote about JMU history professor David Dillard in the Professors You Love column in the Winter 2011 *Madison*. Many history and education students, including myself, have had similar experiences with Dr. Dillard. He was my Senior Honors thesis adviser and was extremely



JMU history professor David Dillard was featured in the Winter 2011 issue's Professors You Love column, and he continues to receive praise from former students. Send your Professors You Love story to madisonmag@jmu.edu. Read more tributes at www.jmu.edu/professorsyoulove/.

helpful and encouraging. During the trials and tribulations of applying for law school, he was a constant comfort. When things did not work out the way I first wanted, he continued to encourage me. His impact on my life continues. I appreciate Dr. Dillard's encouragement; and I am in my second year of law school at the University of Richmond. I only regret that I cannot make it to Harrisonburg to see him more often. Dr. Dillard is truly one of JMU's best, and he embodies the Be the Change spirit. Thanks, Dr. Dillard!

JOHN L. "TRIPP"
HUGHES III ('09)
Midlothian, Va.

PRE-1970 ALUMNI: WHERE ARE YOU?

I read *Madison* regularly and think it is a wonderful magazine, but I don't see Class Notes from alumni from the pre-1970s era. Where are you? I hear personally from a number of my former students, and I

know you are doing great things. Why don't you share your lives and your career successes with classmates through the magazine's Class Notes? Your classmates will enjoy catching up with you, and your former professors will enjoy reading about your success. I am proud of what I know about you and want to know more! C'mon, join in the *Madison* crew!

LEOTUS "LEE" MORRISON, PROFESSOR
EMERITA OF PHYSICAL EDUCATION
Harrisonburg, Va.

✎ **EDITOR'S NOTE:** Alumni: Share your Class Notes with *Madison* by e-mailing madisonmag@jmu.edu, or write to *Madison*, JMU, 725 South Mason Street, MSC 3610, Harrisonburg, VA 22807.

Keep those letters and story ideas coming! *Madison* welcomes letters in response to magazine content. The staff reserves the right to edit for clarity, length and style. Anonymous letters will not be published. Send to "22807" *Madison*, 725 S. Mason Street, MSC 3610, JMU, Harrisonburg, VA 22807, or e-mail madisonmag@jmu.edu.

BE *the* CHANGE

Reinventing entrepreneurship



Helping others overcome disease



Improving life in Uganda

Tap right into the hearts and minds of JMU

EVERY DAY AT MADISON, students, professors and alumni address real issues that matter. We call that Be the Change.

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You will be alerted when a new feature appears.

GO TO www.jmu.edu/bethechange and click on Connect. Then "Sign up for *Madison*."

{Editor's Note}

Amazing stories delivered right to your inbox

The Madison Experience is not something you sit and watch. You chime in. You join in. You try to make things better. You know this.

JMU's Be the Change spirit is always evident in these pages of *Madison*. It is also the star of www.jmu.edu/BeTheChange, where you can find fresh, dynamic stories and videos about students, professors and alumni and the life-altering work they are undertaking.

Now you can get these stories delivered right to you, as soon as they publish, by subscribing to the *Madison* e-mail. The first step is to go to the Be the Change website and then click on "Connect."

While there you can also participate in the increasingly popular Be the Change blog, in which Martha Bell Graham ('03P, '08P, '12P) underscores the direct and personal impact of Madison's distinct approach to education.

"What is nurtured here on campus is something extraordinary," says Martha, whose last JMU assignment was helping to coordinate Madison's Centennial Celebration. "It is the notion that every one of us can — and should — make a difference. Graduates are sent out with the means — but far more importantly, the will — to be the change."

When President Linwood H. Rose says that JMU seeks solutions to world problems, we can point to the everyday interrelatedness and relevance of this university and society. The teaching, research and service of professors, students, alumni and donors are intimately involved and inextricably interconnected with the lives of the people they seek to improve.

"From where I sit," Martha adds, "JMU's impact throughout the world is considerable — and growing. Writing a blog about the amazing people and programs at JMU is endlessly uplifting. And we're just waiting to hear from them and from you about how JMU is changing the world."

JMU is higher education with a higher purpose. *Madison*, the blog and the Be the Change website connect JMU people and tell their stories. That's something everybody can talk about. Please do. www.jmu.edu/BeTheChange.

— PAM BROCK, executive editor

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As general manager of JMU's student newspaper, *The Breeze*, **Brad Jenkins** ('99) advises the news staff and oversees advertising sales and general operations. "My goal," he says, "is to empower students to produce the paper so they have real-world experiences that will guide them in their careers." Before becoming general manager, Jenkins was a reporter and editor at Harrisonburg's *Daily News-Record*. His greatest joys, he says, are "my girls" — his wife, whom he met during his freshman year at JMU, and two daughters, who know and love the *JMU Fight Song*. Read Jenkins' cover feature about JMU's yearlong emphasis on the "Dance of Art and Science" beginning on Page 30.



Gabrielle Piccininni ('11) is an English and studio art double major with a minor in medieval and renaissance studies. The *Madison* magazine editorial intern is applying to graduate schools to continue her study of literature. She hopes to work in the publishing industry after graduation. Piccininni was inducted into JMU's chapter of Phi Beta Kappa this year, and she is a member of the Sigma Tau Delta honor society. Read her alumni articles about Ed Turner ('60) and his Madison legacy family on Page 46, and Teacher of the Year Janice Wiley ('77) on Page 56. She also wrote about Colleen Legge ('97) and other alumni working with the LIVESTRONG Foundation in Texas. (Page 48).

Jean Young Kilby is a freelance writer and an instructor in the Intensive English Program at Eastern Mennonite University. A brief teaching stint in Ethiopia launched her English as a Second Language career, and she has since enjoyed her work with international students, many of whom now study at JMU. She is a graduate of both the University of Arkansas and the University of North Carolina at Greensboro, where she earned a master's degree in education. She and her husband, Bill, are the parents of two grown daughters. Read Kilby's story about the JMU Department of Nursing's Health Care for the Homeless program on Page 28.



Amelia Wood ('13) is an editorial intern in the *Madison* magazine office and also writes for *The Breeze* and *Political Currents*, the newsletter of the political science department. Read her alumni articles about AmeriCorps volunteer Kim Wheeler ('09) on Page 59 and HIV educator Wes Mitchell ('10) on Page 61. Wood is double majoring in media arts and design and English. She is also completing the pre-professional program in secondary education. A member of Zeta Tau Alpha, Wood also works as a frontline assistant for the JMU Computing Help Desk.

"Graphic utility player" is how **Rinn Siegrist** describes the most current of her many roles in nine years at JMU. Graphic designer, marketing program coordinator and adjunct faculty member are among other positions held by Siegrist, who earned a Master of Arts in advertising design from Syracuse University and also runs a freelance graphic design business. In her other real life, Siegrist's heart for helping those who can't help themselves rings true in her volunteer work for Siamese Cat Rescue Center.



Creativity and discovery

A meeting of the scientific and artistic minds highlights the DNA of Madison

A moment of sterling clarity and breathtaking beauty occurred on this campus this semester, and I was proud to be a part of it.

Francis Collins, chief of the National Institutes of Health and former director of the landmark Human Genome Project, visited JMU to lecture about genetics as part of a yearlong university series on this complex science and its equally complex societal implications.

This renowned geneticist and physician gave us a glimpse of the scientific mind in top form when he said, "... where science becomes something exciting and enormously significant is when you take that creative leap and say, 'I have this wild crazy idea that life works that way. Let's design a really creative experiment and see if we're right' — and we're usually wrong."

In response, McArthur Genius Award winner and equally renowned choreographer Liz Lerman (also on campus for the occasion) said, "But then there's something in the room to work with. Then you have something. Before you had nothing. ... Most artists are like that."

Lerman and Collins had revealed something momentous — creativity fuels both art and science, and creativity leads to discovery. Collins described how his creative leap and early failure ultimately led to a clinical trial to treat an extremely rare genetic disease. Lerman explained how early ideas led ultimately to artistic breakthroughs, including the creation of *Ferocious Beauty: Genome*, which her company performed prior to the audience discussion.

The exchange between these two creative minds affirmed the value of the cross-disciplinary and collaborative approaches to education that is cultivated at JMU. Our approach sparked this yearlong Dance of Art and Science initiative that brought these two prodigies to campus. It started by welcoming our freshmen at Orientation with the "DNA Dance on the Quad," encompassed master classes, exhibits, performances and the opening of the Forbes Center for the Performing Arts.

In my estimation, the Dance of Art and Science went further. It revealed the unique DNA of James Madison University. Nowhere else in higher education does this degree of cross-disciplinary collaboration occur so regularly, with such impact. What we deliver better than any other educational institution is a broad knowledge-based perspective combined with a depth of disciplinary competency and a propensity for engagement that leads to graduates equipped to make a difference in a world that is so intricately interconnected.

The field of genetics has begun to transform the health care and medical fields and provides entrepreneurial opportunities that stimulate our



JMU President Linwood H. Rose talks with Francis Collins, chief of the National Institutes for Health, at the culmination performance of JMU's yearlong Dance of Art and Science initiative.

economy. It has also triggered ethical debates on issues like cloning and privacy. Bringing the arts into our discussions urged us to explore the processes of reflection and engagement that bind us as a community and assist us in informed decision making. At JMU, that's part of preparing educated and enlightened students.

The inaugural season at the Forbes Center was the perfect focal point for the Dance of Art and Science and an entrée to another momentous occasion — the center's grand opening. A gala, a sold-out student performance of *Kiss Me Kate* and a performance by opera star Denyce

Graves celebrated the magnificence of the JMU arts experience. The gala showcased our new performance venues, the teaching and learning spaces, and our generous donors who made them possible.

Just after the Forbes Center gala, we received word of a significant recognition for the College of Business. Known for its Integrated Functional Systems class, the CoB is ranked 28th in the nation among public and private undergraduate business schools according to *Bloomberg Businessweek's* annual rankings. In 2010, the CoB ranked 41st and in 2008, 54th. This year among public institutions, JMU's Col-

lege of Business ranks 11th. This jump in the rankings is due to a committed and talented faculty.

I am pleased also to report, this year the Virginia General Assembly added \$6.1 million in state funding for JMU. I'm hopeful that this infusion is a permanent reversal of the trends experienced in the last three years of budget reductions for higher education. This budget includes funding for enrollment growth of 100 students, an increase in full-time faculty members, operation and maintenance of new buildings and additional financial aid. I'm also hopeful that this funding signifies an acknowledgment of the vital role higher education plays in the health of our economy and our society.

There is no better example of this vital role than JMU's selection for the 2010 Community Engagement Classification by the Carnegie Foundation for the Advancement of Teaching. The honor recognizes the breadth and depth of JMU's relationship with the wider community. This mutually beneficial partnership is part of the DNA of JMU — community involvement, collaboration, creativity. Again, the words of Dr. Collins illustrate the worth of what we do at JMU: "What we humans have been gifted with is the ability to think beyond the obvious. That's what we are all hungry somehow to do."

LINWOOD H. ROSE, President James Madison University



Mutual Learning



Student organizations helped with clean-up projects in April around Harrisonburg to say "thank you" to the local community.

Carnegie Foundation applauds community engagement

BY REBECCA KNORR ('11)

JMU has joined an exclusive roster of 311 institutions of higher education that have been granted Community Engagement Classification by the Carnegie Foundation.

The classification acknowledges the extensive academic, research, teaching and service programs through which JMU collaborates with the community, as well as the high number of students and professors who volunteer. The application process included documenting the extensive ongoing efforts across JMU.

"It is heartening to see this level of commitment and activity," Carnegie President Anthony Bryk said in a written statement. "Clearly, higher education is making real strides in finding ways to engage with and contribute to important community agendas."

Chelsea Foster ('11), a JMU senior majoring in communication science and disorders, says that a commitment to service has been instilled in her during her time at JMU. "The reciprocity of service is something that both the individual helping and the

individual being helped can't ignore. They learn from each other. Through that learning, stereotypes are broken, trust is built and relationships are formed. That is how an authentic and meaningful community is developed."

The honor will only deepen JMU's engagement, according to James Shaeffer, associate vice provost for outreach and engagement. "We fully expect that the process and data gathering required for completing the application will serve as a template for enhancing JMU's campuswide community engagement activities," he says.

Leaders of several JMU programs note that the award confirms the mutual benefits of community engagement. While health-focused collaborations benefit area nonprofits and organizations, they also help prepare society's future health and human services workforce. These experiences

provide JMU students with "a heightened awareness of real community assets and needs," says Rhonda Zingraff, director of JMU's Institute for Innovation in Health and Human Services.

Rich Harris, director of the Office of Community Service-Learning, says his program "helps meet the needs of our local community and improves the standard of life in the Shenandoah Valley through partnerships with 80 local agencies."

* Learn more at www.jmu.edu/outreach/carnegie.shtml



More than 900 students volunteered for The Big Event on Sat., April 9, to help with service projects in the Harrisonburg community. Students then enjoyed some fun at Madipalooza.

[Presidential Search]

Board selects consulting firm

JMU Board of Visitors Rector James Hartman announced that Greenwood/Asher & Associates will serve as the search firm assisting JMU in identifying its next president. The firm will provide consulting services to the board to attract a suitable applicant pool, provide overall guidance to the search process and assist the search committee with candidate evaluations.



James Hartman announced the firm that will help find JMU's next president.

"We are excited about the selection of Greenwood/Asher & Associates as the search firm that will assist us in finding the next president of James Madison University," says Joseph Damico, chair of the presidential search committee. "Their knowledge of JMU will serve this process, and ultimately this university very well."

Greenwood/Asher & Associates also helped JMU in the search for the dean of the College of Visual and Performing Arts, George Sparks.

In December, President Linwood H. Rose announced that he will step down from his position in June 2012. "I have been a part of JMU for the vast majority of my adult life and for one-third of the university's life. By July 2012, I will have served almost 14 years as president.

"I announce my intentions now so that the board and the university will have sufficient time to search for a new president," Rose said during the press conference. "When I

[Pedestrian Safety]

Campus traffic changes coming

This August, JMU will change how students, faculty and staff members, and community visitors navigate campus, resulting in safer, more pedestrian-friendly, environmentally sustainable and efficient travel.

This phase of campus development comes at a critical time in the life of JMU. During the past few years, JMU has made great progress in its overall commitment to environmental sustainability on campus. The outlined navigational changes will help reduce single occupancy vehicles and traffic congestion.

Reducing the total number of vehicles will also provide a safer and more pedestrian-

friendly campus. In addition, the public transit system will run more efficiently.

The navigation changes include the addition of four gates, reconfigured parking lots around portions of the Bluestone area of campus, some bike lane and crosswalk modifications, and the addition of a bus staging area near Godwin Hall.

The gated portion of campus will be closed from 7 a.m. to 7 p.m., Monday through Friday. The gates will open on weekends and after 7 p.m. M-F, during certain events and during the summer months.

* Specific details about the location of the gates, parking, buses and pedestrian routes are available at www.jmu.edu/navigatejmu/.



To reduce single-occupancy vehicles and traffic congestion on campus, the university will change how students, faculty and staff members, and visitors navigate through campus.

accepted this job, I said that it was the best university presidency in the country. I meant it then and I still feel the same way. It isn't the beautiful campus or the well-maintained buildings, although they do make for a pleasant place to work every day; it is the people.


"I love this institution; I love the mission and values for which it stands. I have the highest respect and regard for the people here who are devoting their professional lives to the betterment of the university and its students. I hope that I have inspired and chal-

lenged; but also supported and nurtured along the way."

* See the video and read the transcript from the December press conference announcing Rose's decision to step down: www.jmu.edu/jmuweb/general/news/general11394.shtml

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It breaks
my heart when
I can't help.

Brad Barnett, JMU Office of
Financial Aid senior associate director

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By *the* numbers

Jonathan "Todd" Shifflett, the JMU housekeeper in Wampler Hall, is the first JMU housekeeper to perform a series of concerts for students living in a campus residence hall. Shifflett does more than whistle a tune while he works; since 2003 he has shared an inspirational and positive musical message with students during concerts each fall and spring semester. "It's all about encouraging people to make a



"When we actually do something, and we put our whole heart into it, we can make a big difference," says JMU Be the Change member and housekeeper Todd Shifflett.



difference," he says. He was inspired to share his talents with students because of how kind they were to him. "I just wanted to give something back," says the talented singer and guitarist. His fall 2010 concert featured a musical message about

helping the homeless, and his spring 2011 concert showcased the healing power of love.

* www.jmu.edu/bethechange/people/shifflett.shtml

4 The JMU Army ROTC Duke Battalion is "Four-Star" for the fourth time. ROTC cadets earned the prestigious 2010 MacArthur

Award in recognition as one of the top eight ROTC units in the nation. The battalion received the high honor previously in 1992, 1998 and 2004. The honor recognizes units in accomplishing their missions of training and commissioning the majority of the lieutenants entering the Army each year.

* Read more at www.jmu.edu/rotc/ and at www.jmu.edu/bethechange/operation-purple-pride.shtml



15 Madison Project, one of JMU's premier *a cappella* groups, celebrated its 15th anniversary on March 19 with a reunion concert in Wilson Hall.

* www.facebook.com/TheMadisonProject



Current and former Madison Project members celebrate 15 years of alumni harmonies in an anniversary concert.

'This award shows the hard work the Duke Battalion cadets, instructors and human resources staff all have done and continue to do.'

— LT. COL. ROBERT E. PETTIT III,
commander of the Dukes Battalion

5,000 More than 5,000 prospective JMU students and their parents visited campus during February 2011 CHOICES events, which include admissions open houses, academic sessions and campus tours. That's more visitors than ever for a CHOICES weekend. Go Dukes! * <http://visitjmu.com/>

19 Kiplinger's *Personal Finance* ranks JMU as No. 19 among its 2011 list the "100 Best Values in Public Colleges." JMU was ranked 21st in 2010. The Kiplinger analysis ranks four-year colleges that deliver a stellar education at an affordable price.

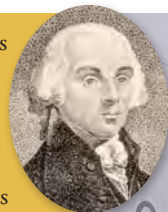
* www.kiplinger.com/tools/colleges



100 The JMU Alumni Association celebrates its 100th year in 2011. Don't miss the 100th anniversary celebration honoring YOU, the JMU alumni. The party starts after the Homecoming football game, Oct. 1 at 7 p.m. in the Festival Ballroom. Stay tuned to *Madison* magazine, and your mailbox, for more details. * www.jmu.edu/alumni

34 Madison College was named for fourth U.S. President James Madison in 1938, but 34 years ago (in 1977) the university took on the president's full name, James Madison University. The Father of the Constitution believed in the value of higher education and the "power which knowledge gives."

* More on this world changer and JMU eponym at www.jmu.edu/bethechange/



(Above): Ronald E. Carrier and JMU board member Bonnie Paul admire JMU's new sign. (Left): Gov. Mills Godwin and Inez Roop ('35) at the signing ceremony.

[Businessweek]

JMU business trending up per *Bloomberg*

Senior finance major Kelly Maguire knows how important the *Bloomberg Businessweek* rankings are to undergraduate students. Looking back on her decision to come to JMU, she says, "I actually used *Businessweek* in my decision process when I was deciding between other schools I had applied to in Virginia."

As a graduating senior she is thrilled, but not surprised, to learn that JMU jumped significantly in the 2011 rankings.

Bloomberg Businessweek (formerly *BusinessWeek*) ranked JMU's business school 28th in the country among public and private undergraduate business schools in its sixth annual ranking. In

'JMU's rise to 28th overall and 11th among public universities ... reflects the dedication and exceptional effectiveness of our faculty and staff, and the positive results of engagement with students in the learning process.'

— ROBERT REID,
dean of the College of Business

2010 the business school ranked 41st and in 2008, 54th. This year among public institutions JMU's College of Business ranks 11th.

Businessweek develops its rankings based on student and recruiter survey results and institutional data such as median starting salary and SAT scores. JMU received straight "A's" in teaching quality, facilities and services, and job placement.

Robert Reid, dean of the College of Business, says, "JMU's rise to 28th overall and 11th among public universities in the *Businessweek* rankings reflects the dedication and exceptional effectiveness

of our faculty and staff, and the positive results of engagement with students in the learning process."

Maguire couldn't agree more. She credits the Integrated Functional Systems COB 300 class, the small class sizes in her major and the Recruit-A-Duke program for helping her secure a summer internship that led to a job offer from Deloitte Consulting. "My first assignment this past summer in my internship was to create a flow chart for a manager," says Maguire. "This task was simple for me as I had taken a course in operations during COB 300 that had given me exposure to flow charts."

The *Businessweek* survey results from recruiters helped boost JMU's overall ranking this year. "Corporate recruiters that hire our graduates have provided positive feedback that they value the quality of our graduates and the positive impact that the graduates have in the professional work environment," says Reid.

"JMU has unparalleled recruitment services," says Maguire. "Using Recruit-A-Duke was a huge part of what enabled me to obtain an internship in the financial arena last summer and eventually receive multiple full-time job offers as a senior." ■

[Science Journals Nod]

Physics group noted for role in experiment

BY NIKKI PARROTTE ('11)

The JMU Physics and Astronomy Department was mentioned in several science journals for its role in a particle physics experiment that took 10 years to complete.

The experiment, conducted at the Paul Scherrer Institute in Villigen, Switzerland, determined the lifetime of the muon to a remarkable one part per million, 20 times better than previous measurements, according to physics professor Kevin Giovanetti, who led JMU's effort in the international project. Giovanetti

Continued on Page 14

[Phi Beta Kappa]

Constance Wilson first JMU alumni inductee

Constance Neely Wilson ('70), a board-certified anesthesiologist and critical care physician-scientist, became the first alumna inducted into JMU's chapter of Phi Beta Kappa during a March 2011 ceremony.

The Phi Beta Kappa Society, founded in 1776, is the oldest and most renowned academic honor society in the country. This year marks the second class to be inducted into JMU's chapter, which was established in 2010. Along with Wilson, 108 undergraduates accepted membership in Phi Beta Kappa.

As keynote speaker, Wilson conveyed her excitement in scientific discovery. "I walked out of my lab many times and thought 'I know something nobody else in the world knows,'" she said, telling the new inductees how important it is "to get into the arena."

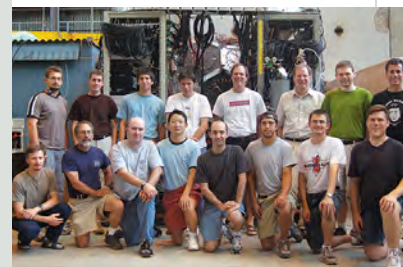


Constance Wilson ('70) is the first JMU alum to be inducted into Madison's chapter of Phi Beta Kappa.

Wilson is an active physician researcher who holds 16 U.S. patents, five pending patents and numerous international patents. She founded the biopharmaceutical company Endacea, which conducts research on adenosine receptors, proteins that have been identified as important in the treatment and suppression of inflammations associated with sepsis, asthma and renal impairment. Wilson's research has implications for diseases including rheumatoid arthritis, Parkinson's disease, multiple sclerosis, Alzheimer's disease, heart disease, stroke and cancer.

After graduating from Madison College in 1970, Wilson completed postdoctoral research in pulmonary medicine and respiratory intensive care/cardiology fellowships at Massachusetts General Hospital. She also managed the critical care unit at the University of Pennsylvania. While there, her grant-funded research led to the discovery of the A-1-adenosine protein.

Through Endacea, Wilson continues her research on A-1-adenosine, the promise of which is the development of a drug to block sepsis. ■



JMU's on-site team at Paul Scherrer Institute preparing for an upcoming muon lifetime data run. The main detector for the experiment can be seen in the background.

Grand Opening

CELEBRATING THE ARTS AT JMU



FORBES CENTER GALA FOR THE PERFORMING ARTS



(Above): At the gala after the performance, mezzo-soprano Denyce Graves visits with Lois ('64) and Bruce Forbes. (Inset): George Sparks, dean of the College of Visual and Performing Arts, thanks donors for transforming student learning and lifting the quality of the arts experience in the Shenandoah Valley.



Performances and a gala in February marked the official grand opening of the Forbes Center for the Performing Arts, with its five state-of-the-art performance venues. Patrons and donors gathered for a performance by mezzo-soprano Denyce Graves in the Roberts Center for Music Performance and a performance of *Kiss Me Kate* on the

Mainstage Theatre of the Dorothy Thomasson Estes Center for Theatre and Dance. The center opened late last summer and has been the scene for a Masterpiece Season full of theater, dance and music performances by professors, students and visiting artists.



(Inset): A grand entrance: Linwood and Judith Rose kick off the celebration of the arts. (Above, l-r): Joining the president in a grand opening toast are Forbes Center benefactors Richard and Shirley Roberts ('56) and Lois ('64) and Bruce Forbes.

Madison



(Above): Joe Damico ('76), former rector of the JMU Board of Visitors, with Dick Roberts. (Left): Don Albright and emeritus dance professor Earlynn Miller, the donor for whom the dance theater is named.



(Above): Board of Visitors Rector James Hartman ('70) and his wife, Carolyn, with board member Judy Strickler ('60), whose gift named the Inter-Act reception hall. (Left): Scholarship donors Karyn and Tom Dingleline.



(Above): The celebration is bittersweet for Denise Whitman, whose late husband, Richard, as dean of the College of Arts and Letters, long promoted the idea of a JMU arts center. (Right): JMU golf coach Jeff Forbes ('92) and his wife, Stephanie ('92-'93M).



was also an author on the paper about the research.

A muon is an elementary particle similar to the electron with the same negative electric charge, a spin of half but more rest mass. For technical reasons, the positive muon (antiparticle) decay was actually measured, Giovanetti says.

The experiment allowed researchers to determine the muon lifetime, which is directly related to the strength of the weak force and therefore determines the weak coupling or weak charge to an unprecedented accuracy of 0.6 parts per million. Giovanetti says, "This weak coupling constant, the Fermi constant, is a fundamental natural constant, similar to the electric charge for electrical forces. It is needed for exact calculations of processes in the world of elementary particles."

The JMU team built and tested several electrical components used in the experiment, which originated at the University of Illinois and Boston University. A host of other universities in the United States and abroad joined in over the years.

"The people involved were hard-working and dedicated to doing a high-quality measurement. They were also eager to explore and share ideas with a very open and friendly attitude. We had many top-notch students, postdoctoral researchers and professors working on this project. So my students and I were able to learn a great deal in a very supportive environment," continues Giovanetti. "Core physics knowledge coupled with research experience is the goal of our curriculum. Our students learn as well as contribute." ■

'Core physics knowledge coupled with research experience is the goal of our curriculum. Our students learn as well as contribute.'

— KEVIN GIOVANETTI

[SCHEV Awards]

Kolvoord and Rosser named outstanding

The State Council of Higher Education for Virginia and Dominion Resources honored

JMU professors Robert A. Kolvoord and J. Barkley Rosser Jr. with the 2011 Outstanding Faculty Award.

Kolvoord is a professor of integrated science and technology, and Rosser is an economics professor. They join 12 recipients who were selected from a pool of 106 applicants nominated by their institutions for excellence in teaching, research, knowledge integration and public service.

Kolvoord joined the JMU faculty in 1995 as an early member of the integrated science and technology program. He serves as the interim director of the School of Engineering



SCHEV Outstanding Faculty Awardees Barkley Rosser and Robert Kolvoord.

and a co-director of the JMU Center for Science, Technology, Engineering and Math Education, and Outreach.

Rosser has been a professor at JMU since 1977, and holds the Kirby L. Cramer Jr. Chair of Business Administration. He is best known for applying ideas from complex nonlinear dynamics to various sub-fields

of economics. Rosser founded the Society for Nonlinear Economic Dynamics and co-founded the United States Society for Ecological Economics. He has served for

nearly a decade as editor of the influential *Journal of Economic Behavior and Organization*. ■

[Outstanding Outcomes]

Social work program works

The Council for Higher Education Accreditation recognized JMU's social

work program with a 2011 Award for Outstanding Institutional Practice in Student Learning Outcomes.

JMU's program was one of four selected from 32 applications for the 2011 award. CHEA cited it for consistent success in developing, applying and maintaining evidence of student-learning outcomes as a part of ongoing efforts to evaluate and improve the program of study. The program's senior assessment is competency-based and includes a written comprehensive exam, a comprehensive oral exam and a field practicum/internship evaluation.

"Excellence in assessment is an ongoing process positively impacting the curriculum as well as teaching and learning strategies," says R. Ann Myers, professor and head of the JMU Department of Social Work.

Senior social work major Sarah Pike says, "By attending department meetings through my position on the Student Advisory Committee, I witness firsthand the effort each and every staff member puts into making the program the best it can be based on feedback received from students." ■

[Thermal Fluids Lab]

Researchers able to tackle heart, water, aerodynamics

Researchers at JMU have a new lab with cutting-edge technology in their arsenal to study heart conditions, aerodynamics, water flows and even applications not yet considered.

A \$500,000 grant from the National Science Foundation was used to equip the state-of-the-art advanced thermal-fluids laboratory. Located in the Health and Human Services building, the lab is outfitted with a stereo particle image velocimetry system, a flow visualization water tunnel, a subsonic wind tunnel and a heart simulator system.

(Right): Professors discuss JMU's new thermal fluids lab, which is helping JMU collaborate with local hospitals.

JMU engineering professor Olga Pierrakos and integrated science and technology professor Karim Altaï secured the grant for the equipment. The lab is also open for use by professors and students from other disciplines at JMU, as well as researchers from neighboring colleges and universities, area companies, and area schools.

Pierrakos has already used the heart simulator in collaboration with doctors from Rockingham Memorial Hospital and the University of Virginia Medical Center. ■



Something ventured

Green shoots after a long winter BY ANDY PERRINE ('86)

Some may think capitalism is a rough way to sort things out. In light of the last three years' economic turmoil, you may even wonder whether capitalism is the most fair and effective economic system.

Paul Holland ('82) is one guy whose feelings for capitalism are undiminished. He is the executive producer of the new documentary *Something Ventured*, which premiered at the South by Southwest festival in March. The film's official subtitle, *Risk, Reward and the Original Venture Capitalists*, is an accurate yet bloodless description compared to *The New York Times*, which proclaimed the flick to be a "genuine love story about capitalism." Atari, Intel, Cisco Systems, Genentech and Apple are some of the companies founded on money provided by venture capitalists featured in the film. "These are very pointed stories about American companies that actually build things," Holland said in *The N.Y. Times*. "And while it's important to me that people who watch the film see how capitalism can be a creative force, bottom line is that these are great stories. Epics, really."

Something Ventured arrives at a pivotal time in the American economy. Holland, a venture capitalist himself and member of the JMU College of Business Executive Advisory Council, told the *Times*, "This film is one of the green shoots after a long winter." Emerging from a brutal season of decline and uncertainty, the American economy is growing again. Unemployment has persisted stubbornly, however, and some believe that a fundamental shift may have occurred right before our eyes.

Author Seth Godin said recently on the program *Marketplace*, "The guys in

Detroit who did everything the foremen told them to — they're just plain out of luck. This economic recession we're living through is about two things. ... the cyclical one, that's over. But the other one, the more permanent one, is about the fact that the Industrial Age is dying." Godin, who was promoting his new book, *Poke the Box*, went on to say, "This age that started with Henry Ford is dying on our watch. This is the industrial revolution of our time."

Either the industrial age is dying, as Godin describes, or industrial jobs are simply leaving the United States for emerging economies where labor is cheaper. Whichever condition is true, the evolution from a traditional to a knowledge-based economy plays out clearly in American employment figures. The Bureau of Labor Statistics reports that while overall unemployment still hovers just below 9 percent this spring, for those with a bachelor's degree or higher unemployment is 4.5 per-

cent. In fact, during the worst part of the recession, when overall unemployment exceeded 10 percent, the rate for those with college degrees never rose much past 5 percent.

In light of these labor figures and the obvious connection between education and employment, the recent trend of disinvestment in higher education among a majority of American states appears counterintuitive — especially during a recession when we ought to be searching for investments that help restore economic strength. According to the Center on Budget and Policy Priorities, 43 states cut funding to higher education in recent years. Meanwhile, emerging economies overseas are busily funding higher education in hopes of matching what is viewed around the planet as American superiority in education.

So the recent move by Virginia Gov. Bob McDonnell and the Virginia General Assembly to buck this national trend is especially promising. During the 2011 legislative session the assembly approved a budget restoring a portion of the JMU budget cut in recent years. Despite the rise in Madison's



'This age that started with Henry Ford is dying on our watch. This is the industrial revolution of our time.'

— SETH GODIN

SPECIALREPORT

prominence, the percentage of the university budget funded by the commonwealth is still far less than it was even just 10 years ago. But policymakers in Richmond are seeing the connection between higher education and the new economy with fresh eyes. In a *Richmond Times-Dispatch* online chat, McDonnell said, "This year's legislation created a significant new link between higher education and job creation."

As seismic scale forces continue to shape our American society and economy, preparing for what lies ahead will force a set of priorities that may not always be clearly understood or agreed upon. That's why Virginia's political leadership — no matter which side of the aisle one may sit — deserves credit for its budget decisions relative to higher education and economic prosperity. And not just policymakers deserve credit; private giving to James Madison University continues to develop. The annual fund is making solid gains in spite of the downturn, and major donors are telling us that they believe in our mission. They view supporting Madison as an investment in our knowledge-based economy and social vitality.

In this context, Holland's film *Something Ventured* is far more than a paean to capitalism. Events depicted in the film during the late '50s, '60s and early '70s in Northern California arguably mark the start of our shift from an industrial to a knowledge-based economy. In a key scene



(Right): A promotional poster for *Something Ventured*, a documentary by Paul Holland ('82) about venture capitalists. (Above): Apple is one of the companies founded on money provided by venture capitalists featured in the documentary, according to Holland, below.



'Events depicted in the film during the late '50s, '60s and '70s in Northern California arguably mark the start of our shift from an industrial to a knowledge-based economy.'

Mike Markkula of Apple says, "You could walk down the street in 1976 and talk to a hundred people and say, 'Would you like a personal computer?' They'd say, 'What's that?'" Not only is the personal computer now essential to nearly every sector of society, according to the National Venture Capital Association, venture-backed corporate revenue also accounts for 21 percent of U.S. gross domestic product.

The speed of this transformation is blinding. Not since the late 19th century and early 20th century has business transformed society so fundamentally. Capitalism may be rough, and Godin may be right about the guys in Detroit being out of luck; but we're highly adaptable creatures. And we can learn. **■**

* Learn more about the film at <http://somethingventuredthemovie.com>



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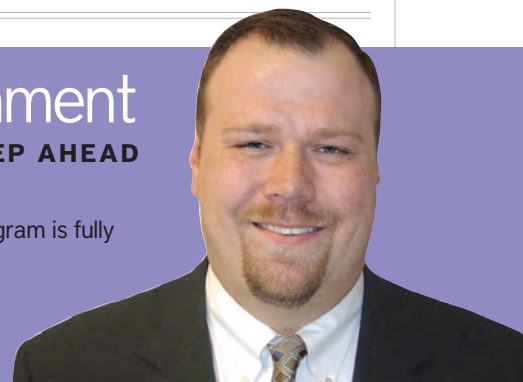
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Connections

Get connected

JMU has more than 21,200 Facebook fans, 3,400 Twitter followers, 7,300 LinkedIn members and more than 39,300 YouTube channel views.

JMU Flickr pool

Been back in the 'Burg lately? Check out the very best of JMU's Flickr pool. Comment or upload your photos. * www.flickr.com/groups/1132487@N22/pool/

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- * www.facebook.com/jamesmadisonuniversity
- * www.twitter.com/JMUnews
- * www.youtube.com/DukeDogTV
- * www.linkedin.com (search JMU Alumni Association under "groups")
- * <http://jmubethechange.wordpress.com/>



What can you see at the "Best of" JMU Flickr site? The UREC Reach Out and Climb top rope climbing and fundraising competition. This photograph is by Dan Gorin ('11).

BE *the* CHANGE

Be the Change blog

How is Daniel Morgan ('10) helping people in Uganda be more self-sufficient? How is Dr. Marcia Angell ('60) offering a voice of reason in the health care tornado? How is JMU influencing politics? Bringing back the American chestnut tree? What is changing on campus? Keep up with these changes and hundreds more on the Be the Change blog and see how Madison's extraordinary brand of change is shaping a bright new future all over the world. Log on and chime in. * <http://jmubethechange.wordpress.com/>



Daniel Morgan ('10) is helping Ugandans be more self-sufficient and improve their standards of living.

The Breeze

The Breeze, the award-winning student newspaper at JMU, was a finalist as the best non-daily newspaper in the region in the 2010 Society of Professional Journalists annual competition. JMU is a member of SPJ's Region 2, which includes Delaware, Washington, D.C., Maryland, North Carolina and Virginia. *The Breeze's* newsroom is run by student editors who are led this year by senior Katie Thisdell ('11), an award-winning student journalist. With a circulation of 9,500, *The Breeze* is published Mondays and Thursdays during the academic year. * www.breezejmu.org/

A world of opportunity

Alumni know there is nothing like seeing the campus in person. Prospective students: Plan your campus visit today. Schedule a trip to coincide with a concert, lecture or athletics match-up by viewing the events calendar online. * www.jmu.edu/admissions/visit/



The Quad from Best of JMU Flickr pool by Michael Carafa ('13).

Facebook.com/jamesmadisonuniversity



Tell us about your Madison Experience and plug into other JMU conversations. Recent topics have focused on JMU business school students participating in the fourth Google Online Marketing Challenge and CHOICES admissions events. * facebook.com/jamesmadisonuniversity

Alumni, share your chapter news and learn more about the alumni association. * facebook.com/JMUAlumni

ONLINE

- * JMU's front door: www.jmu.edu
- * Everything alumni: www.jmu.edu/alumni/
- * The Be the Change blog: <http://jmubethechange.wordpress.com/>
- * The Newsroom and JMU Public Affairs: www.jmu.edu/news/
- * Madison Channel and JMU event videos: <http://media.jmu.edu/>

HEADLINES + HIGHLIGHTS

- * *Brightening the Lights of Madison* and the JMU Online Community: www.jmu.edu/alumni/publications/
- * *The Family Connection* for JMU parents: www.jmu.edu/parents/Parent_Communication.shtml

TELEVISION

- * WVPT: Students intern at the PBS affiliate for central Virginia, Shenandoah Valley and northeastern West Virginia, (540) 434-5391: www.wvpt.net

RADIO

- * www.wxjm.org: FM 88.7 Student programming, news, talk and music
- * AM 1610: Tune in when you roll in
- * WMRA: <http://wmra.org/> NPR, local news and programs. WMRA, WMRY, WMRL, WMLU at FM stations: 90.7, 103.5, 89.9 and 91.3

PRINT

- * *Madison*, the JMU magazine, and MadisonOnline: www.jmu.edu/MadisonOnline/. Story ideas: e-mail madisonmag@jmu.edu
 - * *The Breeze*, semi-weekly student newspaper: www.breezejmu.org/
- More student publications at: <http://smad.jmu.edu/>

SPORTS

- * www.JMUSports.com JMU sports action and live video in the *MadiZONE* and *Pauprint*: Duke Club Newsletter, (540) 568-6164

Creating her own shots

Dawn Evans joins a new team to fight an incurable kidney disease BY DAVID DRIVER



Dawn Evans is a fighter. This may not be immediately apparent when the senior point guard runs onto the court during team introductions, but ask any player who's tried to guard her. Or ask her fans and friends about the incurable kidney disease that she battles every day. Yet JMU's all-time leading scorer has shattered many other JMU women's basketball records.

She made history this year as the Colonial Athletic Association's all-time leading scorer with 2,667 points, and she was named 2011 CAA Player of the Year.

The fact that she wasn't chosen during April's point-guard-heavy WNBA Draft was a shock to teammates, Dukes fans and JMU women's basketball coach Kenny Brooks ('92). "Some things make no sense at all," Brooks wrote via Twitter.

Yet, Evans takes it all in stride. "I don't plan on quitting," she says. Exactly what you'd expect to hear from a natural leader. When she's not creating plays on the court, Evans is leading the charge to find a cure for Focal Segmental Glomerulosclerosis, an incurable kidney disease that attacks the filtering system of the kidney. She was diagnosed in 2009, early in her junior season and just one day after scoring a school-record 38 points to lead the Dukes to an upset at 14th-ranked Virginia.

Evans was told that FSGS is untreatable and that her kidneys were in Stage 4, with about 20 percent of normal efficiency. When her kidney function reaches 15 percent, a transplant will be necessary. The diagnosis explained her frequent headaches and extreme fatigue but threatened her basketball career — even her ability to live a normal life.

"I remember Dawn coming to my office, and I didn't know what to say," recalls Brooks. "It's not like she had a sprained ankle. All I could do was hug her and cry."

Many players might have called it quits, or at least sat out the season. After spending a week in the hospital for tests, Evans hit the hardwood 10 days later with her teammates and scored a game-high 31 points versus Duke University.

Despite the fatigue, Evans missed only two games that season and started garnering national media attention. In March 2010, she was named the Most Outstanding Player of the CAA tournament and helped JMU take its first CAA title since 1989.

The NephCure Foundation, an organization funding research to find a cure for FSGS, picked up on Evans' media draw. They recruited her to help bring attention to the foundation and its work.

Virginia Sports Information Directors Association's 2011 Virginia Player of the Year, Dawn Evans (inset and No. 23) shares the 2011 CAA title moment with teammates.

"Once I figured out what it was all about, I was all in," says Evans, who is fighting the disease with the same determination she brings to the court. Evans exchanged e-mails with former NBA Miami Heat All-Star Alonzo Mourning, a NephCure ambassador who returned to his sport after a kidney transplant. She learned that FSGS affects people of African descent at five times the frequency of the general population. "I've been able to do something at JMU to create a name for myself," she says. "And since my diagnosis, I am able to use that to do something good ... not just for myself or my team but for people I don't even know."

With NephCure's help, Evans launched "Sign on for Dawn," a fundraising website created to raise \$10,000 for FSGS research. When JMU sponsored "NephCure Night" at its Dec. 22 home game against U.Va., Evans appropriately scored a school-record 42 points (one of her 53 JMU records).

Yet some of Evans' most meaningful moments on the court have come in the quieter moments after the games. That's when the NephCure ambassador visits with FSGS patient families, which frequently include small children.

"Dawn is an amazing person, very bright, very smart, ... an incredible athlete," says Michael Levine, who brought his 8-year-old son Matthew to meet Evans at the Dukes' game at Hofstra University. "It's important for Matthew to see a role model ... somebody battling the disease and who is excelling in her sport."

"Dawn is very gracious," notes Brooks. "She is not about getting personal publicity. It's phenomenal the way she has handled this whole experience. Her approach is, 'I am going to fight it and bring awareness to NephCure.'"

Evans calls the post-game encounters "an honor and inspiration. I tell kids that, even after we lose a game, we've got to keep going. Nothing can hold you back. If you can fight this disease, then you can fight anything in life."

Among the first coaches to contribute to the NephCure cause was Wendy Larry of longtime Colonial Athletic Association rival Old Dominion University.

"On the court it is war, but this just goes to show how good people are," Evans says. "When we played ODU in January, I gave Coach Larry a big hug before the game. She got the ball rolling." Tina Martin, veteran coach at CAA foe Delaware, has also contrib-



The V Foundation for Cancer Research, one of the nation's leading cancer research fundraising organizations, named NephCure ambassador Dawn Evans the 2011 V Foundation Comeback Award winner. The annual award is given by The V Foundation for Cancer Research and ESPN.

uted. "I've always respected Dawn as a player," says Martin. "We're all part of the same family, the basketball family."

Evans was born in Germany to a military family and was a young girl when her family moved to Tennessee. She began playing organized basketball in a church league when she was 4 years old. Rosalyn and Rodney, her parents, were both guards at a school in Texas and her brother, Dale, was a standout at Bluefield College.

When she was 12, Evans spent the second of two stints as an aspiring actress in California. She briefly met Ray Charles while she was one of 10 children cast to do an Olympics promo. She also played basketball against Frankie Muniz, the star of *Malcolm in the Middle*.

Evans and her family eventually decided to return to Tennessee, where she could focus on basketball and academics. While playing AAU ball in high school Evans attracted the attention of Brooks and his coaching staff. "They were one of the first teams to recruit me," Evans recalls.

"I watched her play half a game," says Brooks, who soon realized Evans would be a great fit at JMU. "We had a pool of four point guards we were recruiting; Dawn was the one we wanted."

Evans fell in love with JMU and turned down opportunities to play closer to home at Tennessee-Chattanooga, Belmont in Nashville and Louisville. Her father regularly made the nine-hour drive from Clarksville to Harrisonburg to see her play at the Convo.

Evans helped lead the Dukes to their second CAA title in March and to the NCAA play-offs for the second straight year. "She is very good with the basketball in her hands," says Delaware coach Tina Martin. "She can create her own shots."

Though the WNBA may have dropped the ball in this year's draft, many have lauded Evans' future, including *Sports Illustrated*, *USA Today*, *ESPN*, the Associated Press and *NCAA.com*.

Wherever life takes Evans — the WNBA, playing pro ball overseas or Hollywood — one constant is a guarantee. She'll devise her own game plan. In fact, she's already doing it. Instead of losing herself to kidney disease, she found a way to fight back and help others do the same.

*** Get on the ball and "Sign on for Dawn" by donating to NephCure Foundation at www.signonfordawn.org. More about Evans at www.jmu.edu/bethechange/stories/evansDawn.shtml.**

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Bright

[Justin Constantine ('92)]

A real American hero

BY CAPT. JEFFREY CRETZ ('03)

The singular pull of the sniper's trigger changed one hero's life forever. In that moment, time stood still. The date was Oct. 18, 2006.

U.S. Marine Corps Reserve Major Justin Constantine ('92) was shot six weeks after being deployed to Iraq. He has since turned wounds into triumph, and he helps other veterans do the same.

Many of Constantine's memories about his injury are still blurry. He knows the bullet entered behind his left ear and exited from his mouth, causing catastrophic damage. He knows he is alive because a Navy corpsman provided rescue breathing and performed an emergency tracheotomy while under enemy fire.

During the first week of his recuperation period at Landstuhl Regional Medical Center in Germany, Constantine's head and throat were so swollen that he had to communicate by writing. He remembers writing a note to his girlfriend Dahlia, "Hey, we're in Germany. We've never been here together, we should go out and do something," oblivious to the severity of his injuries.

Gradually, he began to realize the serious nature of his wounds as he noticed the extent to which medical personnel, his mother and girlfriend went to ensure he did not see his reflection in mirrors and windows. They taped get-well cards over reflective surfaces.

Constantine's actions since his injury embody the philosophy of the ancient Chinese proverb: "Better to light one candle than to curse the darkness." Since returning to the states, Constantine has dedicated his professional life to helping wounded veterans as they return home. "Unfortunately, it seems like many wounded warriors have bad stories about their care. Although I received some amazing care along the way, I also was very frustrated at certain points."

The damage caused to his face brought many inquiring stares from onlookers. Constantine and Dahlia, now his wife, discussed the matter. As a way to help answer unasked questions, he designed a T-shirt with the phrase "Iraq and Back."

When he wore his T-shirt, people began approaching him and asking about his experiences. Constantine realized he had created an opportunity for Americans to express their gratitude for the sacrifices

made by the members of the armed forces. He sold the shirts on his website www.iraqandback.com, but has since updated his idea. Now he offers the T-Shirts for Troops program. For every \$10 tax-deductible donation, a T-shirt is sent to a wounded warrior at the Brooke

Army Medical Center in San Antonio, Texas. His goal is to send 3,500 T-shirts, and he's close; he has sent more than 2,000.

Constantine is still recovering. He has more planned surgeries. Recovery after such an injury is a piecemeal process — one that has come with upsides he says. "I married an amazing woman, have met tons of great people, and I'm doing a lot for wounded warriors that I wouldn't have been doing otherwise. I've created two businesses, both related to my injury and both to help other veterans."

Constantine says a friend of his father encouraged him to join the Marine Corps. The family friend served as a Marine in Vietnam. After high school, Constantine applied for a Reserve Officer Training Corps scholarship but was

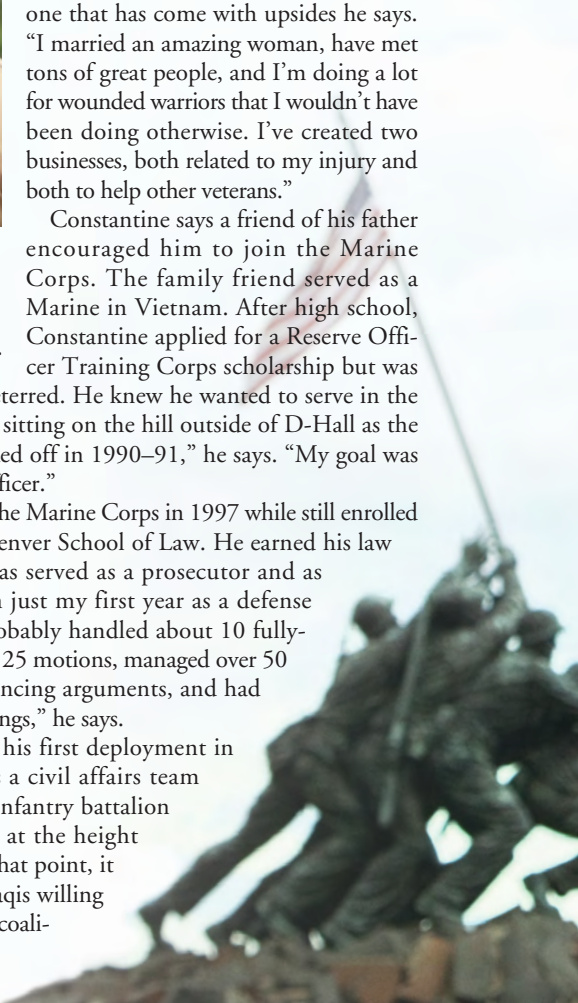
denied. He was not deterred. He knew he wanted to serve in the Marines. "I remember sitting on the hill outside of D-Hall as the Persian Gulf War kicked off in 1990–91," he says. "My goal was to become a Marine officer."

Constantine joined the Marine Corps in 1997 while still enrolled at the University of Denver School of Law. He earned his law degree in 1998. He has served as a prosecutor and as a defense counsel. "In just my first year as a defense counsel in Japan, I probably handled about 10 fully-contested trials, argued 25 motions, managed over 50 guilty pleas with sentencing arguments, and had 15 administrative hearings," he says.

He volunteered for his first deployment in 2006 to Iraq. He was a civil affairs team leader attached to an infantry battalion in Al-Anbar Province at the height of the insurgency. At that point, it was difficult to find Iraqis willing to work with U.S. and coalition forces. One of Constantine's goals



Major Justin Constantine ('92) and his wife, Dahlia, work to help wounded veterans successfully reintegrate into American society and allow Americans to show their pride and appreciation with T-Shirts for Troops at www.iraqandback.com.




Lights

*The professors, students
and alumni who shine in
Madison's constellation*

was to enable Iraqi contractors to rebuild the basic infrastructure of their cities. He says, "If you provide Iraqis with a stake in their own community, you inject money into the local economy and give them a positive outlet for their energy. When people are busy working and contributing to the well-being of their families, they are not sitting around thinking about ways to attack others."

His exemplary service in Iraq earned Constantine several medals and badges while deployed in Iraq. He currently works with the FBI in the National Security Law Branch. Prior to joining the FBI, he served as a lawyer and counsel for the Senate Veterans' Affairs Committee.

Constantine's injury earned him the Purple Heart, and his story has another "Purple" connection. The JMU Duke writer of this article, Capt. Jeffrey Cretz ('03), is a reservist in the U.S. Air Force who served in Afghanistan. And, while Constantine spent part of his recovery in the National Naval Medical Center, Lt. Rachel Engler ('05) was one of his nurses. Read about all three of them on JMU's Operation Purple Pride website at www.jmu.edu/bethechange/operation-purple-pride.shtml. 

* Learn more about Justin Constantine and T-Shirts for Troops at www.iraqandback.com.



[Bekah Wachenfeld ('10)]

Staging success

BY MARISSA DENNEHY ('11)

Award-winning stage manager Bekah Wachenfeld ('10) is an apprentice at Walnut Street Theatre, the oldest and most subscribed theater company in the world.

Bekah Wachenfeld may work behind the scenes — literally backstage — but her work has taken her from the Kennedy Center to Walnut Street Theatre, a national historic landmark.

Wachenfeld ('10) is a stage management apprentice working on the 202nd season at Philadelphia's Walnut Street Theatre, the most subscribed theater company in the world with 56,000 annual subscribers. A theater and dance major, Wachenfeld served as stage manager for eight JMU theater and musical productions and earned national attention during her senior year. The United States Institute for Technology named her the 2010 National USITT Clearcom Student Stage Manager of the Year.

"I was absolutely thrilled. It was truly an honor," says Wachenfeld, who found her niche in stage management while in high school. "Stage management allows me to be a key part of the production and bring it to life," she says.

Richard Finkelstein, professor of stage design in the JMU School of Theater and Dance and an internationally renowned set designer, worked closely with Wachenfeld as an undergraduate. "The USITT top stage management award pits JMU

students against powerhouse M.F.A. stage management students from the likes of Yale, Carnegie-Mellon, N.Y.U., the University of Cincinnati, etc.," he says. "Each discipline in the broad range of design and technical theater is represented — including lighting; technical direction; and costume, makeup and scenery design."

Wachenfeld credits her success to the "hands-on learning environment" at JMU. "Professors in the theater department are supportive and talented, and they share their talents with students." She also values the experience of working with and learning from her peers. "The JMU student body is a fortress of inspiration. I learned how the theater runs by working side by side with many of my peers."

And her peers value Wachenfeld. As a junior she was one of eight national winners in the Kennedy Center American College Theater Festival, where she was also rec-

ognized for stage management. Finkelstein nominated her for the regional award, and she won first place and then competed for the national award for her work on the JMU production of *Twelfth Night*. As a national winner, Wachenfeld spent a week at the Kennedy Center working with the theater technical crew. "I learned how to breathe along with the actor during a performance to know exactly when the right moment is to change a light or a sound cue," Wachenfeld says.

JMU also knows how to recognize talent. As an undergraduate, Wachenfeld received a School of Theatre and Dance scholarship, the Stratford Players Scholarship and the Snyder Fund Award. As a senior she received the Phillip S. Grayson Award for Achievement in Technical Theater.

At the Walnut Street Theatre Wachenfeld performs the duties of an assistant stage manager. She works with a production from the beginning of the rehearsal process, tracking props and scenery pieces, to helping bring the director's vision to life. She works with N.Y.C. and Philadelphia actors and enjoys the problem-solving process during productions. "I enjoy overcoming any challenges that arise," she says. **HL**

* Learn more at www.walnutstreettheatre.org/.

'The JMU student body is a fortress of inspiration.'

— BEKAH WACHENFELD ('10),
2010 National USITT Clearcom Student
Stage Manager of the Year

[Annette Federico]

The *Madwoman* and the F-word

BY JAMIE MARSH

Few of English professor Annette Federico's students call themselves feminists. "Today's undergrads don't like to be labeled," she explains. Their hesitancy to embrace the title isn't disheartening, even for this noted feminist author whose most recent work is a collection of critical essays, *Gilbert and Gubar's the Madwoman in the Attic After Thirty Years*. Just take away the "F-word," she says, and students' enthusiasm for "feminist" notions is still palpable in classroom discussion — even when the ideas are veiled within 120,000-word Victorian novels.

Keep in mind, it wasn't so long ago that such discussions weren't facilitated in English classes. As recently as 1991, when Federico left a tenure-track job at a college in New Jersey to join the JMU faculty, the English curriculum was still fairly traditional. "The department's focus was very canonical, and the canon in most U.S. English departments before the 1970s and '80s was Anglo-American and male," she says, "but this was 1991!"

Academically, Federico wasn't exposed to women's studies or female professors, but she was "distantly in tune with the 'women's movement.'" In 1979 a groundbreaking work of literary criticism was published: Sandra M. Gilbert and Susan Gubar's *The Madwoman in the Attic: The Woman Writer and the Nineteenth-Century Literary Imagination*. The authors re-examined British literature in search of a female tradition, developing a theory known as the "anxiety of authorship." Federico explains that, "because of the way women were socialized, to even dare to pick up a pen and declare you have a story to tell or a poem to create was in itself a frightening, unfeminine, 'monstrous' act." The book's first sentence was a summarizing shocker: "Is the pen a metaphorical penis?"

Federico was "floored," when she picked up the book in 1983 as a master's degree student. She bought her own copy and wrapped it in press-sensitive plastic. That copy is still in her home library, along with the second edition published in 2000, and now her own influential 2009 reappraisal. "I suppose *Madwoman* and other works of feminist lit crit from the early '80s reached me because these books insisted that reading and studying literature is not an arcane pur-



"When students put down their text-messaging devices and re-learn the pleasure of focused reading, the experience is very satisfying," says Roop Distinguished Professor in English Studies Annette Federico, who published a book of essays looking back 30 years on *The Madwoman in the Attic*.

suit, but something that connects meaningfully with people's lives," she says.

The canon has since been bulldozed. English departments have established courses not only on women's literature but on a multiplicity of literatures and viewpoints from the Middle East, Africa, and the Caribbean, and about African-American, Asian-American, gay and lesbian writers. Modern young women have a less threatened view of male domination than their mothers may have had, and considerable academic advantages. That's why it was so important in 1991 when Federico joined JMU's fledgling Women's Studies committee, when the English department did not have any courses on women's literature. Though hired to teach 19th-century British lit, Federico says she "loved the opportunity" to expand her teaching repertoire. A trio of professors drew up a set of courses on women's fiction, poetry, drama, and on feminist theory, and got them into the

catalog. Today, the department has faculty with expertise in these fields. "Students get that the intersection of gender and sexuality, cultural and political power and language is a site of tremendous importance, whether you call yourself a feminist, a post-feminist, nothing, or something else," Federico says.

JMU students are still learning those lessons from the *Madwoman* book. Federico assigned parts of the 719-page tome during a seminar on the Bronte sisters in fall 2007. The course was in conjunction with theater professor Roger Hall's stage production of *Jane Eyre*. Though the play's script was written in 1998, it was obviously a reading of the novel through *Madwoman's*

groundbreaking analysis, Federico realized. The feminist critique had been simply absorbed into the new dramatic interpretation. She re-read those chapters and found it "bold and full of insights" even for the generation she calls "third-wavers." "The Brontes can inspire a fan following, but we took our fandom into intellectual depth and heights, and became good readers and critics," she recalls. "I thought it might be an interesting

subject for a collection of essays."

Federico sent out calls for papers for the collection. Exactly 30 years after the original publication, Federico and scholars from across the country reflected on how *Madwoman* influences teaching, women in academia, and feminist activism. In the book's acknowledgements, she credits "the students in that class, who convinced me that the long chapters I assigned from *The Madwoman in the Attic* are still both controversial and intoxicating."

Victorian-era women authors certainly didn't use the "feminist" word, nor could they have imagined the current opportunities for women. JMU students can minor in women's studies, take classes on gender and psychology, U.S. women's history, body studies, women and race, women and war, and on and on. "They don't have to fight for these courses," Federico says. "They're now respected fields of intellectual inquiry. Maybe if they had to fight for them, they'd be less afraid of being labeled feminist." ■



The art of Madison

The words, thoughts and philosophy of fourth U.S. President James Madison permeate the JMU culture and community. This quiet, diminutive and intellectually powerful president changed the world. Much like JMU students, alumni and professors change the world one person and one idea at a time. This “Be the Change” attitude is not just lip service. Behind the scenes in AmeriCorps, Peace Corps and nonprofit work; in the classroom; funding scholarships; and leading the charge in Fortune 500s and national organizations, JMU alumni, students, faculty and staff members, donors and volunteers breathe life daily into the legacy of President James Madison and the Be the Change spirit. How appropriate that this “James Madison word cloud” artwork, created by JMU graphic designer Lynda Ramsey, is the cover for the 2011–12 *JMU Be the Change Calendar*. The calendar is presented annually as a gift to the donors who fund JMU scholarships and professorships. “Knowledge will forever govern ignorance,” said President James Madison. And the JMU Be the Change spirit puts that knowledge into action that changes the world.

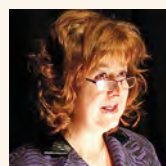
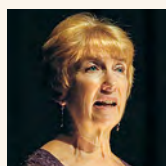
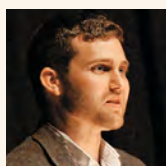
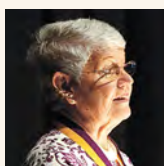
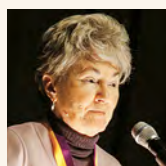
Stewardship

ANNUAL STEWARDSHIP LUNCHEON

History professor Lamont King representing the King Trust Foundation, which annually funds Summer in Ghana scholarships, with scholarship recipient Devan Ellison ('11), a history major and Africana studies minor.



(Insets, l-r): Program presenters Mary Sue Nelson ('56); Shirley McKinley ('58); senior Josh Kelaher ('11); Tina Beck Updike ('73); Susan Fersner, director of charitable planning; and Joanne Carr, senior vice president of University Advancement.



Gathering links donors, students and the Madison Experience

The Stewardship Luncheon has become an annual JMU tradition in honor of the donors who create the Madison Experience for so many students. Guests at this year's luncheon included student scholarship recipients, faculty award recipients, members of the JMU administration and volunteer boards, and of course, donors.

The luncheon program celebrated the 30th anniversary of the Madison Founders Society, which recognizes donors who have remembered JMU in their wills and estate plans. Attendees also remembered the life of Inez Graybeal Roop ('35), a lifelong friend and co-founder of the society, who passed away last November.

President Linwood H. Rose offers personal greetings and a thank you.



Highlights of the luncheon included anecdotes from Tina Beck Updike ('73), Shirley Knowles McKinley ('58) and Mary Sue Nelson ('56), who charmed the audience. Perhaps one of the most inspirational stories came from senior Josh Kelaher ('11), a scholarship recipient who is committed to developing affordable green-living technologies. Kelaher thanked donors, fully attributing his future success to the JMU donors who have made his education possible. President Linwood H. Rose closed the event with thanks on behalf of the entire university.

* Watch the video of the luncheon program at www.jmu.edu/donors.

(Right): Sisters Marian Goodloe ('58) and Joyce Marlene "Molly" Wood ('55) laugh with Maggie Kyger, associate dean of the College of Education. Wood says she treasures meeting students at the annual luncheon.



(Left): Sisters Gerry Spitzer Lewis and Alpha Spitzer ('37) catch up with Board of Visitors member Judy Strickler ('60). (Below): Gladys Lisanby ('49) with husband, James; and Russell Weaver Society member Nellie Long ('49).



(Above): Stephen Rhoads with Katlyn Soriano, recipient of the Lambda Chi Alpha Memorial Scholarship. (Right): Clair Karaffa, the first-ever recipient of the Victoria Alcantara Memorial Scholarship for Nursing, with Thomas Knoblauch and Lorna Alcantara, Victoria's stepfather and mother.



(Above): Secondary education graduate Charles Wynes ('52), here with Judith Rose, went on to earn his doctorate in history and teach at the University of Georgia. He and his wife, Carolyn, returned to take part in the celebration of donors.



Trisha Smith's journey back

After a frightening, life-changing day, freshman adjusts to AVM and sets ambitious goals

BY LISL MAGBOO ('12) AND PAULA POLGLASE ('92, '96M)

Sitting next to freshman Trisha Smith in class, you might notice her brown, curly hair, her casual style or the way she concentrates on the professor. Smith looks like an average JMU freshman.

She is not. Smith is trying to concentrate, but it is hard. The potential for recurring Arterio-Venous Malformation and seizure activity in her brain engulfs her thoughts. "Every day is a new barrier to overcome," says Smith.

The fall 2009 semester was coming to an end as Smith prepared for the upcoming week of finals. She found it difficult to

stay focused and concentrate on her work. Blurry vision, slurred speech and loss of feeling on the left side of her body ensued, a combination of symptoms Smith never recalled experiencing before.

Based on her roommate's intense concern, Smith was rushed to the hospital where she was quickly diagnosed with a brain AVM, a tangle of abnormal arteries and veins that had burst and were bleeding in her brain. She now knows the facts: 50 percent of people who have a brain AVM bleed do not survive. The survivors almost always have some form of disability.

After two weeks in various hospitals in Virginia, Smith relocated to Germany, where her parents live. Smith was admitted to a rehabilitation center to recover from the aftermath of the AVM bleed: stroke-like symptoms, residual blood swelling in the brain, poor visual perception and loss of coordination.

"For awhile, I couldn't shower or use the bathroom by myself. I was in a wheelchair because of poor stability, with a helmet strapped to my head for protection," Smith says.

The rapid occurrence of events that fateful day in December left Smith with emotional issues to overcome as well. Confused and frustrated, the thought of "Why me?" constantly echoed in her mind. "I felt like I was living my last day with each day that passed because everything was happening so fast," she says.

About the Authors Paula Polglase ('92, '96M) and Lisl Magboo ('12) work together in the JMU Office of Public Affairs. Magboo, a public relations major and computer information systems minor, is an intern. This year she has exercised her writing skills, contributing to stories on the Wayland Hall renovations, Saferides, Venture Creation and Relay for Life. Magboo is managing editor for the JMU yearbook, Bluestone, and is pursuing a summer internship in the public relations field.

Although not 100 percent back to her pre-AVM self, Smith was ready to return to JMU in fall 2010 to repeat her first semester. She takes multiple medications, suffers short-term memory loss, has vision problems that impede her ability to obtain a driver's license and fights depression.

Recognizing that she could not succeed on her own, Smith sought help to ease back into school. Vision and class accommodations, note-taking assistance, stress-management training and learning-style assessments provided by the JMU Office of Disability Services have helped Smith rebound academically.

"We can be proactive in removing barriers, reducing stigma, and creating more accessible and welcoming environments together," says ODS director Valerie Schoolcraft.

While Smith was on the road to recovery, her counselor recommended creating video documentaries. Smith's latest video, *The Appointment*, received distinguished recognition at the American Academy of Neurology's annual film festival.

A screening of the video and panel discussion took place at JMU during Disability Awareness Week in April, which was sponsored by ODS. "I was glad that ODS gave me the opportunity to

have this event, to share my story and to spread awareness of both disabilities and brain injury," Smith says. "I definitely think it was something students and faculty needed to hear."

When asked about her decision to return to JMU, Smith says, "I really couldn't see myself doing anything else. I envisioned something bigger for myself and knew I had to come back to accomplish my goals."

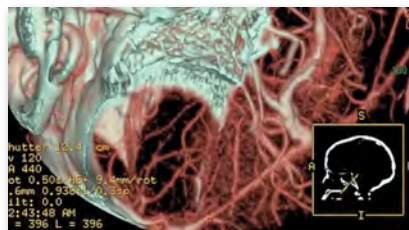
"Trish is incredibly self-determined and is a positive self-advocate," Schoolcraft says. "I admire and respect her passion to press on, to share her story in her own voice, in her own way, in the hope that we can all understand and support one another better."

Smith has not let her medical condition cloud her goals and dreams as a student. Previously a law enforcement major, now a psychology major, Smith has made it a personal goal to help others who are struggling. "I want to provide others with the kind of support I have received," Smith says. "I want to help people the way others have helped me."

✱ Watch Smith's video at www.youtube.com/watch?v=U8ccsP2ziNQ



Trisha Smith ('14), center, reunites with Brooke Powell ('13), her 2009 freshman roommate, and Powell's mother, Beth, who insisted that her daughter check on Smith and call 911. That call most likely saved her life. Smith suffered a brain AVM bleed (right) in December 2009 while studying for exams.



Putting ideas into action

Alumni duo nurture and educate children in Cambodia's Aziza's Place

By JACQUELYN WALSH ('09)

Imagine not being able to afford to feed or care for your own children.

JMU alums Alexandra Robbins ('07) and Daniel Haney ('07) are fixing this problem 9,000 miles around the globe in Cambodia. The duo has taken the JMU "Be the Change" spirit to Aziza's Place, a learning center for impoverished children. As interim directors, Robbins and Haney give kids a place to live as well as a free education. They also keep the children's family connections intact. The children are not orphans; their families work in the municipal dumpsite picking up trash for less than \$2 per day.

"This lifestyle is a hazardous and difficult one for the families," says Robbins. "Most of the children we took in were at one time garbage pickers themselves."

The children's family members come monthly to visit at Aziza's Place, and the children go to visit them at home weekly, add Robbins and Haney, who also started a community outreach program to connect families with free resources, and employ family members at Aziza's Place whenever possible.

Robbins and Haney provide 21 children with a public school education through the Cambodian system as well as supplemental classes in their native language Khmer. The students also learn mathematics, computer skills and English. Extracurricular activities include karate, soccer, film, art, traditional Khmer dance and music.

"Since we have only 21 children it makes our program very unique and structured. We give each child the nurturing and opportunities they deserve," says Robbins, a Reston, Va., native.

The children range in age from 6 to 18. "Usually a child comes to Aziza's Place at age 6 or 7, and this way the children get a lot of one-on-one interaction as they grow up here."

Next year Aziza's Place will have its first high-school graduate, who is "more than ready for college," says Haney. The students also start summer



Daniel Haney ('07) and Alexandra Robbins ('07) are interim directors of Aziza's Place in Cambodia. The alums nurture, train and educate 21 children at the residential learning center.

internships at local businesses, which is important for them to get real-world experience, he adds.

Robbins, a political science graduate, and Haney, a geographic science graduate, both lived in Hillside Residence Hall as freshmen. They reconnected during their senior year in an off-campus housing complex, Madison Terrace, and then began dating.

When Robbins graduated, she considered joining the Peace Corps but a family friend, who started the foundation for Aziza's Place, suggested she work there. Robbins traveled to Cambodia in September 2007 and Haney followed three months later. "We get to put our ideas into action,"

says Robbins. "This unique kind of serving opportunity is rare in America."

As an undergraduate, Robbins hosted a radio show on WXJM and started a chapter of the National Organization for Women, which became an official club during her senior year. She also participated in the Washington Semester program, a semester-long internship in the Metro-D.C. area.

Haney, a member of the varsity rugby team at JMU, got a taste of Study Abroad when he traveled to the Philippines in May 2006 through a JMU program with Jonathan Walker, an integrated science and technology professor. "You try to interpret what your teacher is teaching through books in class, but nothing compares to getting to experience it in the world," says Haney of Boyce, Va.

Haney was a member of the adventure club and enjoyed rock climbing and working out at UREC's climbing wall.

Robbins and Haney hope the native Cambodians will be able to take over direction of Aziza's Place in the coming year. "There are still business, finance and marketing aspects that have to be done," says Haney, "but we have all but one of the staff prepared — a difficult task because most of the population of Cambodia is uneducated." With five administrative staff and 10 other staff members the Aziza's Place team has become "a very close-knit family," adds Robbins.

After they return to the states, Robbins and Haney will continue to be a part of Aziza's Place as board members.

* Learn more about this JMU duo's work at www.azizafoundation.org/projects.html.

'We give each child the nurturing and opportunities they deserve. We get to put ideas into action.'

— ALEXANDRA ROBBINS ('07)
Aziza's Place director



HEALTH & HOPE ON THE GO

JMU nursing students tend society's vulnerable homeless ... especially the children BY JEAN YOUNG KILBY



(Above): Carly represents the most vulnerable population of the community's homeless, the children. Here she learns a little about hygiene, nutrition and confidence through JMU's innovative outreach to Harrisonburg's homeless.

Children squiggle in their seats in a banana-yellow room at Mercy House. "How clean do you think your teeth are right now?" Emily Mitchell ('11) asks them. This week the children are learning about personal hygiene. Little Carly, her bright eyes dancing, examines a picture that Mitchell has handed her. She takes the paper in her hands and looks closely at the rotting teeth and decaying gums. Slapping the paper down, she declares in a matter-of-fact voice, "I've seen worse." Mitchell giggles. Carly giggles with her. In Carly's world, lack of dental care is not uncommon.

Mitchell and Stevie Burcham ('11), both JMU nursing students, along with Tammy Kiser, clinical instructor in nursing, are part of an emerging JMU initiative called Medical Suitcase Clinic for the Homeless. Once a

week in groups of two, JMU nursing students travel to Mercy House, a haven created to empower families to overcome homelessness together, to live out JMU's nursing motto: The science of healing. The art of caring.

They are part of a program that takes health care to local homeless shelters, seeking to serve the most vulnerable populations of society. Two years ago university and community leaders joined forces to examine ways to provide health care to the more than 300 homeless people in Harrisonburg and Rockingham County, an estimated 47 percent of whom are children. The coalition that resulted, the Healthy Community Council, came up with a plan that addresses their unconventional and complex needs.

These needs are often unexpected. Mercy House child services coordinator Sara Davis ('10) observes, for example, that since homeless children struggle with low self-esteem and poor self-presentation, they are often targets of bullying. So nursing students conduct role-playing sessions in which they serve as mentors, encour-

When you bring health to a community, you bring peace to a community.

— LINDA J. HULTON, *professor of nursing*

aging the children to recognize and consider their positive qualities. The nursing students work with image issues, showing how small details such as tucking in a shirt, brushing hair, smiling, and wearing modest clothing can influence how others view them. As a result, Davis says, she has observed the children out on the playground standing up for themselves, touting their own virtues when previously they would have bowed their heads in shame. She has seen self-respect blossom among the children. For this she credits the nursing students.

The purpose of the Medical Suitcase Clinic is not only to educate the public on health issues but also to connect clients to community resources through screenings and referrals. While Mitchell and Burcham converse with the five children who reside temporarily at Mercy House, trying to convince them that asparagus isn't all bad, another group of JMU nursing students interacts with an adult population at Our Community Place, a day shelter dedicated to the inclusiveness of those struggling with life's difficulties. These students are part of a health education and screening fair. With their nursing professor, Linda Hulton, they're poised by their handmade poster displays taking blood pressures, screening for vision, discussing pedestrian safety, warning against smoking and teaching dental health.

David Rea ('11) says he's a hands-on learner, and that he chose JMU's nursing program largely because the professors adjust their learning tools for the students. JMU's use of simulators, life-like mannequins, to teach nursing skills such as starting IVs and taking blood pressure attracted him to JMU's nursing program. Katie Lidard ('11) adds that she was drawn to JMU's nursing program because nursing students and faculty work closely together.

This is indeed the case. Nursing professors accompany the students to area shelters for education and screening. Once these initial student screenings are complete, the "suitcase nurse" comes in with a bag of medical supplies, enabling that nurse to treat a few of the chronic



JMU nursing student David Rea ('11) takes a blood pressure reading. Both JMU students and the local homeless benefit from the merger of learning and outreach of JMU's "suitcase nursing" program.

problems of the homeless: foot ulcers from frostbite; winter flu, cold and coughs; respiratory infections from smoking; diabetes; and bladder infections. Those who cannot be treated out of the suitcase are referred to the Harrisonburg Community Health Center.

"The police used to come here pretty frequently," Hulton says of Our Community Place, "just to check things out. But not so much anymore." With one man at his bongo drum, another busy at a computer, others dozing on sofas and most participating in the screening activities, it does feel like a place of peace. Hulton shares her mantra: When you bring health to a community, you bring peace to a community. She believes she and her nursing students are part of this peace-bringing process.

Jane Hubbell, associate director of JMU's Institute for Innovation in Health and Human Services, says that this medical suitcase clinic is filling a gap in health care services, increasing the quality of life for the community and paving the way for empirical research. "What gives this particular initiative a unique twist," says Hubbell, "is that we're melding the best of the university and its strengths with the support of the community." With coordination by IIHHS, more than a dozen community agencies contribute financially to the clinic to hire a nurse practitioner and a medical case manager. She adds, "I think JMU should be proud of the fact that it is committed to graduating enlightened students and in doing so is improving the quality of life for our citizens in this community."

Hubbell sees the medical suitcase clinic not so much as JMU's bridge into the community, but as a tapestry, weaving together all the rich, vibrant, diverse strands that make up the collective culture. "Nursing students graduate and go to work at hospitals," she says. "They don't get to see [homeless] patients in their environment. This medical suitcase clinic will change the lenses of our nursing students and improve the quality of life for all our citizens. After all, she says with a nod, 'they' are 'us.'"

■

{FROM THE QUAD TO THE STAGE TO THE LAB, MADISON EXPLORES THE COMPLEXITY OF GENETICS}

A couple of scientists and some dancers walk into a Chinese restaurant. It sounds like the beginning of a bad joke.

It really happened, though.

The scientists joined the dancers to talk about deoxyribonucleic acid. You may know it as DNA. Over dinner, as they talked about amino acids, proteins and ribosomes, someone suggested a visual aid might help.

So the scientists, Judy Dilts among them, turned napkins, knives, forks, spoons, chopsticks and glasses around to demonstrate the intricate way DNA sustains human life. The dancers grabbed a mini video camera, capturing the impromptu science seminar.

“If you can use analogies — things people see — sometimes it’s easier for people to pick up the concepts,” says Dilts, associate dean of the College of Science and Math



SEE THE SCIENCE

who has been known to get her own students up in front of the classroom to demonstrate protein synthesis.

The dancers with whom Dilts and other JMU professors were sharing Chinese food included choreographers from the D.C.-based Liz Lerman Dance Exchange. The dinner was a planning session for a yearlong exploration of science at JMU, an investigation that uses the arts as that analogy, the spark for a conversation about some of the most complex scientific issues of our time.



(Left): Ali Hammond ('11) puts final touches on a double-helix sculpture that includes close-ups of facial features as art of an advanced photography class exhibit. (Right): A scientist's question spurs the creative process. Gregor Mendel, the 19th-century scientist who studied the inheritance of traits in pea plants, comes to life in the Liz Lerman Dance Exchange performance, *Ferocious Beauty: Genome*.



BY BRAD JENKINS ['99]

DANCE



(Above): A master class in motion, conducted by Liz Lerman Dance Exchange, with JMU dance students in the Forbes Center. (Left): Freshmen embrace science in the Dance of Art and Science during Orientation on the Quad.

Many of the yearlong explorations and discussions happened in perhaps the unlikelyst of places on campus: the new Forbes Center for the Performing Arts, where a soprano recital or musical comedy usually draw audiences. Here, almost as far as you can physically be from students in biology and chemistry labs on the east side of campus, science and art merged in a way uniquely possible at Madison.

Students wrestled with the complexities that arise from genetic advancements. Dancers and poets interpreted intricate biological processes, giving audiences a dynamic view of what usually is seen only under microscopes. The university community pondered a future where genetics will be a major player for everyone from biologists to businessmen.

"We believe all citizens need to be scientifically and quantitatively literate," says Jerry Benson, interim provost and senior vice president of academic affairs. "Just as important, we want to show that there are many ways to experience and understand science so science is accessible to all students."

With opportunities and possibilities widespread since the historic mapping of the human genome 10 years ago, scientists' knowledge of how genetic anomalies contribute to some diseases is growing, as is the ability to treat those ailments. Still, the deeper scientists dig, the more questions they unearth. The implications run the gamut, from health care (what do you do if you know you have a lethal gene?) to business (what are the ethical issues for companies who sell genetic testing?) to politics (what role does the government play in regulating how far we push the limits of science?).

The possibilities are real. Consider: You could get online right now, point your Web browser to one of several genetic-testing company sites, and within days, you could be spitting into a vial that will make its way back to a lab where your DNA will be analyzed within six to eight weeks. Then, you'll be back at that same website, finding out what ailments may be lurking in your future. And you can do it — as one site promises — for just \$199.

But should you?

This question is deeply personal. Yet society must address the resulting issue: What should we do with this knowledge? Producing students who can participate in that discussion is at the heart of a rigorous education, Benson says. "The educational experience to meet this goal must include a focus on both the special-

ized knowledge typically associated with a student's major, but also broad integrative knowledge that requires students to frame complex societal problems and issues from the various perspectives of the humanities, arts and science," he says.

THE DANCE OF ART AND SCIENCE

A yearlong academic emphasis on the "Dance of Art and Science" is just one example of how JMU educates and trains students to participate in society's most complex issues.

JMU's newest students confronted the issues before they even arrived for Orientation in August. At home, all 4,000 freshmen had an assignment: Read nine *New York Times* stories about the issues that genetic advancements raise. The articles were part of a two-year series by *Times* reporter Amy Harmon, who won the 2008 Pulitzer Prize for her work and who came to campus in February to talk with students.

Her series, "The DNA Age," includes emotional stories of people faced with the fallibility of their own genes and the decisions they confronted because of the information they received.

Take Chad and Colby Kingsbury. Following in vitro fertilization, the couple tested their eight-cell embryo, wanting to make sure the embryo implanted into Colby Kingsbury did not have a defective gene that causes colon cancer, a gene that ran in her husband's family. The embryo did not, and it was implanted and later became the daughter they are now raising.

In small groups with faculty facilitators, students contemplated the circumstances of this embryo-testing example and numerous other scenarios. How should we respond when science gets ahead of current policy? How much science does a nonscientist need? What are the implications of sharing your genetic information

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'We want to show that there are many ways to experience and understand science so science is accessible to all students.'

— JERRY BENSON,
interim provost and senior vice
president for academic affairs



A PULITZER VISIT

In February, students met Amy Harmon, the author of this year's freshman reading selection. Harmon's multi-part series *The DNA Age* won a 2008 Pulitzer Prize for its exploration of the decisions brought on by genetic knowledge. Harmon brought several of her stories' sources into the discussion, including a woman who, after discovering she has a gene that makes her

more likely than others to get breast cancer, had both breasts removed. "The knowledge they receive gave them choices they wouldn't have had without the DNA testing," Harmon told the hundreds of students at her lecture.

GETTING PERSONAL

The study of genetics hits home for Carly Starke ('14)

On the difficult days – the ones when his muscles are quivering or when his short-term memory falters – Robert Starke finds strength more than 300 miles from his Clarksburg, N.J., home.

There, at a biotechnology lab at JMU, Starke's daughter, Carly Starke ('14), is researching turkeys, specifically a vaccine to treat *Bordetella avium*, or a form of avian whooping cough. It has nothing to do with her dad's multiple sclerosis, but the research and lab skills she is learning may one day help scientists treat MS and other diseases. Starke's academic path is a source of strength for her parents, both of whom have faced medical challenges.

Starke's father was diagnosed with multiple sclerosis 30 years ago. Her mother is currently undergoing treatment for breast cancer; doctors found it early enough that her prognosis is excellent.

As a science student who has enjoyed drawing since she was 5, Starke fit right in to the Dance of Art and Science, JMU's yearlong use of the arts to explore genetics. For her, it all began with the dance on the Quad, which turned freshmen into a huge strand of DNA. There, she wore a yellow shirt and represented thymine, one of four DNA elements. "The dance connected everything I had learned in high school about DNA and showed how much JMU has to offer," she says.

A large part of her Madison Experience will be learning to do genetic research. And if some diseases have genetic components, then Starke is optimistic that perhaps the cure to those diseases could be found in the genetics research she does later in life.

There is no cure for her father's MS, which attacks the central nervous system and can range from mild to severe. The progress of the disease – which can include paralysis or loss of vision – is unpredictable. Its cause is unknown, but scientists wonder if genetics plays a role. Scientists already know that genetics can contribute to some forms of breast cancer. Women whose grandmothers, mothers or sisters have had breast cancer may have a higher risk, too.

Starke came to JMU enthusiastic to make a difference, partially because of



her father's illness. Involved in research with a vaccine-development company near her home during high school, Starke connected with Louise Temple, JMU professor of integrated science and technology, about helping with the professor's research on respiratory disease in turkeys. Using molecular biology and biochemistry techniques, Temple and the students are trying to create a live vaccine that can immunize the turkeys.

"Any research experience is valuable training," says Temple, who adds that most students don't start researching until they are juniors or later. "Our work, even though it is with poultry diseases, is relevant training for any kind of biomedical work she might choose later on. The techniques she is learning and practicing, the skills in literature critique, communication of scientific findings – all of these are extremely valuable for someone like her."

Starke knows the value, and she's grateful. "I am just a freshman, and I am already doing undergraduate research," she says. "That goes to show how JMU gets students involved. I am doing work that juniors and seniors are working on, and I am understanding what's going on."

More valuable, though, may be Starke's understanding of how science will help others like her mother, who have breast cancer, or her father, whose MS symptoms are starting to show.

Starke's father, an electrical trainer

'They know there's hope and that there are people like me in the sciences who are motivated to do something.'

— CARLY STARKE ('14)

Carly Starke ('14) works on an avian whooping cough study. She is learning skills she may apply one day to help solve the mysteries behind diseases.

for a power company, has a mild form of MS. Over the years she has become more aware of the affects. Two years ago, his symptoms began progressing, and more people became aware that he has MS, which can have symptoms that come and go. He walks with an odd gait, and getting up stairs can be difficult.

"I want to help my mom and dad," says Starke. "I want to develop treatments and cures for other people, too, because I know what they're going through."

Starke studies her science material with a personal curiosity, wondering what may be lurking in her own genes. And yet, she is resigned that there's no changing it. "Whatever happens, happens," she says. "If it's meant to be, it's going to happen."

Starke tells her parents about the research she's doing, and even though it doesn't pertain to their illnesses, it shows them that research can make a difference. "It encourages them," she says. "They know there's hope and that there are people like me in the sciences who are motivated to do something."

Robert Starke sees that motivation when he discusses science with his daughter. "Because of her passion for research, I have hope that one day she will find a cure or treatment and maybe solve mysteries of other illnesses," he says. "I honestly believe that if there were more people with her passion, illnesses like MS and cancer would be cured."

The research process also encourages Starke. She sees the successes and failures, and knows that sometimes the failures lead to success. "You may not find what you're looking for now, but we have to keep trying because it may be out there." ■

with family? Is stem-cell research that results in the destruction of an embryo OK in the name of curing diseases?

For Carly Starke, a JMU biotechnology major from Clarksburg, N.J., “The DNA Age” discussions were more than academic. Her father has multiple sclerosis, and Starke (’14) says the stories revealed to her the possibilities of DNA testing.

These possibilities really hit home during winter break, when doctors diagnosed Starke’s mother with breast cancer. Starke thought back to one of “The DNA Age” stories she had read, the personal story of 33-year-old Deborah Lindner, whose mother had been diagnosed with breast cancer and had a mastectomy at 48. Deborah Lindner and her mother, they discovered, shared a defective copy of the BRCA1 gene, and that raised Deborah Lindner’s risk of getting breast cancer sometime in her life 60 to 90 times.

With no signs of cancer (including a clear mammogram), but the high risk of getting it in the future, Deborah Lindner had both breasts removed, lowering her risk of cancer by 90 percent, but causing anguish among family members who didn’t understand her radical approach to her errant genes.

Starke had gone into the freshman readings thinking about genetic testing because of her father’s MS. Now, she’s thinking about both of her parents’ ailments. “Could I be predisposed to breast cancer,” she wonders. “Could I pass it on to future children?”

“I fall right in the middle still,” Starke says. “It would be good to know. You could prepare for it, potentially treat it. But I don’t know how my mind-set would be knowing.”

In the next three years, as she continues to delve into her biotechnology major, Starke hopes to find her answer. Maybe her research will cross paths with an art major’s exploration of ethical issues?

THE RIGOR AND LANGUAGE OF ART

Torsos spin. Feet leap. Hips twirl. Bodies roll across the hardwood floor as 15 freshman dancers warm up for an evening rehearsal inside the Forbes Center’s new dance theater.

Elizabeth Johnson, a choreographer with the Washington-area Liz Lerman Dance Exchange for a Dance of Art and Science residency program, tracks the movements. Johnson, in black yoga pants and a woolen hat with multicolored stripes, gathers the group, and offers some advice. “Not all



Liz Lerman Dance Exchange Choreographer Elizabeth Johnson visited campus several times. She helped freshmen dancers turn the process of cellular respiration into a dynamic visual experience.

of the protons move at the same speed, so not everyone has to move so fast,” she tells them.

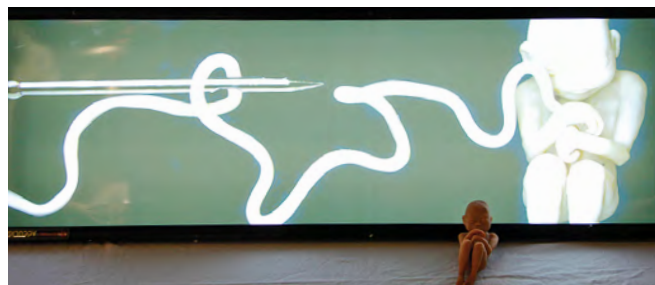
Wait. Did she just say “protons?” Well, of course. How else would she tell them how to create a dance that interprets cellular respiration, the intricately complex process the body uses to harness energy from the food it takes in?

“In dance, we are used to tackling different concepts and putting them into movement,” says Joanna Rose (’11), a senior dance major who helps lead this group of freshmen dancers. Doing that requires research. For this dance, the group collaborated with biology professor Carol Hurney, who offered the dancers a science lesson. The descriptive words she used in her lesson became the thread of the dance movements: carry, transport, slice, energize, break.

“It’s a process,” says Rose, who is referring to cellular respiration, but could just as well be talking about the process of interpreting science with a dance. “There are a lot of different steps.” For Logan Van Meter (’11), a senior in the School of Art and Art History, the steps started with research and ended on a canvas in the collaborative senior class exhibit *The Chromo Zone: Photo-genetic Art*.

During fall semester, Van Meter and four other seniors in art professor Corrine Diop’s Advanced Color Photography class researched genetic issues and possibilities to develop a photo exhibit at Harrisonburg’s Smith House gallery.

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Students in the School of Art and Art History Advanced Color Photography class researched genetic issues and developed the *Chromo Zone* exhibit for Smith House gallery.

FRANCIS COLLINS PERSONIFIES THE FUSION OF SCIENCE AND THE ARTS

**Human genome scientist
engages JMU students**

BY LINDA CABE HALPERN,
dean of University Studies

While JMU students connected ideas through the Dance of Art and Science this academic year, they also engaged in conversation with the chief of the National Institutes for Health and mapper of the human genome, Francis Collins.

"Scientists' growing understanding of human genetics is leading to a revolution of how doctors prevent, diagnose and treat illness," says Collins. "This is a very exciting moment. Science and art can work together to improve humanity."

Collins presented the lecture, "Art Imitates Life: The Dance of DNA, Decoding and Doctoring," in conjunction with the opening of the Forbes Center for the Performing Arts. He also spoke to biology students and attended *Furious Beauty: Genome*, a Liz Lerman Dance Exchange performance that uses dance, video and music to explore genetics. Collins and Lerman shared the stage after the show to discuss the interplay in science and art, saying that the two complement each other and share many similarities, especially creativity.

Collins is well known throughout the world for his groundbreaking work, and he has published two books — *The Language of God: A Scientist Presents Evidence for Belief* (2006), and *The Language of Life: DNA and the Revolution in Personalized Medicine* (2010).

He led the effort to complete the Human Genome Project, the successful mapping of the human genome, while

serving as director of the National Human Genome Research Institute. His genetic research has led to the identification of the genetic variants associated with type 2 diabetes and the genes responsible for cystic fibrosis and Huntington's disease, among others.

What is perhaps less well known about Collins is his lifelong immersion in both science and the arts.

Want proof? Just look at his Huss & Dalton guitar, where the neck features an inlaid design of a double helix. He strapped on his guitar and shared a DNA-inspired tune with students after his lecture.

A Shenandoah Valley native, Collins grew up in Staunton and Augusta County. He grew up in an extraordinary household, filled with music, theater, dance, poetry and other celebrations of the arts from the extremely scholarly to the avant-garde to the crowd-pleasing. His father was Dr. Fletcher Collins, Yale-trained medieval musicologist, cultural laureate of Virginia, head of the theater program at Mary Baldwin College, and lifelong advocate for the contemporary

'This is a very exciting moment. Science and art can work together to improve humanity.'

— FRANCIS COLLINS

Chief of the National Institutes for Health and mapper of the human genome, Francis Collins on stage with Liz Lerman. The duo talked about the similarities of their fields.



performance of medieval music and drama. Collins' mother, Margaret Collins, playwright and teacher, was quite simply a force of nature. Margaret and Fletcher Collins founded both the Oak Grove Theater in Augusta County and an organization called Theater Wagon to support the arts both locally and beyond. For many decades this dynamic pair gathered around themselves an amazing community of artists, writers and musicians, as well as generations of appreciators and participants.

I was fortunate enough to participate in this community, so I am sure the first time I ever saw Dr. Collins was probably sometime in the late 1960s. I'm sure he had a guitar in his hand.

Francis Collins has deep knowledge and respect for the performing arts that complements his extraordinary achievements in science and medicine. We are extremely honored that he shared his experiences with JMU students and the Madison community. **TH**



Photos in the *Chromo Zone* exhibit by Logan Van Meter explore the ethics of creating “designer babies.” He says his work acts as a “catalyst for thought.”

Van Meter researched the ethical questions that arise when parents can manipulate DNA to create a “designer baby.” It’s possible already to select a child’s sex and to screen for disabilities. If it becomes possible, should parents be able to predetermine cosmetic traits? “A baby, please. Blond, freckles — hold the colic” is how the *Wall Street Journal* put it in a 2009 story exploring the issue.

Van Meter says that digging into the questions surrounding designer babies and illustrating them with photos was “intense.” He portrayed the dilemma with larger-than-life close-ups of a toddler’s face showing different genetic/cosmetic choices. The images greeted visitors to the gallery with the instruction “Select Your Child’s Eye Color.”

“You start to learn about genetics, and it is astounding, and a really profound shake-up,” says Rhonda Zingraff, associate dean of the College of Integrated Science and Technology who provided much of the leadership for the Dance of Art and Science initiative.

The shake-up — that’s where the Liz Lerman Dance Exchange comes in. The arts, the group’s eponym says, is the

“town hall meeting” of our time. It can be one of the languages that bridges the gap between scientists and the rest of us.

Of course, that’s true of many of history’s major issues. “As human culture evolves, it tells its most important stories through the arts,” says Linda Cabe Halpern, University Studies dean and an art historian. “It’s part of how we understand ourselves as humans. Arts really are the place where people work out the real business of life and human aspirations.”

SCIENCE AND CREATIVITY

Tell someone a university is looking at science through art, and they’ll probably raise an eyebrow. But bring together two giants in their fields and you reveal the true power and insights of cross-disciplinary collaborations in the classroom and in research.

Choreographer Liz Lerman and scientist Francis Collins bring that perspective to their disciplines. Both agree that science and art are not so different in their approaches.

After Lerman’s company presented *Furious Beauty: Genome*, a modern dance that presents the questions genetics raise, the choreographer and

‘Creativity is really what art and science strive for.’

— FRANCIS COLLINS,
chief of the National Institutes for Health
and mapper of the human genome

scientist casually sat on stage after a Dance of Art and Science event in January. Surrounded by the show's dancers, Lerman and Collins discussed the similarities in their fields.

Collins led the mapping of the human genome 10 years ago. During this discussion he recalled his work developing a treatment for progeria, a disease that causes children to age at seven times the normal rate. It affects fewer than 100 children worldwide, and most die from a stroke or heart attack when they are 12 or 13.

Collins had researched the disease for two decades when a post-doctoral student asked to help. He gave her a hypothesis, one that he was almost sure was wrong, but, he thought, at least she had a place to start. "Sure enough," Collins said, "the hypothesis was absolutely, completely, off-the-wall wrong."

Along the way, though, Collins learned some things about the disease no one else had. This led to a clinical trial of a drug that could help. Not a cure yet, the trial has so far succeeded.

"Creativity is really what art and science strive for. Some science is not that creative. You turn the crank and do the next obvious experiment," Collins says. "But those moments where science becomes something exciting is when you take that creative leap, and you say, 'I don't really know what I'm doing, but I've got this wild, crazy idea that maybe life works that way.'"

Lerman, who has worked with other universities on projects that use dance to explore various disciplines, says "Issues such as genetics ethics can't be decided by scientists alone. Ask a big question, and you need more than one discipline to answer it."

BREAKING THROUGH DISCIPLINARY BARRIERS

"Societies and higher education put people in these silos that are artificial," says Carol Hurney, executive director of the JMU Center for Faculty Innovation. Hurney was a star of an August Dance of Art and Science event that featured 4,000 freshmen creating a gargantuan replica of DNA. The freshmen, in neon orange, blue, yellow and red shirts (each color representing a different base in the DNA structure), shimmied, held hands and spun around as a massive double helix in the center of campus, stretching the length of the Quad. Donning a cycling jersey with two yellow paw prints and "Go Dukes" emblazoned on the back, Hurney then pedaled her bicycle through the double helix, "unzipping it" as it replicated.



Choreographer Liz Lerman, far left, with Francis Collins, says, "I think the question is, what are we going to do with our scientific knowledge?"

live isolated; they must open themselves up to faculty, other students and the community.

"If you just show up and think I'll fill your head, you're not participating in the college experience," Hurney says. "Participation is the first step in becoming a part of a community."

Tisha McCoy-Ntiamoah, director of JMU's orientation programs, says the August Dance on the Quad emphasized how vital community is to the whole Madison Experience. "No matter their major, no matter their background, students must collaborate and engage in society," says McCoy-Ntiamoah. What they learn in their liberal arts classes — the wisdom of the ages and the promises of the future — will inform them no matter what they specialize in.

Professors, meanwhile, show students that General Education courses aren't just something to get out of the way so they can move on to the "real stuff" of their major. "The GenEds," Hurney explains — history, sociology, literature, the humanities, and yes, arts and science — "that is the real stuff" of life.

The GenEds — history, sociology, literature, the humanities, and yes, arts and science — "that is the real stuff" of life.

— CAROL HURNEY,
executive director of JMU's
Center for Faculty Innovation



Biology professor Carol Hurney, wearing a helmet-cam, "unzips" the human strand of DNA created on the Quad by 4,000 freshmen during Orientation. The experience introduced them to the complex intellectual issues they will encounter over their academic careers.

That perspective lured Brittany Hoehlein, a freshman from Long Valley, N.J., to JMU. While visiting and applying to more than a dozen schools, she told admissions counselors that she wanted to “major in dance but also something else.” Most other colleges discouraged her from choosing a double major. “Here,” Hoehlein says, “I was told to use the two majors to complement each other.” She’s majoring in dance and kinesiology. “JMU wants to create fully well-rounded students who go out and make a difference in the world,” she says. “Nothing can exist on its own.”

That’s true within the sciences, too. “Genetics is deeply ingrained in all other [biological] disciplines,” says Tim Bloss, a biology professor. “And one needs to understand how they all fit together before one can understand one discipline completely.” That, Bloss says, creates a science student prepared for the rapidly changing world of genetics.

Part of that preparation is being able to communicate with a non-scientific public. Hailey Huebner, a junior from Waterford, Va., has picked up that theme in numerous classes. “A lot of the professors are good about making sure we understand that not everyone understands what we are learning. We’re not the ones making the decisions, and we’re not the ones spending the money for us to do the stuff we do,” she says. “It’s important to be able to relate to those outside of the scientific community: those who approve grants or market what we do. It’s important to communicate that this is what we did and this is how it’s helping you.”

Huebner, who with other students has been researching fish and rats to discover how a particular enzyme may be depleting estrogen and causing health problems in meno-



Biology and biotechnology students in the Biotechnology Lab 480 perform DNA straining.

pausal women, was part of an hour-long conversation Francis Collins had with biology students when he visited JMU in January. Collins discussed genetic advancements, induced pluripotent stem

cells, the ethics of genetically modifying humans and the science-religion connection.

It’s what Collins told the students as he prepared to leave —when he became more career counselor than scientist — that stuck with Huebner.

“This is the century of biology,” Collins told students. “It’s going to be a wild ride. ... It’s going to get more complicated as we go along.” But scientists can’t be the ones who make the final call on what to do with the knowledge we gain from genetic research. It’ll take people from a host of disciplines to decide what to do with the advancements.

“It will be breathtaking,” Collins added.

Breathtaking. Like art. And science. If we equip future leaders to make the right decisions.

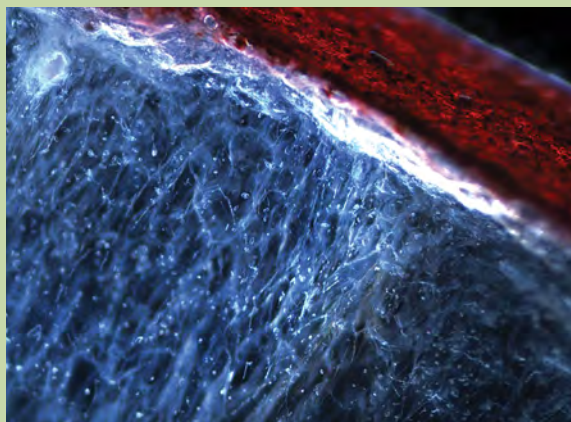
Breathtaking.

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‘This is the century of biology. It’s going to be a wild ride. ... It’s going to get more complicated as we go along.’

— FRANCIS COLLINS,
*chief of the National Institutes
for Health and mapper of the
human genome*

IT’S ART; IT’S SCIENCE: IT’S A GRAPE?



THE DANCE OF ART AND SCIENCE CONTINUES:

Watch the DNA Dance on the Quad! Listen to a DNA serenade by Francis Collins! Watch Dr. Collins’ lecture. See more art. Read more stories.

See it all at www.jmu.edu/link/das

Can you guess what it is? It’s a grape! Biology students took an artistic look at objects under the microscope during a microscopy class and then created an exhibit of their photos. Take a look and try to guess what the images are at www.jmumicroclass.blogspot.com.

A YEAR OF THE DANCE OF ART AND SCIENCE

Throughout the year, the Dance of Art and Science academic initiative brought together the study of genetics and DNA through dance, art, photography, poetry, music and research. A sampling of some of the events:

■ **Preface** – This program introduced freshmen to JMU's academic rigors, classes and the expectations for college students. Students read "The DNA Age," a group of Pulitzer Prize-winning stories by *New York Times* writer Amy Harmon. Students also discussed the series with faculty facilitators.

■ **The DNA Dance** – Nearly 4,000 freshmen converged on the Quad on Aug. 26 to perform a dance they learned during Orientation. Students formed the shape of a double helix, and biology professor Carol Hurney rode her bike through the crowd to "unzip" the DNA strands. The goal: To "unzip" barriers to bring students together and to learn more about genetics.



(Above): JMU Scholar-in-Residence Michael Singer and Liz Lerman explored art and science collaborations.



■ Challenging The Rules: A Conversation About Creativity

– JMU Scholar-in-Residence Michael Singer talked with Visiting Artist Liz Lerman about collaborations across the arts and sciences in September.

■ **Visiting Scholar** – Kathy Takayama, associate director of the Sheridan Center for Teaching and Learning

at Brown University, spoke on "Visualizing the Science of Genomics" in September. She holds a Ph.D. in biochemistry and molecular biology and was a National Institute of Health Postdoctoral Fellow in the Department of Biochemistry at the University of Wisconsin at Madison.

■ **Fall Student Dance Recital** – The Liz Lerman Dance Exchange worked with freshman dance majors for their fall recital.

JMU student dancers make cellular respiration "visible" during the Fall Dance Recital.



The dance demonstrated, artistically, the process of cellular respiration – the body turning food into energy.

■ The Chromo Zone: Photo-genetic Art

– Seniors in the fall Advanced Color Photography class worked all semester to develop photography based on DNA and genetic issues. Pieces included topics like "designer babies" and the DNA structure and the perplexity involved in DNA issues. Students' work culminated in an exhibit at Harrisonburg's Smith House art gallery.

■ **Liz Lerman Dance Exchange** – Artists from the Liz Lerman Dance Exchange were in residence for 10 days in January, conducting master classes for JMU students, local middle- and high-school students and a local Governor's school. The dancers also performed *Ferocious Beauty: Genome*, a collaboration among artists, scientists and educators, and inspired by the mapping of the human genome.

■ **An Evening of Poetry and Dance** – The Furious Flower poetry center hosted a poetry and dance salon in January. The event featured a collaborative poem and dance. A group of dancers heard the poem for the first time two hours before the performance, and then developed the dance within that short time.

■ Looking Closely: Images by Artists and Scientists

– This exhibition, held February through April, presented images that cross the divide between science and art in both process and product. Fall semester students in Biology 432: Light Microscopy were given a semester-long assignment to bring to class found objects to look at under the microscope, photograph them and post them to a class photoblog (www.jmumicroclass.blogspot.com). Students in Art 362: Digital Photography collaborated with biology students, and each visited the others' labs, learning different methods of framing, capturing and enhancing photographs.

■ **Amy Harmon** – The Pulitzer Prize-winning *New York Times* journalist visited with students in February and discussed her work on "The DNA Age." She also met School of Media Arts and Design students and spent a day with student editors from *The Breeze*.

■ **"The Intersection of Genetics with Ethics"** – JMU and University of Virginia professors discussed how genetics affects health care and the ethical dilemmas that arise.

The DNA Dance brought 4,000 freshman together to form a massive double-helix on the Quad and for an unforgettable intro to JMU.

Uncle Bijan!

Bijan Saadatmand brings an international flavor and caring attitude

BY NANCY DELOSH RUSINAK ('88, '91M)

During my first semester at JMU I took the Intro to Psychology class taught by Dr. Bijan Saadatmand. It was a large class of about 150 students, and we met in Godwin Hall. Each morning Dr. Saadatmand bounded into the room — he bounded everywhere — instantly captivating his

audience. He was able to talk to that very large class in a way that made us feel like he was talking to each of us individually. Always approachable, Dr. Saadatmand explained his name in this way: "Some people have a very hard time with my last name. It's Saadatmand, and if you ever need to pronounce it, you say 'Saw That Man,' and you're just fine. But most of my students call just call me Uncle Bijan, and that is fine, too."

His lectures were full of energy and fun to experience. His tests, however, were not. I remember being quite flummoxed because even though I liked his class, and loved him, I struggled to keep a 'B' because the tests were so challenging. He definitely made sure we had a good introduction to the world of psychology. At the end of the year, he told us if we ever needed a letter of recommendation for anything to just ask. He would "remember us." I felt cynical about that, thinking there was no way he could remember all 150 students. Yet, shortly after deciding to declare psychology my major, I began a work/study job in the psychology department. My duties included answering phones, making copies, mimeographing (yes, I am dating myself), and greeting visitors. I saw many of Uncle Bijan's well-written letters of recommendation. Each letter contained something personal about each student. I was amazed at how well he could remember all of us.

About the Professor *Bijan Saadatmand joined the JMU faculty in 1971 and directed JMU International Student and Scholars Services for decades. He retired as a full-time psychology professor in 2003 but has remained an active part of the JMU community. A native of Iran, Saadatmand has recruited hundreds of international students and professors and helped them navigate complex and changing visa issues. He also created the "Parade of International Color," in which JMU students from 94 countries processed in native dress and carried their countries' flags during JMU President Linwood H. Rose's 1999 inauguration celebration. The parade has become a tradition during JMU's annual International Week.*

It was always a treat to hear Uncle Bijan coming — and more often than not, you heard him before you saw him. Whistling, singing, greeting other students or professors, he was a party on two legs. At that time, the psychology department's main office was situated in such a way that you couldn't see who was coming from the side hallways. Many professors would round the

corner without warning. Not Uncle Bijan. He was also known for his strong homemade Mandarin Vishnofka, which I heard was served in extremely tall (three-foot high) decanters full of fruit.

Bijan was a hugger. He hugged other professors, he hugged students, he hugged custodial staff and he hugged the mailman. His office door was always open. You always felt welcome. If you had a problem, he wanted you to come tell him about it. If you were struggling with a class, a friend, a roommate, he wanted to help.

Uncle Bijan taught me more than introductory psychology. More importantly, he taught

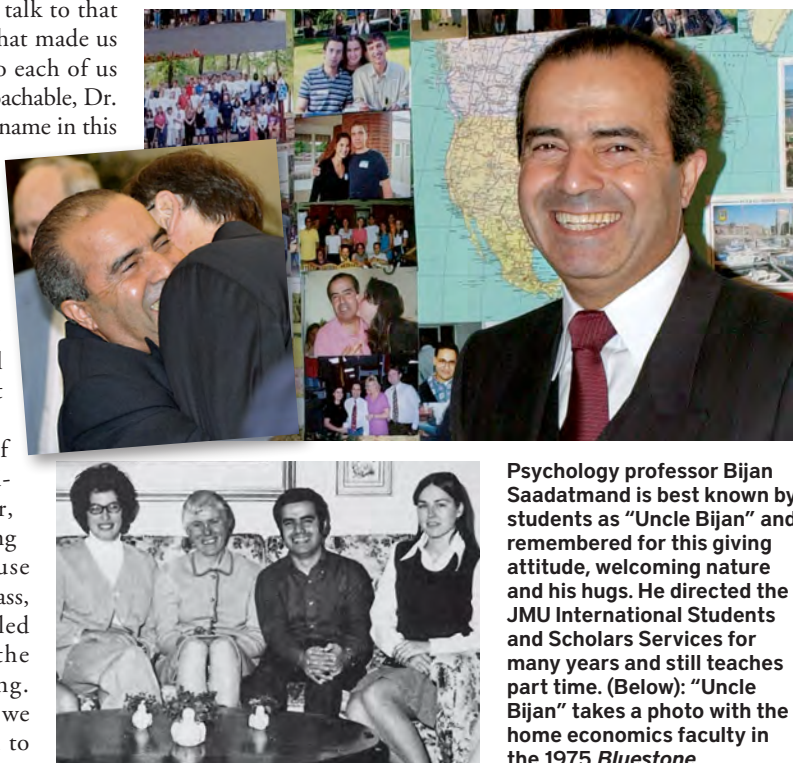
me to live each day to the fullest — that was his *modus operandi*. No matter what the circumstances, he said to live, enjoy, smile and help someone in need.

I spent many years employed in the psychology field, mainly in industrial organizational work. But, that's just work; not life. Every day I try to find an opportunity to bring some joy into someone else's life. Everyday I find someone to hug.

I spent three years at JMU working on my undergraduate degree and three more working on my Ed.S. in Counseling Psychology. Throughout my Madison Experience, Bijan Saadatmand always brought a smile to my face, always made me feel reassured. There are many wonderful psychology professors, and happily many of my professors still teach at JMU. I can honestly say that Uncle Bijan was a professor I loved.

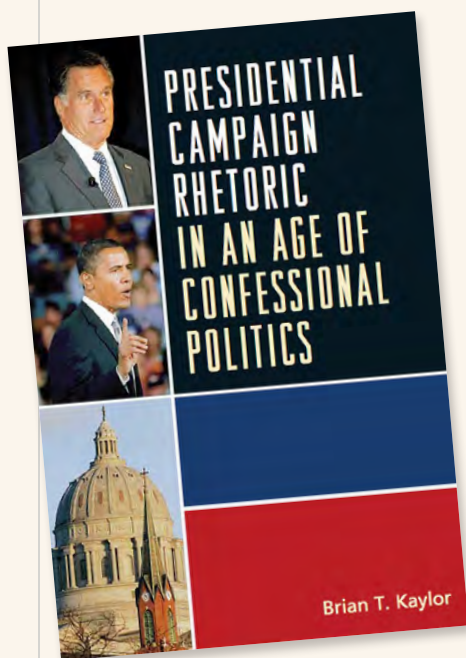
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About the Author *Nancy Delosh Rusinak ('88, '91M) is a self-employed survey/data analyst and adjunct faculty member at Virginia Commonwealth University. She teaches research methods in the VCU Wilder School of Government. Her life's passion is her family. She lives in Richmond with her husband, David Rusinak ('87) and her dying-to-go-to-JMU kids, Matthew and Ashleigh.*



Psychology professor Bijan Saadatmand is best known by students as "Uncle Bijan" and remembered for this giving attitude, welcoming nature and his hugs. He directed the JMU International Students and Scholars Services for many years and still teaches part time. (Below): "Uncle Bijan" takes a photo with the home economics faculty in the 1975 *Bluestone*.

{Books}



Presidential Campaign Rhetoric in an Age of Confessional Politics

BY **BRIAN KAYLOR**; LEXINGTON BOOKS, 2011; ISBN-10: 0739148788

When Bible-quoting Sunday School teacher Jimmy Carter won the 1976 presidential election, it marked a new era of presidential campaign discourse. The successful candidates since then have followed Carter's lead in publicly testifying about their personal religious beliefs and invoking God to justify their public policy positions and their political visions. JMU communications studies professor Brian Kaylor analyzes the religious-political discourse used by presidential nominees from 1976 to 2008 and describes key characteristics of their confessional rhetoric that represent a substantial shift from the tenets of the civil-religious contract. This new confessional political style is characterized by religious-political rhetoric that is testimonial, partisan, sectarian and liturgical in nature. To understand why candidates have radically adjusted their "God talk" on the campaign trail, Kaylor examines religious-political shifts in American society since the 1950s. * www.lexingtonbooks.com

The Advance Man: A Journey into the World of the Circus

BY **JAMIE MACVICAR** ('74)
BEAR MANOR MEDIA, 2009
ISBN-10: 1593932030

Jamie MacVicar ('74) blends the secrets of marketing and promotion with a personal tale of his



first job after graduation in this insider's look at Ringling Bros. and Barnum & Bailey Circus. The novel is a history, a love story and a tale of self-discovery. The

varying cast of characters includes Chang and Eng, the Siamese twins who couldn't engage in two conversations simultaneously; Irvin Feld, who wrested control of the circus from Ringling's heir; the smallest man in the world, who continuously stymied the show's most virile man; and a naive young woman who risked

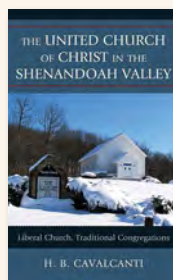
too much aspiring to become a model. MacVicar is president of MacVicar Design and Communications in Washington, D.C.

* <http://bearmanormedia.bizland.com/id406.html>

The United Church of Christ in the Shenandoah Valley: Liberal Church, Traditional Congregations

BY **H.B. CAVALCANTI**
LEXINGTON BOOKS, 2010
ISBN-10: 0739147684

H.B. "Keo" Cavalcanti, JMU professor of sociology, explores how national denominational commitments are affecting the practices of local United Church of Christ congregations inside a single association in the Shenandoah Valley. Nationally, the UCC defines itself as a united and uniting church in its ecumenical work; as multiracial and multicultural in its diversity; as accessible to all in welcoming those with disabilities; as open and affirming for all members; and as a just peace church in its



support of social justice. Cavalcanti poses such questions as "How fully have local congregations embraced these commitments? Might congregations be more attached to their older identities, particularly in areas where the church's predecessors were strongly rooted?" The book measures congregational life in one of the UCC's oldest and smallest associations. Most books about congregational studies either focus on a case study of a particular congregation, or large-scale surveys of U.S. congregations that explore aggregate data to explain their work. Cavalcanti looks instead at a group of local congregations inside a small judicatory (the Shenandoah Association) of the UCC to explain religious life at the grassroots level.

* www.lexingtonbooks.com

Treasures from the Attic: My Father's Letters, 1944-1945, from the States and Aboard Ship in the Pacific

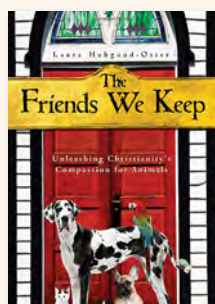
BY **CHARLES WELSH** ('79)
OUTSKIRTS PRESS, 2010
ISBN-10: 1432759256

Charles Welsh ('79) summarizes more than 400 letters written by his father, Charles A. "Chuck" Welsh, a career journalist who was a sailor during World War II. The letters detail the elder Welsh's love of family, his experiences in boot camp, a cross-country train trip, a typhoon, a battle and V-J Day. *In Treasures from the Attic*, Welsh gives readers a glimpse of a day in the life of an ordinary seaman during WWII.

* www.outskirtspress.com/treasuresfromtheattic/



{Books} Cont.



The Friends We Keep: Unleashing Christianity's Compassion for Animals

BY **LAURA HOBGOOD-OSTER** ('85); BAYLOR UNIV. PRESS, 2010
ISBN: 9781602582644

The Friends We Keep introduces the situations animals face today — as companions, as animals in sport, as animals raised for food and as creatures in the wild. Laura Hobgood-Oster ('85) simultaneously retells

often surprising and instructive stories from the long history of Christianity. The book includes a guide for group discussion and ideas for how people of faith can respond.

* www.baylorpress.com/Book/219/The_Friends_We_Keep.html

Painkiller Ghosts

BY **J. MARC HARDING** ('98)
XLIBRIS, 2010
ISBN13: 978-1-4500-4214-7

After his girlfriend's death, 30-something Thymothy X. Exler moves back home with his mother, Suzanne, and changes his name to Thyme. Exler then witnesses a tragedy



{Music}

Voices Hushed and Still

BY **LISA MEYER** ('83)
2009 SOUTHERN HERITAGE MUSIC AWARDS WINNER

Lisa Meyer ('83) joined the United Daughters of the Confederacy in 2003 and became chair for the Music of the Confederacy for the state of Tennessee. Her 12-song CD, *Voices Hushed and Still*, contains familiar and lesser-known tunes from the Civil War, arranged by Neil Andrews. *Old Folks at Home*,



Oh Shenandoah and *When Upon the Field of Glory* are among the songs Meyer chose to remember "the people who lived, survived and died during this period of our American history."

Meyer was named the 2009 Southern Heritage Music Association's Female Artist of the Year and its Up and Coming Artist of the Year.

* www.voiceshushedandstill.com

that changes the direction of his life. Meanwhile, Suzanne is stalked and threatened by a man she dated briefly. Soon, the man begins appearing in the lives of Exler's friends with disturbing consequences. Exler begins to hear the jingle of his dog's collar occasionally, but his dog

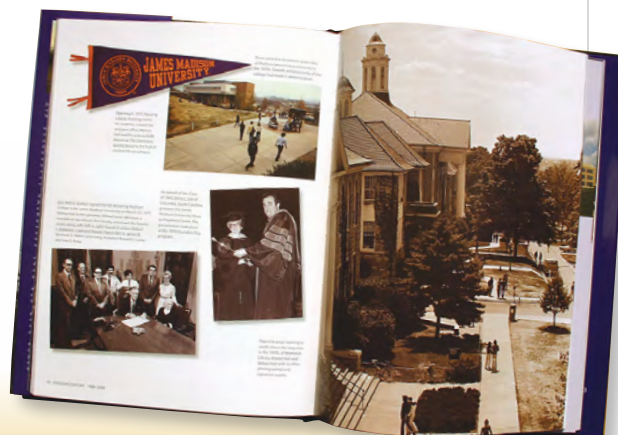
died years ago. Creative writing major Marc Harding ('98) served as photography editor for JMU's student literary magazine *Gardy Loo!*, contributing fiction, poetry, photography and comics.

* www2.xlibris.com/bookstore/bookdisplay.aspx?bookid=75942

DO YOU REMEMBER?



Do you remember the **Quad tunnels**? May Queen? Call downs for **'cutting campus?'** Trips to the **University Farm**? The Stratford Players? Sitting on the hill watching the Marching Royal **Dukes**? Decorating the **Jemmy statue**?



Get your copy of *Madison Century*, a great present for your favorite JMU student or graduate. Buy yours now at www.jmu.edu/centennialcelebration.

Alumni News

A Homecoming first!

Over the decades there have been many firsts during the JMU community's celebrations of Homecoming – the first Godwin Field Alumni Tailgate, the first Tailgate Entree Cooking Contest, the first game in Bridgeforth Stadium.

Sarah Headley ('96) took Homecoming to a new level as she "came home" to marry her fiancé **Fred Boyd** at a tailgate wedding ceremony during Homecoming 2010. Headley and Boyd met at JMU. She double majored in English and history and earned a teaching certificate. Boyd attended JMU and played basketball but transferred to and graduated from another college. The couple's nuptials took place at a Convo parking lot tailgate with nearly 20 JMU alumni friends. (Below): Friends enjoy the tailgate wedding fare. Headley's longtime JMU friend, **Shelly Taylor ('97)**, helped plan the special day.



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{Alumni Association}



It's time to party!

*This is the year to get back to the 'Burg and help celebrate
100 years of alumni successes*

By AJ FISCHER ('92), *president,
JMU Alumni Association Board*

This is a special year for James Madison University. June 13 marks the 100th anniversary of the founding of the Alumnae Association at the State Normal and Industrial School for Women. In the past century, graduates of the Normal School, the State Teachers College, Madison College and JMU have made a tremendous impact on society as they advance the Madison spirit beyond the classroom.

Now, as the JMU Alumni Association celebrates its 100th year, the university and the alumni association leadership invite members of the Madison family back to campus to celebrate a significant milestone: 100 years of alumni. Whether you are a weekly visitor to campus or haven't been back in decades, we encourage you to return home and see what you helped create. As alums from day one — and as alumni for life — our Madison Experiences have been made possible by those who came before us. They strengthened the JMU experience for all of us.

Join us throughout the year as we celebrate our anniversary. And mark your calendars for the last weekend in September for Homecoming, Sept. 30–Oct. 2, as we welcome you back and celebrate how far we've come together.

{Call for Nominations}

2011 Alumni Awards

*Nominate a classmate or alumni chapter
for the 2011 alumni awards*

Give a shout-out to your fellow alumni with a nomination for the 2011 Inez Graybeal Roop ('35) Distinguished Alumni Service Award or the Ronald E. Carrier Distinguished Alumni Achievement Award.

The Roop award was created in 1971 and recognizes alumni whose dedication and volunteer commitment has significantly enhanced the goals and mission of JMU and the alumni association and/or who has given of themselves for the enrichment of others and the betterment of their communities.

Created in 1997, the Carrier Award recognizes an individual who has excelled in his or her profession for a minimum of five years and has attained recognition from peers or other professionals as an outstanding member of their field. Visit the alumni association website for more information or to nominate a JMU alum at www.jmu.edu/alumni/awards/. For additional information e-mail Alan Maynard ('06) at maynaraj@jmu.edu.



The late Inez Roop ('35)



**Ronald E. Carrier,
president emeritus**

{Alumni Relations Team}

James Irwin ('06) joins alumni staff

Former Breeze editor named assistant director

The JMU Alumni Association welcomed James Irwin ('06) to its staff in late March as assistant director of alumni relations. Irwin, a former section editor at *The Breeze* and executive editor of *Curio* while a student, graduated *cum laude* in three years with a bachelor's degree in media arts and design. He is the author of *Midnight in Chattanooga: The game, the team and the dream behind the rise of JMU football*, which is available at the JMU Bookstore. Prior to joining the JMU staff, Irwin was sports editor of *The Washington Examiner*.



63 years, 12 Dukes, 4 generations

The Madison Experience is Edwin Turner's family tradition BY GABRIELLE PICCININNI ('11)

In the fall of 1956, James Edwin Turner ('60) enrolled in Madison College to major in business administration. He spent the next four years setting a foundation for a Turner family tradition and a JMU family legacy that extends to present day. Little did he know that generations of Turners would follow his example and echo his footsteps around the Madison campus. Even his mother.

Six decades later the Turner-Hoover alumni legacy includes 12 Dukes and spans four generations of the family. These alumni could not be prouder of their deeply rooted Purple Pride and are thrilled to see it grow. Members who followed Edwin Turner's example include his mother, Lillian Turner ('60), who graduated on the same day as Edwin. Other members of the Turner-Hoover alumni family are Edwin's sister, Wanda Grove ('64); niece, Karen Hoover ('71); niece, Anne Hoover ('72); son, Timothy W. Turner ('87); nephew, Steven W. Turner ('87); daughter-in-law, Robin M. Turner ('92); niece, Rebecca H. Harris ('10M); and the newest member granddaughter, Janie E. Turner ('14).

In his marriage to Sue Hoover in 1956, Edwin gained a sister-in-law, Bonnie Hoover ('48), who was an active member of the Madison College community. She remained a close friend of President Linwood H. Rose and President Emeritus Ronald E. Carrier until her death in 2005. She was an active member of the Madison women's golf team and endower of the Bonnie Hoover Scholarship Fund for the women's golf program. To honor her memory and the family's enthusiasm for golf, the Turners are repeated donors to the Duke Club, specifically supporting the men's golf team.

During the era that Turner roamed the Madison campus student life was very different. Although men were admitted to Madison College in 1946, they remained day students until 1966, a situation that worked well for the newly married Turner. "My main interests were to go to school and get it done," he says.

In his sophomore year, Edwin's mother enrolled. With two young daughters still at home, Lillian Turner entered the admis-

sions office in fall 1957 as a full-time mother, took various placement tests, and exited as a full-time sophomore student. Three years later, she earned a degree in home economics and graduated alongside her son in Wilson Hall.

"In those days, all the students could fit in Wilson Hall," says Edwin who was excited to graduate with his mother. The tassel from his graduation cap is the only souvenir he kept from the momentous day because, "as soon as we all left the front doors of Wilson we were greeted by a crowd of juniors bartering for caps and gowns for their graduation," he recalls and laughs.

After 29 years of working as a sales representative, first for Rocco Feeds in Harrisonburg and then for Wayne Feeds, Edwin and his wife, Sue, enjoy the relaxed life of retirement in Ashland, Va. But they always find time to visit JMU and the Shenandoah Valley. "We still call the valley home," he says.

JMU freshman Janie Turner ('14) could not agree more. "Home for me is in Powhatan, Va., but the valley is like a second home." She is the 12th member of the Turner family legacy and the first grandchild to extend the legacy into a fourth generation.

of Dukes. "For as long as I can remember everyone in my family has always been a JMU fan, especially my grandparents, who always watch or listen to JMU games."

With 11 relatives as resources for JMU advice it's hard to believe anything came as a surprise to Janie. "From the moment I told my family that I was considering JMU the stories began to flow," she says "I heard all the great experiences that everyone had and how much they loved JMU."

With only one semester under her belt, Turner is already on her career path — following her grandmother, Sue Turner. Janie is a nursing major and a member of the Nursing Student Association.

"I never imagined our JMU legacy would last this long," says Edwin, "but I am very proud it has."



Janie E. Turner ('14) and her uncle Timothy W. Turner ('87) take a look at the 1960 *Bluestone* yearbook and the photo of Janie's grandfather Edwin Turner ('60), who graduated with his mother Lillian Turner ('60) in Wilson Hall. The Turner family legacy includes 12 Dukes, and Edwin says he is proud that JMU alumni run in four generations of his family. (Inset): Lillian Turner and Edwin Turner share graduation moments on the steps of Wilson Hall.



MOTHER AND SON GRADUATE — J. Edwin Turner, co-sponsor of Boone Feeds, has completed requirements for a degree at Madison College. His mother, Mrs. John L. Turner, is a senior majoring in home economics at Madison College. They will receive their degrees at graduation in June.

{Save the Dates}

Madison Alumni Conference is June 3–5

The annual Madison Alumni Conference is an event not to be missed! The 2010 conference won an Award of Excellence from the Council for the Advancement and Support of Education. Don't miss this year's Madison Alumni Conference June 3–5 to see which chapter and chapter leaders are rocking the Purple Pride. The three-day

Madison Alumni Conference

JUNE 3–5, 2011

*Extend your
Madison Experience*



Learn more or register for events at
www.jmu.edu/alumni

leadership conference includes an awards banquet and workshops to learn how to make alumni chapter events memorable Madison Experiences. Hang out with the Alumni Volunteer of the Year, the Alumni Group of the Year, the top Chapter Leader and more. The first 30 registrants stay in a residence hall for free! Current and future alumni volunteers are encouraged to attend. Get involved at www.jmu.edu/alumni or contact maynaraj@jmu.edu or (540) 568–2786.

Family Weekend is Oct. 14–16

Don't miss all the JMU family fun, including the football game versus Villanova. Immerse yourself in the Madison Experience by attending a concert, cheering on the Dukes, meeting other Madison families or touring campus. Family Weekend is your opportunity for a taste of campus life. Visit your son's or daughter's campus home, talk with university staff members or attend a class or presentation. Register early since many of the ticketed events sell out quickly! For more information visit www.jmu.edu/parents/Family_Weekend.shtml. For football tickets contact the JMU Athletics Ticket Office at (540) 568–3853, or www.jmusports.com.



YOU LOOK GOOD FOR 100 BABY!

Homecoming and Alumni Association Centennial: Sept. 30–Oct. 1

Homecoming 2011 will be extra special as the JMU Alumni Association celebrates 100 years of JMU alumni. Don't miss this year's Homecoming events, especially the anniversary celebration in the Festival Conference and Student Center. Celebrate 100 years of Purple Pride, alumni achievements and alumni who embrace the Be the Change spirit. If you are a member of the Classes of 1966, 1971, 1976, 1981, 1986, 1991, 1996, 2001 and 2006, or are interested in hosting a special reunion for a student organization or major during Homecoming Weekend, please contact the JMU Office of Alumni Relations to start planning.

The alumni association has already planned a number of activities for Homecoming, so don't let your group miss the fun. Remember, if the alumni office does not hear from your class or organization, a reunion will not be planned. Take charge of your reunion experience.

If you are interested in chairing or being a member of a planning committee for your group, call (888) 568–2586 or e-mail alumni_link@jmu.edu.

M

Drive home the Purple Pride!

When you buy a JMU license plate, \$15 of the \$25 annual fee is transferred to JMU for Legacy Scholarships. Choose either design: Duke Dog or the JMU seal.

You've got the JMU sweatshirt and the purple water bottle. You may even own the Purple Pride flip flops. Why not get a JMU license plate and support JMU scholarships? A portion of the purchase price from Virginia's Department of Motor Vehicles supports the JMU Alumni Association Legacy Scholarship fund. Show your spirit and help fund education at JMU. In 2009–10, the alumni association awarded \$49,000 in scholarships to 48 legacy students.



Get your JMU plate today at www.jmu.edu/alumni/plate

Psychology Peer Advisers celebrate 20 years

Group seeks to endow scholarship to help more students BY COLLEEN CALLERY ('11)

Caroline Neville's eyes light up when she starts talking about the Psychology Peer Advisers. As a junior, this semester concludes the first of her two-year commitment to the organization, and her enthusiasm for the group only grows the more she is involved.

Many alumni agree. The Psychology Peer Advisers celebrated its 20th anniversary on April 10, 2011 with an alumni reunion in the Leeolou Alumni Center.

"I was looking for a way to get involved," says Neville ('12), who also serves as the current group's coordinator. "I like that we help students and the Harrisonburg community. Psychology Peer Advisers is a unique organization. I feel like I found my place at JMU."

Students and alumni members of the Psychology Peer Advisers have established a strong legacy of service, leadership and teamwork at JMU and within the surrounding community. Now, with a growing scholarship endowment, the students are working harder than ever to preserve and extend that legacy for future students. While primarily focused within the psychology department, there is an undeniable community consciousness underlying the foundation of the organization as well as inspiring each peer adviser event.

The student group was established in 1991 by former psychology professor Eileen Nelson as a support system for the popularly growing major by helping overloaded faculty with student advising. But the organization has grown far beyond helping busy professors.

Student membership has grown to 34 — 17 juniors and 17 seniors — each specially trained during a yearlong class that covers all aspects of student advising. Peer advisers also have expanded their scope — helping not only peer psychology students, but the members of the surrounding community as well.

"PPA is a very 'service-minded' organization. Service is one of the five core values which are service, attitude, leadership, teamwork and excellence," says group adviser and psychology professor Bill Evans.

Evans took over Nelson's leadership position in 2000 and has seen the impact of PPA firsthand. The peer advisers have initiated several annual events including the Food Fight Against Hunger, a Special Olympics Day with the Dukes, and "Campus Camp," a grief camp for children 5 to 12 who have lost a family mem-

ber or close friend. Peer advisers also participate in Relay for Life supporting the American Cancer Society, work with Habitat for Humanity several times a year, and host two game nights a year at Sunnyside Retirement Home.

"Service is our first core value," says Evans. "I'd say it's the one of paramount importance to the group. They all want to make a positive difference in the world, starting right here at JMU."

In 2006, the peer advisers spearheaded an effort to make that positive difference tangible to the student body. Jess Major, a peer adviser in the Class of 2006, proposed funding a psychology student scholarship.

Setting up and funding a scholarship fund is no small task: the minimum endowment is \$25,000. Only a few other student organizations have attempted such an endeavor, with varying degrees of success. The peer advisers have been fundraising since 2006, raising nearly \$2,000 dollars through class fundraisers and personal contributions, and garnering around \$12,000 from faculty members, alumni and parents

affiliated with the program. The scholarship will be awarded to an undergraduate psychology major who demonstrates the core values of the organization.

Senior Jessica Ward serves as the group's office manager and has been heavily involved with the scholarship fund. "We want to do more to help our department," she says. "The scholarship was started for basically the same reason that PPA was started: to help make things easier for students."

Currently more than half of the money needed to fully endow the scholarship fund has been raised. The Psychology Peer Advisers students have until June to raise the remaining funds. If they miss their goal, the existing monies will be added to the Eileen Nelson Scholarship for students in the psychology department.

* For more information on the Psychology Peer Advisers visit <http://psychweb.cisat.jmu.edu/peeradvising/default.html>. To contribute to the scholarship, please contact the JMU Office of Development at (800) 296-6162.



The JMU Psychology Peer Advisers, established in 1991 to help ease the advising workload for professors is 20 years old. The group has grown to 34 members who complete numerous community service projects throughout the year. The advisers have worked with Habitat for Humanity, Relay for Life and the American Cancer Society among others.

Purple Pride among the yellow of LIVESTRONG

Four alums help cancer survivors and patients BY GABRIELLE PICCININNI ('11)

Way down in Austin, Texas, a small pocket of purple and gold thrives among the bright yellow brand of LIVESTRONG, the organization created by world-champion cyclist Lance Armstrong.

Colleen Wilson Legge ('97), Melissa Sileo ('98), Ashley Moxley Koenings ('02) and intern Ayshe Tayfun ('06) are among the 82 employees of LIVESTRONG.

Legge, a music major with an emphasis on musical theater, traveled back to Harrisonburg to visit campus last October. She was excited by the changes on campus, namely the construction at UREC and the new Forbes Center for the Performing Arts. "There is a deep sense of community at JMU. I can come back to visit, walk around campus, and it still feels like home," she says.

Before joining LIVESTRONG, Legge worked for Disney for nine years, and after singing her heart out, traveling the world and living in Paris as part of her job with Disney, she made a major career shift to the nonprofit sector. It all began in 2003 when Legge ran a marathon in honor of her brother, Thomas — a cancer survivor. Legge also volunteered and later worked for the Leukemia & Lymphoma Society. Now she manages all aspects of the endurance fundraising program for LIVESTRONG's development department.

Legge says her Madison Experience helps her daily. "The musical theater program taught me the demands and rewards of dedication, the art of multitasking and how to triumph through long working hours."

Melissa Sileo ('98), LIVESTRONG's senior manager of navigation services, works alongside Legge and says her undergraduate studies in social work helped tremendously in her career. "The friendships I built at JMU, my school work and my internship at the U.Va. medical center truly shaped my career path." After

graduating from JMU, Sileo completed a year with AmeriCorps before earning a master's in social work at Boston University.

Helping spread the Purple Pride throughout the office is navigation coordinator Ashley Koenings ('02). She graduated with a B.S. in psychology, and nine years later continues to rank her first few visits to the JMU campus among her favorite Madison memories. "Our freshman guide shared JMU history, joked with us and seemed to be friends with everyone who passed by.

JMU felt small, comfortable and positive. I left with a great feeling!" she recalls. "The intellectual challenges posed inside the classroom as well as the extra-curricular adventures fostered my personal growth. I met some amazing people and for that I will always be grateful."

The youngest Duke at LIVESTRONG is 2006 alumna Ayshe Tayfun. After graduating with a B.A. in history, Tayfun worked at the American Society of Clinical Oncology for three years. She currently divides her time between completing an M.Ed. in health education at the University of Texas at Austin and interning at LIVESTRONG, where she



Bringing the Purple Pride to the yellow bands at LIVESTRONG are Melissa Sileo ('98), Ashley Moxley Koenings ('02) and Colleen Wilson Legge ('97).

helped plan the 2010 Young Adult Alliance Conference.

The mission of LIVESTRONG is short and to the point: to inspire and empower people affected by cancer. What started in 1997 as the Lance Armstrong Foundation with a fundraising cycling race has flourished into the global organization known as LIVESTRONG. Now synonymous with the color yellow, LIVESTRONG has raised more than \$350 million for cancer research.

Everyday, Legge, Sileo, Koenings and Tayfun work to offer new and efficient ways to encourage and guide individuals and families affected by cancer and to spread the word about the work of LIVESTRONG. **m**

* Learn more at www.livestrong.org/.

Homecoming 2011 is extra special. Sept. 30-Oct. 1

DON'T MISS THE ALUMNI ASSOCIATION CENTENNIAL: CELEBRATING 100 YEARS OF JMU ALUMNI

Homecoming 2011 will be extra special as the JMU Alumni Association celebrates 100 years of Madison alumni. Celebrate 100 years of Purple Pride, alumni achievements and alumni who embrace the Be the Change spirit at the Festival Conference and Student Center after the football game (7 p.m., Oct. 1).

MADISON

HOMECOMING 2011

MAKE YOUR REUNION SPECIAL. START PLANNING NOW.

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Road Dawg adventures mark 12,300 miles

Everyone's favorite party crasher has celebrated with 56 Dukes

What's a JMU wedding without a rousing chorus of the *JMU Fight Song* and a toast with Road Dawg? Everyone's favorite *Madison* magazine mascot continued to earn his "party dawg" status and attended two weddings this past fall.

Casey Antinarella ('05) married Phil Crosby ('05) on Sept. 25 at the Chrysler Museum of Art in Norfolk, Va., and Road Dawg enjoyed some Purple and Gold groom's cake. "About 30 of us sang the *JMU Fight Song* and danced with Road Dawg," says Casey. "He also made an appearance at our rehearsal dinner. Thank you for letting us host him at our special day."

Road Dawg also celebrated at the nuptials of Wayland Hall residents Elizabeth Holena ('07) and Neal Sonnenburg ('07). The two met in Wayland in 2004 and have been together ever since. Elizabeth ventured to JMU from the small town Easton, Pa., and Neal is from Falls Church, Va. They married on Oct. 9 at Holy Trinity Church, Neal's family parish and elementary school located in Washington, D.C. "Someone once told me, 'You go to JMU to find your bridesmaids, not your groom,' but fortunately I found both," says Elizabeth. Three of her bridesmaids are JMU grads: Megan Bellino ('06), Mara Bellino ('10) and Melissa Boyer ('08). "We were all excited to see Road Dawg," she says.



(Left): Road Dawg celebrates with former Wayland Hall residents Elizabeth Holena ('07) and Neal Sonnenburg ('07) and their wedding party. (Below): After a rousing version of the *JMU Fight Song*, Road Dawg takes a photo with the wedding party of Casey Antinarella ('05) and Phil Crosby ('05).



MadisonEvents

MAY 17

**MetroDukes Alumni
Networking Event**

www.jmu.edu/alumni/calendar

JUNE 3-5

Madison Alumni Conference

www.jmu.edu/alumni/calendar

JUNE 18

Richmond Crabfest 2011

www.jmu.edu/alumni/calendar

JUNE 20

**MetroDukes Alumni Chapter
Golf Tournament**

www.jmu.edu/alumni/calendar

JUNE 25

**Baltimore Alumni
Orioles vs. Reds Game Outing**

www.jmu.edu/alumni/calendar

SEPT. 28-OCT. 1

Homecoming 2011

www.jmu.edu/homecoming

OCTOBER 1

**JMU Alumni Association 100th
Anniversary Celebration**

www.jmu.edu/homecoming

OCTOBER 22

MetroDukes D.C. Crabfest 2011

www.jmu.edu/alumni/calendar

www.jmu.edu/alumni/calendar

For more information on events,
please call the JMU alumni office toll free
1-(888) JMU-ALUM

Family Weekend is Oct. 14-16

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THE JMU FAMILY FUN.**

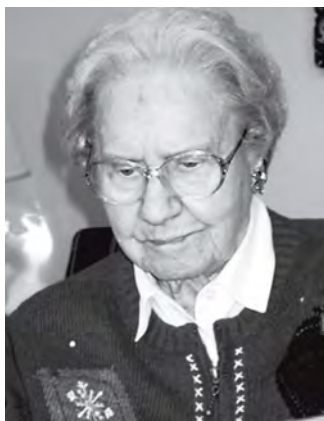
Register early since
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events sell out quickly!

[www.jmu.edu/parents/
Family_Weekend.shtml](http://www.jmu.edu/parents/Family_Weekend.shtml)

For football tickets contact the
JMU Athletic Ticket Office at
(540) 568-3853,
or www.jmusports.com

Class

Stay in touch, get involved and be Mad cool



Ruth Maloy Wade celebrated her 105th birthday in December.

30 The JMU Alumni Association will celebrate its 100th anniversary this year, but **Ruth Maloy Wade** has a little more experience on the longstanding alumni group. Wade celebrated her 105th birthday on Dec. 1, 2010! The history major graduated from the State Teachers College at Harrisonburg eight years before JMU became known as

Madison College. Wade lives in Sunnyside Retirement Home in Harrisonburg and is a retired teacher. She taught for 43 years in the Blue Grass, McDowell and Monterey areas of Virginia. She retired as a guidance counselor from Highland High School in 1971.

48 **Nancy Creel Winborne** represented JMU and President Linwood H. Rose at the inauguration ceremony of Furman University's 11th president, Rodney Alan Smolla. "The October day was perfect — cool, crisp air, and our lovely South Carolina foothills outlined against blue skies." Winborne says, "President Smolla, who previously served as dean of the law school at Washington & Lee University, emphasized the value of liberal arts in his speech. He said, 'More important than accolades is living a life that makes a difference in the world.'"



Nancy Creel Winborne ('48) represented JMU at Furman University's presidential inauguration.

60 On Sept. 24, 2010, **Marcia E. Angell** represented JMU and President Linwood H. Rose at the inauguration ceremony for Clark University's ninth president, David P. Angel. "I wore the hood I received from JMU when I was awarded an honorary Doctor of Science degree in 2003," says Angell, who earned her M.D. from Boston University in 1967. Angell is a senior lecturer at Harvard University Department of Social Medicine. She adds, "Clark University in Worcester, Mass., has about 2,000 undergraduates. President Angel, who specializes in economic geography, has been on the Clark faculty since 1987. As someone named Angell, I find the spelling of his name peculiar! It was an impressive occasion, and I was proud to represent JMU."

66 Five members of the **Class of 1966** met in Orange, Va., for the group's yearly gathering and a visit to Montpelier, James Madison's ancestral home. Classmates attending this year were **Marlene Renalds Breu**, **Kitty Cosby Harlow**, **Susan Dove Huffman**, **Judy Burtner** and **Nancy Caldwell Norman**. Every summer these alumnae and several other classmates gather at select locations to keep in touch and reminisce about Madison days.

67 **Louise Schullery Cox** of Windsor Locks, Conn., joined more than a dozen former Peace Corps volunteers to celebrate the 50th



Marcia Angell ('60) represented JMU as Clark University inaugurated its ninth president.

anniversary of the organization established by President John F. Kennedy in 1961. Cox taught elementary school in Sierra Leone from 1967 to 1969. "My Peace Corps service helped me look at my country from the outside, and see the beauty as well as the warts," she told the *Hartford Courant*, which published a story about the anniversary gathering. "The Peace Corps let me see the oneness of people. The differences are all trappings — color, clothing. We're all one," adds Cox, an elementary education major and former teacher. Cox may be the first JMU student to have served in the Peace Corps. As of 2010, more than 350 JMU students have served the international service organization.

70 On Oct. 1, 2010, **Catherine V. Arnold** of Farmington, N.M., represented JMU and President Linwood H. Rose at the inauguration ceremony for Dene Thomas, the eighth president and first woman president of Fort Lewis College in historic Durango, Colo. "It was a privilege and honor to represent JMU," says Arnold.

Notes

Stay in touch

To submit a class note or emeriti note to appear in *Madison*, read the instructions and fill out the form on the inside back cover or e-mail madisonmag@jmu.edu

72 Frank D. Higgins ('77Ed.S.) and his wife, Gail Saufley Higgins ('73), both retired from teaching in the Allegheny County school system. Their son Ryan, a 2002 JMU grad, works for Miller-Coors in Charlotte, N.C. and their daughter, Laura ('07, '08M), is an occupational therapist for Rockingham Memorial Hospital in Harrisonburg.

73 Hal Howland is a member of the Carl Peachey Band, the house band at Captain Tony's Saloon in Key West, Fla. Howland and Peachey are Washington, D.C., natives and longtime friends. Samson Ramos, a Miami



Hal Howland ('73), author of *Landini Cadence*.

virtuoso bassist, joined Howland and Peachey's band to form a new trio. Howland, Peachey and Ramos have a vast repertoire of classic and contemporary rock, soul, funk, blues, reggae, pop and original music. The group performs every weekend and on special occasions throughout the year at the famous Hemingway watering

hole (humorously depicted in Howland's new novel *Landini Cadence*). Howland also performs with Howard Livingston & Mile Marker 24. Before moving to the Keys in 2000, Howland was the timpanist of the National Chamber Orchestra and leader of the critically acclaimed Howland Ensemble recording group. Learn more about Howland at www.halhowland.com.

★ Dennis G. McAdams and his wife, Effie, live in the Hopongo Village on Rendova Island in the Solomon Islands. McAdams fell in love with the spot while he was a Peace Corps volunteer in 1974. Learn more about the couple at www.dennisandeffie.com.

76 M. Susan Caspero Benjamin was named director of special education for the Madison Elementary School District in Phoenix, Ariz. ★ Jyl Stover Gamble and two of her Madison College roommates, Kay Rand Dickerson and Kathy Dean Ulrich, have remained in contact since their college days. Gamble also celebrated her two daughters' graduations. Jennifer Gamble graduated from Christopher Newport University, and Jacquelyn Gamble graduated from Turner Ashby High School. ★ Cheryl Asti Heimerman represented JMU and President Linwood H. Rose at the inauguration celebration for Elizabeth J. Stroble as the



MENGEBIER ENDOWED PROFESSORSHIP: Thanks to Class of '58

Dear members of the Class of 1958:

As the first recipient of JMU's Mengebier Endowed Professorship, I want to express my thanks

and let you know what doors your dreams and generosity have opened. I felt great responsibility to set a precedent for the wise use of this gift. David Brakke, dean of the College of Science and Mathematics, helped in that regard. We agreed that the funds would be transferred to the college.

To date, the Mengebier funds have made possible a wonderful array of opportunities. It allowed me time to complete a book I have been working on for a decade: *At the Dawn of the Third Copernican Revolution*. In June 2009, while completing a draft of the manuscript, I traveled to Princeton, N.J., and

New York City to visit two luminaries who have influenced me: mathematical physicist Freeman Dyson, at the Institute for Advanced Studies in Princeton, and experimental psychologist Lawrence LeShan in N.Y.C. The Mengebier funds made this valuable trip possible. Later in June 2009, I attended the 13th International Noetic Sciences Conference in Tucson, Ariz. For years, I had wanted to attend this perennial conference but never felt it appropriate to ask for departmental funds to attend a conference outside my discipline.

The Mengebier funds also supported student research by physics major Ralph Herman ('09). His work helped physics professor Bill Ingham and me to complete a project started in 2007. A paper bearing our three names as co-authors was submitted to the journal *Computer Physics Communications*.

As a Mengebier recipient, I was asked by Dean Brakke to deliver the commencement

address at the JMU College of Science and Mathematics graduation ceremony in May 2009. After recovering from a moment of panic, I was honored to do it.

I am delighted that Michelle Hughes is also now a Mengebier recipient. Michelle and I became friends in 2007 when we were among JMU's first contingent to attend Boot Camp for Profs in Leadville, Colo. JMU is blessed with a plethora of gifted and dedicated faculty across all disciplines. Many are deserving of a fellowship; few are chosen. Michelle and I are honored and humbled to represent JMU's stellar faculty, and we are deeply grateful for the vision and generosity of the Class of 1958.

Appreciatively yours,

C. David Pruett,
JMU PROFESSOR OF MATHEMATICS



Linda Thomas-Glover, (left) new president of Eastern Shore Community College, shares in the celebration with Robin Rich-Coates ('76), an ESCC faculty member and JMU alumna.

11th president of Webster University. The ceremony was held on Sept. 25, 2010, in Webster Groves, Mo., a suburb of St. Louis. ✱ **Robin Rich-Coates** from Eastern Shore, Va., represented JMU and President Linwood H. Rose at the inauguration celebration for Eastern Shore Community College's fourth president Linda Thomas-Glover.

"I was proud to wear two hats at the inauguration — one as a faculty member of Eastern Shore Community College and one as a delegate representing James Madison University," says Rich-Coates. "Dr. Glover spoke about 'renewal, recommitment, and reflection' as it relates to the progress of the college."

77 **Janice Carter Wiley** is the 2011 Virginia Department of Education Area 5

Teacher of the Year. She was one of eight regional teachers of the year who were eligible to be named the top 2011 Virginia Teacher of the Year. Wiley became eligible for the Area 5 honor when she was named 2011 Teacher of the Year for the City of Lynchburg Public Schools. She is an early childhood special education teacher at Hutcherson Early Learning Center in Lynchburg. She majored in speech pathology at JMU. (Read more on Page 56)

79 **Charles Welsh ('79M)** published *Treasures from the Attic: My Father's Letters, 1944-1945 from the States and Aboard Ship in the Pacific*. Welsh found the letters in his father's attic and decided to assemble them into a book because of the "valuable insights they offer to

veterans, history buffs and readers who enjoy a peek into the inner workings of an intelligent man's heart." Outskirts Press published the book. Learn more at www.outskirtspress.com/treasuresfromtheattic.

80 **Paul M. Thompson** of Southlake, Texas, represented JMU and President Linwood H. Rose at the inauguration of Kenneth W. Starr as the 14th president of Baylor University. More than 100 universities were represented at the special event on Sept. 17 on Constitution Day. Davis "Missy" Thompson accompanied her husband to the event. Paul Thompson is a member of the JMU Alumni Association Board of Directors. He writes to *Madison*, "I was proud to represent JMU at this inauguration at Baylor University in Waco, Texas." Prior to the inauguration ceremony, Judge Starr moderated a symposium on "The Role of the Supreme Court in American Society." Thompson adds, "Starr is an impressive individual, and the event was enlightening and enjoyable. Judge Starr presented all of the attendees with small bound copies of the Declaration of Independence and the Constitution."

81 **David Groce** joined the St. Louis-based BrickHouse Law Group as a partner. BrickHouse Law Group is an intellectual property,

unique business and entertainment trial firm. Groce is a business lawyer with more than 20 years experience representing companies across Asia, Europe and North America.

82 **John Kubesh** says that he is looking forward to rooting for the Dukes in the new and improved Bridgeforth Stadium.

83 **Janet S. Beamer and John Joseph Beamer ('79)** represented JMU and President Linwood H. Rose at the inauguration celebration for Buffalo State College's new president Aaron M. Podolefsky. Janet Beamer writes, "The last time I wore a cap and gown was at my 1983 JMU graduation. Dr. Podolefsky spoke about the importance of education and the struggles that universities are facing in these economically challenging times. As I listened to his inspirational words, I thought about my Madison Experience and the classroom and life lessons that I learned. Thank you, Dr. Rose for the opportunity for John and me to represent our alma mater in my hometown." ✱ The Southern Heritage Music Association named **Lisa Foltz Meyer** the 2010 Female Artist of the Year and the Up and Coming Artist of the Year. In 2010, she released her new CD, *Voices Hushed and Still*, a collection of southern and rare songs from the Civil War era.

SCHOLARSHIP THANK YOU

Dear Mr. Robert and Mrs. Paula K. Frazier ('75, '91M):

Thank you so much for the very generous donation of the Paula K. Frazier Scholarship Endowment in Elementary Education. I am honored and grateful to be the 2010-11 recipient. Your gift will go a long way in helping me reach my academic and professional goals. I have wanted to be an elementary educator since I was 8 years old. I am proud of my progress and am enjoying my Madison Experience. I have also learned a lot from working and volunteering in the Harrisonburg community. Your spirit of giving and support will be passed on to the future students I will help educate. Thank you again for making a big difference in my educational experience.

Kelsey A. Loy ('11)
STERLING, VA.



Janet S. Beamer ('83) congratulates Buffalo State College's new president Aaron Podolefsky.

Former *Breezers* back together at Rhudy & Co.

Shared Madison Experiences strengthen public relations team

BY SANDE SNEAD ('82)

When *Breeze* Managing Editor **Donna Dunn ('94)** hired **Nicole Motley ('95)** as co-news editor in 1993, Motley took Dunn aside and told her that she just didn't think she could work with **Drew van Esselstyn ('94)**. Drew, likewise, held a private meeting with *The Breeze* managing editor and said that he was pleased to be hired as co-news editor as well, but he just didn't think he could work with "that girl, Nicole Motley." Wait for it ... yes, the co-news editors are now married.

Nearly two decades later Dunn and Nicole Motley van Esselstyn are still friends and both work for Richmond, Va.,-based Rhudy & Co., owned by fellow *Breezer* **Jonathan Rhudy ('95)** and his wife, Michele.

"There's something about those long nights at *The Breeze*, eating pizza every Wednesday and Sunday night in the basement of Anthony-Seeger," says Rhudy. "You really form tight bonds. And *The Breeze* was the best classroom of all. Donna and Nicole are both accomplished journalists, and JMU gave us all that foundation."

The Breeze has been JMU's award-winning student newspaper since 1922. Currently, the newspaper prints 9,500 copies and is distributed on campus every Monday and Thursday. It is also available online (www.breezejmu.org) and there are, of course, social media connections. That was not the case in the mid-1990s.

"We used Macs and still used X-Acto knives to cut out the copy," recalls Rhudy. "Then, we ran it through wax machines to paste up the pages. Invariably there were run-ins with the X-Acto knives, and many nights we were still pasting up the last pages as the printer from Martinsburg, W.Va., waited."

Van Esselstyn also remembers the close friendships: "JMU has that small-school feel. You are truly able to know the people you go to school with, so friendships develop that can withstand the test of time."

Rhudy reconnected with Dunn at the 2008 memorial service for a favorite journalism professor, Flip DeLuca. "We both thought a lot of Flip," Dunn says. "When I found out Jonathan had his own

communications and marketing company, I told him, 'Flip would be proud.' JMU and *The Breeze* literally brought us back together."

Shortly after Dunn began working with Rhudy & Co., her long-time friend, van Esselstyn, joined the staff. What is interesting about the close-knit friends and co-workers is that they live spread out all along the East Coast. Dunn lives in Lynchburg, Va., Rhudy in Richmond and van Esselstyn in Lebanon, N.J.

Yet, they work together seamlessly.

"Nicole and I are from the same hometown and we went to high school together," Dunn says. "So we had the same writing and communication teachers our whole lives. We have the same foundational knowledge, follow the same rules and work well together. We remember well what JMU journalism professor Dave Wendelken used to say about the importance of the nut graph." [i.e., the story in a nutshell].

Michele Rhudy founded Rhudy & Co. in 2003 after nine years at CRT/tanaka, Virginia's largest public relations firm. The following year Jonathan followed his wife and left CRT as well. The husband-wife team works from their home and manages an eight-person team specializing in strategic communications planning,

public relations and marketing, employee communications and editorial services.

The small company has amassed an impressive array of clients, notably Bon Secours Virginia Health System, Hamilton Beach and Luck Stone Corp., among others.

"When you work remotely the way we all do, you have to know and trust the person you don't see face to face all the time," says Dunn. "You have to know that if you leave a phone message or send an e-mail, that the other person received it and will act upon it. That's where our JMU friendships come in. We all enjoy working together." Rhudy concurs.

"Our shared Madison Experience really goes deep," Rhudy says. "I've known Donna and Nicole longer than I've known my wife. We have an incredible amount of trust and respect for each other, and we continue to learn from each other." ■



Former *Breeze* staff members say their shared Madison Experiences and friendships make the working environment at Rhudy & Co. a trusting and respectful one. Left to right are Nicole Motley ('95), Jonathan Rhudy ('95) and Donna Dunn ('94).

'JMU has that small-school feel. You are truly able to know the people you go to school with, so friendships develop that can withstand the test of time.'



Bob Carter ('84) cycled his way across the country and to better health.

84 Bob Carter of Atlanta completed a 50-city bike tour to raise awareness about obesity and other health issues. He lost 95 pounds on his cross-country trek. Watch his video at pedalwithpurpose.tour.com/. * Gene C. Fant was appointed vice president for academic administration at Union University in Jackson, Tenn. He continues to serve as a professor of English. * On Nov. 14, 2010,



Mike Hoss ('84) represented JMU at the inauguration of McNeese State University's new president.

Michael Hoss of New Orleans represented JMU and President Linwood H. Rose at the inauguration ceremony for McNeese State University's sixth president Philip C. Williams. Hoss writes, "It was a unique and fantastic experience, and I was honored to represent JMU and President Rose. Geaux Dukes!" Hoss is the interim news director of WWL-TV (CBS) in New Orleans. "I was recently

appointed to anchor the 5 p.m. news. I've been at WWL-TV for 23 years." Hoss is married to Betty-Ann Hoss, and the couple has two daughters, Allison, 11, and Katie, 9. * Kevin Kordek was elected president of the National Pest Management Association. He is the first NPMA president elected from Virginia. Kordek and his wife, Mary Beth ('82), live in Virginia Beach, Va., and their daughter, Elizabeth Ashley Kordek, is a student at JMU.

* John W. Powers directs the recruiting efforts for Conoco Phillips to find the best and brightest Ph.D. researchers to help address the world's growing energy demand. * Linda Ryder Wolf of Summit, N.J., was promoted to member services supervisor of the Summit YMCA. Her husband, Steve, is project manager for Quality Technology Services. Their daughter, Rachel, is a freshman at JMU and a member of



Mary Beth ('82) and Kevin Kordek ('84).

the Marching Royal Dukes. Their son, Matt, is a junior in high school.

85 Laura Hobgood-Oster published her third book, *The Friends We Keep – Unleashing Christianity's Compassion for Animals*. The professor of religion and environmental studies holds the Paden Chair in Religion at Southwestern University. * Lt. Col. Michael R. McWright (ret.) represented JMU and President Linwood H. Rose at the inauguration of Spalding University President Tori Murden McClure on Sept. 7, 2010. McClure is the 28th president of Spalding University in Louisville, Ky. McClure has numerous academic commendations and is the first woman to receive the Peter Byrd Trophy. "She discussed her passions as a world adventurer and humanitarian," says McWright. "She is best known as the first woman and first American to row across the Atlantic Ocean. She is passionate about transforming the power of education, something I'm glad to say President Rose and JMU embrace." * John Poff Jr. and Melanie Butler Poff are happy that their daughter is a JMU Duke. Kaitlyn Poff ('15) will attend JMU this fall. The student-athlete will be a member of the women's swim team and plans to earn a nursing degree.

86 Lynn Duffy is pursuing a post-doctorate certification in clinical child psychology. Duffy's service to the community includes positions on the board of directors for a local homeless shelter, and the local youth program Save the Youth Inc., serving as a church elder and now as president of her local ministerial association. Her daughter, Launa Ashley, graduated from Liberty University and is now pursuing a master's degree.

87 Charles Haley, a former senior All-American with the JMU football team, was a Class of 2011 finalist in

SCHOLARSHIP THANK YOU

Dear Kay A. Harter ('84):

I am so honored to receive the Carl L. Harter Memorial Scholarship for Anthropology. It was wonderful to meet you at the scholarship luncheon! With your help, I am studying abroad in Cairo, Egypt, this spring and completing research for my senior thesis. My Madison Experience will help me reach my goal of promoting cultural understanding via international humanitarian research and diplomacy. Being an anthropology major at JMU has shaped how I look at the world. There is so much to learn and so much to work on. I cannot wait to see what the future holds for me, and I have people like you to thank for these opportunities. Thank you, and God bless!

Lindsay Holt ('11)
GLEN ALLEN, VA.

the NFL Hall of Fame nominations. Haley never missed a game with the Dukes and is the first and only NFL player to be a member of five Super Bowl championship teams. He was a vital force with the San Francisco 49ers, who won the Super Bowl in 1989 and 1990, and the Dallas Cowboys, who took the championships in 1993, 1994 and 1996. Haley received the 2003 Ronald E. Carrier Distinguished Alumni Achievement Award at JMU and says, "playing for JMU coach Challace McMillin was the highlight of my Madison Experience." * Barry Matherly, executive director of the Lincoln Economic Development Association for Lincoln County and Lincolnton, N.C., was chosen to chair the planning and business development committee of the International Economic Development Council. The IEDC is the premier membership organization dedicated to helping economic development professionals create high-quality jobs, develop vibrant communities and improve the quality of life in their regions.



Former JMU Alumni Association President Jon Offley ('89) represented JMU at Morgan State University's presidential inauguration.

88 Andrea Olsen Burns earned the Certified Association Executive credential. The CAE is the highest professional credential awarded. Burns works for the Pediatric Nursing Certification Board as chief financial officer/chief operations officer. She lives in Rockville, Md., with her husband, Frank, and 7-year-old daughter, Emma.

89 Lt. Col. Eric D. Arnold retired after 21 years of active service in the U.S. Army, serving his last assignment as professor of military science at Indiana University at Bloomington. During his career he deployed to Panama, Haiti, Macedonia, Bosnia, Kosovo, Hungary and Iraq. He is a program manager for URS Corp. at Naval Surface Warfare Center in Crane, Ind. * On Oct. 21, 2010, Jon E. Offley of Ellicott City, Md., represented JMU and President Linwood H. Rose at the inauguration celebration of Morgan State University's 12th president, David Wilson. Offley says, "Dr. Wilson gave a great speech about his goals. He desires to increase Morgan State's national profile and student enrollment. It was a great honor to represent Dr. Rose and James Madison University."

90 Internationally acclaimed acoustic guitarist/singer/songwriter David LaMotte gave a benefit concert on Dec. 5, 2010, for Fairfax-based nonprofit Our Daily Bread Inc. The nonprofit provides emergency assistance to struggling families throughout the Fairfax County area of Virginia. Lisa Paine Whetzel ('88), Our Daily Bread executive director, says that the nonprofit sponsored a golf tournament last May that was organized by Steve Werrlein ('88). More than 40 JMU alumni participated.

* Angela Reddix is CEO of A. Reddix & Associates, Norfolk's 2010 Small Business of the Year. The Hampton Roads Chamber of Commerce members select the award finalists. A. Reddix & Associates offers a competitive internship program.

91 Pennsylvania Gov. Tom Corbett appointed Michael F. Consedine of Mechanicsburg, Pa., as the insurance commissioner for the Commonwealth of Pennsylvania Insurance Department. From 1999 to 2011, Consedine practiced with the law firm of Saul Ewing LLP as a partner and vice chair of the firm's insurance practice group. The communications major earned his juris doctorate from Widener University. * Mark Hughes earned a Doctor of Ministry degree from Baptist Theological Seminary in Richmond on May 30, 2010. Hughes has served as pastor of Berea Baptist Church in Rockville, Va., since June 1999. * Investigator David Peter Klisz was recognized as the 2009 Virginia Deputy of the Year at the Virginia Sheriff's Association annual conference. Since joining the Hanover County Sheriff's Office in 1998, initially in the uniform patrol division, Klisz has served the past seven years as an investigator in the general investigative division. He lives in Ashland with his wife and daughter. * Andrea Samsky received the Virginia Association for Health, Physical Education, Recreation and Dance 2011

SCHOLARSHIP THANK YOU

Dear Walter ('84) and Martha Curt:

Receiving the Curt Physics Scholarship was the final factor in helping me decide to attend James Madison University. I love JMU, especially the physics department, and I'm very glad I'm here. I am currently taking 21 credit hours, and tutoring two students in physics and calculus. My heavy workload does not allow me much free time, and I am not able to research as much as I would like. Last semester, I worked with Brian Utter, and I eagerly look forward to next semester when I will be able to return to research projects. I'm also part of JMU's Science Fiction and Fantasy Guild. I can't imagine a better or more faithful group of friends. Last year, I helped run Madicon, SFFG's yearly spring convention. I helped staff the event, and I coordinated a panel on "Inaccuracies in Game and Sci-Fi Physics." It was awesome! With my education and research experience at JMU, I plan to continue my education in graduate school. I'm most interested in quantum physics, nuclear fusion and NIF, granular systems, and nanotechnology. Thank you for this scholarship. Coming to James Madison University was one of the best decisions of my life. Thank you.

Elizabeth Visosky ('12)
FAIRFAX, VA.

award for the Virginia Elementary Physical Education Teacher of the Year. At the association's annual convention, Samsky presented a workshop on a heart lab she uses to teach fifth-graders about the human heart. * Matthew Wasniewski ('94M) is the new historian of the U.S. House of Representatives. In October, Nancy Pelosi (D-Calif.), then-House Speaker, appointed Wasniewski as the House historian following the recommendation of a selection committee and in consultation with then-House Minority Leader John Boehner (R-Ohio).

92 Daniel W. Phillips III, Ph.D., is associate professor of sociology and criminal justice and chairs the Division of Social Sciences at Lindsey Wilson College in Columbia, Ky. He is president of the Anthropologists and Sociologists of Kentucky (2009-13) and editor of the *Kentucky Journal of Anthropology and Sociology* and the *International Journal of Sociology Research*. He has also published two books: *Mental Health Issues in the Criminal Justice System* and *Probation and Parole: Current Trends*. Phillips also chairs the Institutional Review Board at Lindsey Wilson College. * Sean Tobin was promoted

to managing director with Deutsche Bank, Institutional Client Group, in the fixed income division.

93 Suzanne Sysko Clough, M.D., is the founder and chief medical officer of Baltimore-based WellDoc. Clough's company received FDA clearance for its flagship system, the Diabetes-Manager®, which is being heralded by the health care industry for its help in the treatment of type 2 diabetes and overall potential savings to the U.S. health care systems. *BusinessWeek* listed WellDoc among 15 new mobile "Health Solutions to Watch For." The biology major now works as an endocrinologist. She lives in Wilmington, Del., which also has a WellDoc office. * Eric Levitt completed his third year as assistant superintendent for instruction in Spartanburg School District 3 in Glendale, S.C. He has co-written three books and operates Carolina Classroom Educational Services, which develops lesson planning software designed for administrators to track and analyze data to ensure teachers are working toward meeting academic standards.

* **Timothy Persons** presented the graduation speech for the Graduate School of Arts and Sciences at Wake Forest University on May 15, 2010. His speech was titled "Three Easy Pieces." Persons is the chief scientist in the U.S. Government Accountability Office in Washington, D.C. Previously he was employed as a technical director with Intelligence Advanced Research Projects

Activity under the office of the U.S. Director of National Intelligence.

94 Viola Holmes ('95M) of Charlottesville won the 2010 American Dietetic Association Diversity Leader Program Award at the ADA's annual Food and Nutrition Conference and Exhibition. The conference was held in Boston in November. Holmes

is a registered dietitian and works as a clinical nutritionist and certified diabetes educator.

* **Nathan Lyon**, host of *A Lyon in the Kitchen* on the Discovery Health channel, completed taping the first season of *Growing A Greener World* for PBS. View full episodes at www.growing-agreenerworld.com. In December, Lyon published a children's adventure book, *Sam The Clam*. (www.authorhouse.com/Book-

store/). Last fall the chef visited Washington, D.C., and raised money for his first school — Long Branch Elementary School, in Arlington. He also visited with and cooked with JMU students and Gregory Layne, the executive sous chef for E-Hall. Lyon also co-hosted the Dine LA Restaurant Week and cooked and spoke at the Second-Annual Gastric Cancer Fund Gala in San Francisco.

A special teacher for special-needs preschoolers

Janice C. Wiley ('77) is Virginia Area 5 Teacher of the Year BY GABRIELLE PICCININNI ('11)

On the morning of Sept. 15, **Janice C. Wiley ('77)** was on lunch duty, surrounded by dozens of perky preschoolers. While exiting the serving line with one of her students, Wiley caught a glimpse of an unexpected and distressing sight — her husband.

"I love my husband very much, but when I saw him, I was terrified!" After noticing her husband's broad smile, and the approaching Lynchburg City School Superintendent Paul McKendrick holding a bouquet of flowers, Wiley was put at ease. With a kiss from her husband and a letter of congratulations from McKendrick, Wiley learned of her nomination as the 2011 Virginia Teacher of the Year representative for Area 5 and her subsequent candidacy for the official Mary V. Bicouvaris Virginia Teacher of the Year Award.

Each year the Virginia Department of Education selects eight teachers who epitomize the best in teaching and who are the best among all the Teachers of the Year from across the state. These eight represent eight areas of the commonwealth, and one of them is given the state's top honor. Wiley's ability to inspire, encourage and challenge her students is part of her successes as an early childhood education teacher and among the reasons she was selected as the top Teacher of the Year for Area 5.

After receiving the nomination by her school division in April, Wiley entered into the application process for the top Virginia Teacher of the Year award. "I work with such a phenomenal group of professionals," says Wiley. As the first special education teacher selected as Teacher of the Year for Lynchburg City Schools, Wiley wanted to particularly represent her colleagues in special education and preschool special education with her best efforts.

"It is the most exciting event to happen to me in my 34 years of teaching. I am honored and humbled," says Wiley. Amidst the giggles and curious smiles of countless preschoolers, Wiley explains that the funniest part of the surprise was watching the students' reactions. One little girl, taking note of the flowers and kiss from her husband, congratulated Wiley on being pregnant!

Inspired by her parents, Adell and Keen Carter, to pursue a career in education, Wiley studied speech pathology at JMU. She recalls the immense benefit of working with professors from a wide range of disciplines. "My professors willingly shared their experiences and prepared us well for the real world."


After three decades in classrooms, Wiley says she continuously feels challenged and rewarded by interactions with students.

"I am a teacher by choice. It is who I am and what I love to do."

Wiley currently works as an early childhood special education teacher at Hutcherson Early Learning Center and contends that the greatest lesson she has learned is the importance for the teacher to develop a close, personal relationship with each child. Wiley teaches her preschoolers the value of relationship building by showing a respect for, and interest in, her students, their parents and other teachers. "I share my joy and excitement about a student's success and inspire others to embrace the educational vision for students," she says.

Wiley begins each school day by greeting her preschool, special-needs students at the bus stop and then works with them in an inclusive classroom setting. In the afternoon, she transitions to her classroom for preschool students with autism.

Wiley provides her students with a learning framework within which each child is free to explore and engage in active learning. "An interested, supportive, invested and fully present teacher is vital to each child's success," she says. After determining the learning style that works best for each student, Wiley utilizes research-based strategies proven to activate the brain.

"I love what I do," says Wiley. The unparalleled experiences of seeing students accomplish a task they have struggled with, hearing speech impediments overcome, or watching as students with special needs are included in play activities with peers are just three examples of the small miracles Wiley inspires. Though, this Teacher of the Year attaches her success to her students' achievements. "I am rewarded when I see my students succeed." 



Janice C. Wiley ('77) is the 2011 Teacher of the Year for Lynchburg City Schools and Virginia Area 5.

He is currently filming season two of *Growing A Greener World* and presented at the Second-Annual Tasty Awards in Los Angeles. Learn more about the busy chef at www.chefnathanlyon.com.

95 Shauna R. Miller Brown has published *Power for Purpose: Your Guide to Getting Grants*. The book is for novice grant seekers who would

like more information about creating nonprofit organizations, identifying grants and/or managing grants. The book is available through Amazon.com. Brown lives in Culpeper, Va., with her husband and two sons. * **Matthew Warner's** fifth book, *Blood Born*, is a horror novel set in the nation's capital. The book was published this spring. Learn more at matthewwarner.com/bloodborninfo.html.

EMERITINOTES and former faculty news

Sigma Press of Seoul, South Korea, published Esther Minskoff's book *Academic Success Strategies for Adolescents with Learning Disabilities and ADHD* in Korean in 2010. Minskoff is professor emerita of special education. Originally published in English in 2003 by Brookes Publishing, the French translation of the book was published in 2006 by Cheneliere Education of Montreal. Minskoff and fellow JMU professor David Allsopp wrote this with funding from two federally funded JMU programs. The programs were established to better meet the needs of high-school and college students with learning disabilities and ADHD.

In collaboration with the JMU Parent Relations Office and the Office of Outreach and Engagement, the JMU Faculty Emeriti Association initiated the Faculty Emeriti Lecture Series. The lectures are open to the campus community and the general public. Faculty Emeriti Association Executive Board officers Rex Fuller, Violet Allain and Mary Lou Wylie select speakers and encourage feedback and participation from all JMU Faculty Emeriti Association members. The first two lectures, held April 14 in Memorial Hall, featured Cameron Nickels talking about his latest book, *Civil War Humor*. Bob Bersson and Greg Versen presented the second lecture on "The Blues." A reception followed the presentations. Emeriti faculty members are invited to submit proposals for future lectures. Send your ideas to Rex Fuller at rfuller@northriver.coop.

*** All former professors are encouraged to contribute an "Emeriti Note" at madisonmag@jmu.edu.**



Cameron Nickels spoke about his book at the first JMU Faculty Emeriti Lecture.



Bob Bersson and Greg Versen participated in the first JMU Faculty Emeriti Lectures in April.

96 Ginny Dangerfield Bostick of Nashville was promoted to program manager in the Medicaid Policy Unit for the Tennessee Department of Human Services. * **Paul M. Fugelsang** is a licensed mental health counselor in Florida. In addition to offering face-to-face psychotherapy in St. Augustine, he offers distance therapy options via telephone and Skype. Learn more at www.paulfugelsang.com. * **Kerry Callahan Mandulak** was promoted to assistant professor at Portland State University. She completed her doctorate and joined Portland State's faculty in 2009.

97 JMU Parents Council members Rick and Lane Witthoefft ('97P, '01P, '03P) represented JMU and President Linwood H. Rose at the inauguration for Hampden-Sydney College's 24th president Christopher B. Howard. The ceremony was held on Nov. 11, 2010. Rick and Lane are parents to three JMU alumni: Jason ('97), Edward ('01) and Brian Witthoefft ('03), and two daughters-in-law, Susan ('97) and Jaclyn ('03). The Witthoefft family includes several other alumni, and proud JMU parents Rick and Lane Witthoefft support JMU students with the Witthoefft Family Scholarship. * **Nate Young**, producer for the short film, *Brick Novax Pt. 1 and 2*, won the Jury Prize at the 2011 Sundance Film Festival. Young is a computer information systems alumnus.

99 Kelly Gray was a contestant on the Food Network reality TV show *Worst Cooks in America*. * **Marc T. Herndon** was elected president of the Rocky Mountain Chapter of the International Interior Design Association. He is a senior associate with RNL in Denver, Co. * **Jordan Malah** continues the community service-learning spirit experienced at JMU. He works on yoga retreats and other service projects in Rwanda. Read more about his journeys at <http://tinyurl.com/RwandaYogaExperience2010> and visit his website at www.steadfastfreedomofyoga.com/. * **Jamie Mottram** is the author of the sports blog at <http://misterirrelevant.com>. The blog covers professional sports teams in the Washington, D.C., area, including the Redskins, Wizards, Capitals and the Nationals. The School of Media Arts and Design major is married to Christine Keating Mottram ('00), and the couple has two Future Dukes.

00 Cheryl L. Covell accepted a position with Setliff Turner and Holland PC's Annapolis/Baltimore office. Covell was previously employed as a confidential law clerk with the New York State Supreme Court and operated her own law firm. She is thrilled to be back on the East Coast with her husband, Eric, and their sons, Charlie and Andrew. * **Justin Kittredge** leads the Reebok basketball department and is in charge of all on-court basketball products for colleges and the NBA, as well as all tennis products. While working at Reebok, Kittredge has spent time working with grassroots basketball organizations. He realized there were few outlets in the Boston area that helped coach underprivileged kids on and off the court. With the help of his wife, he started the nonprofit organization Shooting Touch Inc., www.shootingtouch.com. The nonprofit's goals are to educate young people about life skills, mentor all players and to coach the fundamentals of basketball to improve individual confidence. In three years Shooting Touch has developed and launched six outreach programs that educate, mentor and coach young adults through basketball. Kittredge has also developed two Sabbatical Grant programs that enable college graduates to travel overseas for 10 months, give back to the global community and impact positive social change through basketball. * **Agatha Kulesza**, founder of Agatha K, LLC, spoke to stu-

SCHOLARSHIP THANK YOU

Dear Malcolm and Maureen Lane ('00P):

As a computer science faculty member, Professor Lane, I am sure you can understand — I don't think I could escape the quiet hum of a computer fan if I tried. They're the medium of my writing, and for that reason alone I think I love them. Computers are my entertainment, my encyclopedia, my thesaurus and my dictionary. There isn't anything more widely useful on this planet, and if there was I would probably be reading about it on a computer. I want to be part of the world of computer-building and programming. I want to be part of the leading edge that makes our technology what it is today and what it will be tomorrow. For these reasons and more, I am honored to receive the 2010–11 Lane Scholarship for Computer Science. As a sophomore computer science major, it means an immense amount to me to be acknowledged within my own area of study. I hope to maintain this level of excellence throughout my entire computer science career. I want to share my knowledge and work ethic with students I currently counsel, and hopefully mentor, as a computer science teaching assistant. Thank you for these opportunities.

Kayla Funke ('13)
STAFFORD, VA.

dents in the JMU College of Business on March 29, 2011 in Zane Showker Hall. The accounting major graduated *cum laude*. After working at a "Big 4" public accounting firm for a year, Kulesza left the public accounting field to brave the uncertain entrepreneurial waters of small business start-ups. After nearly a decade of running her own accounting and bookkeeping service company, Kulesza created an online course for personal finance, adding an Internet leg to her business. In 2011, Kulesza is also releasing her first book, *Sweaty Armpit Duct Tape Girl: A Memoir*. She calls it a "courageously honest story of what it takes to be truly happy and successful." * Lora Nalberczinski owns the Speech and Language Center in Harrisonburg. She earned her master's in speech pathology from JMU in 2002. She offers speech therapy, occupational therapy and physical therapy services. Her focus is pediatrics, and largely the autism population. The center offers free autism screenings and other community service programs. Learn more about the center and Nalberczinski's work at www.thespeechandlanguagecenter.com.

com. Lora's husband, Christopher Nalberczinski ('03, '07M) owns Massanutten Computer in Harrisonburg. He earned a B.S. and an M.S. in technical and scientific communication.

01 Chicago-based William G. McGowan Charitable Fund named Brooke Cashman a 2010–11 McGowan Fellow. The JMU double major in English and French is a second-year M.B.A. student at Georgetown University McDonough School of Business. She is one of 10 McGowan Fellows who participated



Brooke Cashman ('01) is a 2010–11 McGowan Fellow at Georgetown University's graduate business school.

in the first McGowan Symposium on Business Leadership and Ethics on Nov. 6 at the National Archives in Washington, D.C. "The McGowan Fellowship Program for promising M.B.A. candidates isn't solely about academics and



2005 alumni visiting the 'Burg and grabbing some Purple and Gold gear at the Bookstore are (l-r): Jurgens Bauer ('04), Future Duke Elsie Bauer, Christina Rose Bauer ('05), Bryan McCabe ('05), Brittany Iveson McCabe ('05), Katie Murphy Larson ('05), Brett Larson, Future Duke Charlie Larson, Kelly McCardell ('05) and Tim Berceau.

future leadership potential," says McGowan Fund Executive Director Diana Spencer. Cashman serves as president of the Georgetown Graduate Student Consulting Group and is a founding member of the Georgetown Francophile Association. Prior to graduate business school, Cashman served in the Peace Corps as consultant to the Philippine Department of Education, where she worked to expand libraries and implement teacher-training programs affecting more than 20,000 rural schoolteachers. A native of Vermont, Cashman also earned a Master of Arts in applied linguistics from American University in 2005. * Amy Golden worked as a school-based occupational therapist in Fairfax County schools until 2004. She now serves as an occupational therapist for orphans in Johannesburg, South Africa. She also serves as the housemother at a children's home for 12 orphaned and abused children. * Chrystal Jones Shawn says that even though she is married to a Virginia Tech alumnus, they shared "good news" on Sept. 11. Yes, the Dukes beat the Hokies 21–16 in Blacksburg, but this JMU/Tech duo also welcomed their first child, Ellie, on Sept. 11. "Ellie decided to arrive two weeks early, and I really think she was a good luck charm," says Shawn. "Even my

Hokie husband agrees she most definitely is a Future Duke." * Andrew M. Trice co-authored *Professional Adobe Flex 3*. He is also a contributing author to *Flex 3 Cookbook* and writes a weekly blog for InsideRIA.com. Trice is the principal architect for the Adobe practice of Cynergy Systems in Washington, D.C. He and his wife, Marta, live in Silver Spring, Md.

03 Meghan Ely, founder and president of Richmond, Va.,-based niche marketing and public relations firm OFD Consulting was the keynote speaker for The Business of Wedding Ireland Conference in Killarney, Ireland. OFD Consulting LLC is a marketing and public relations firm that services the wedding industry. Learn more at www.ofdconsulting.com. * Brooke Ashcraft Ferguson ('05Ed.S.) was promoted to coordinator of developmental education at Virginia Western Community College in Roanoke, Va. Ferguson and her husband, Todd ('05), live in Roanoke. * Emily M. Pinion-Jenkins published her first book, *From There to Hear ... How I Got My Cochlear Implant*. A photographic biography of a young child's hearing journey, the book answers a variety of questions commonly asked during the cochlear implant process.

Discovering America

Kim Wheeler ('09) serves others in a memorable year with AmeriCorps

By AMELIA WOOD ('13)

As a JMU Student Ambassador, **Kim Wheeler ('09)** discovered AmeriCorps at a university service fair. Then, she discovered America one service project at a time. AmeriCorps National Civilian Community Corps provides “many opportunities that I am interested in, like travel, service projects and teamwork with people my age,” says Wheeler. She has fought fires in Idaho, helped clean up the 2010 oil spill in the Gulf of Mexico, renovated Indian Reservations in South Dakota and raised money for children’s cancer research.

“The friends I made as a Student Ambassador are all incredibly motivated and inspiring people who made me want to be a better person. I learned how fun service can be,” says Wheeler.

After graduating with a B.S. in media arts and design, and a minor in sports communication, Wheeler spent the summer on her second service trip to Nicaragua. She also backpacked around the country, visited a beach with friends and spent time with family.

In October 2009, she joined AmeriCorps and dove into service projects related to education, the environment, public safety and disaster relief. Wheeler lived, worked and traveled with 10 people from all over the United States. “They became my second family,” she says. “We worked full time in 10 nonprofit organizations, and I did more than 100 hours of additional volunteer work with 15 other nonprofits.”

Wheeler started in Vinton, Iowa, where she trained in CPR, first aid, Red Cross Safe Spaces, Red Cross Mass Care, Red Cross Shelter Operations, Hands of Peace, ATV safety, chain saw usage, diversity issues, cooking, nutrition and driving courses.

AmeriCorps training is intense, and Wheeler says she felt “well equipped for anything” that might cross her path. Like most AmeriCorps volunteers, one thing that doesn’t need to be taught is self-sacrifice. In her first six weeks, working in Omaha, Neb., Wheeler cut her lengthy blonde hair in solidarity to support children with cancer. “Our team was supporting the St. Baldrick’s Foundation, which raises money for children’s cancer research,” recalls Wheeler. “I said good-

bye to very long hair that I had been growing out for years. Several JMU Student Ambassadors and JMU alumni donated to St. Baldrick’s through our efforts, and I will never forget that!”

Her service with AmeriCorps left Wheeler with quite a few unforgettable experiences.

In South Dakota, Wheeler’s team planned to work with Habitat for Humanity to renovate areas of the Cheyenne River Indian

Reservation. Two days into their work an ice storm hit, and efforts immediately turned from renovation to disaster relief. “Thousands of power lines were down, and several already impoverished local communities were left without heat and running water for weeks,” she says. Wheeler’s team helped run a 24-hour emergency call center through the Emergency Operations Command Center, answering phones and directing community members to the necessary resources. The team also helped run a shelter, delivered food and water, and made rounds throughout the Reservation community to report on progress.

While serving on the Cheyenne River Indian Reservation, Wheeler participated in a sweat lodge, a native spiritual ceremony. “It was incredible and an unforgettable experience,” she says.

The remainder of Wheeler’s AmeriCorps service included running disaster shelters, conducting controlled fires to fight wildfires in Idaho, leading youth events, maintaining parks and campgrounds, and helping recovery efforts from Hurricane Katrina.

Wheeler also helped clean up the BP oil spill in the Gulf of Mexico. “We were in Mississippi when the oil hit the beaches,” she says. “It was one of the saddest things

I have ever witnessed. It was yet another horrible blow for the Gulf community, still recovering from Hurricane Katrina.” And sometimes the best way to help is to drop the gloves and just listen. “We spoke with community members about all they had been dealing with over the last five years, and it was absolutely heartbreaking,” says Wheeler.

The legacy of Wheeler’s volunteer efforts epitomizes the power of one and the JMU community’s Be the Change spirit. **III**



Kim Wheeler ('09) discovered America and expanded her love of serving others during a memorable year with AmeriCorps.

‘The friends I made ... are all incredibly motivated and inspiring people who made me want to be a better person. I learned how fun service can be,’ says Wheeler.



2005



2010

"Then and Now" (l-r) are 2005 classmates Kate Fullenkamp, John Tato and Amanda Bellistri.

04 Nikki Sparks graduated from Virginia Commonwealth University School of Dentistry in 2008 and practices dentistry with W. Baxter Perkinson & Associates, Ltd., in Powhatan, Va.

05 Christina Rose Bauer writes, "I recently visited Harrisonburg with a group of alumni for a mini-reunion. We stayed at Massanutten and spent a great weekend visiting campus and the JMU Bookstore. We enjoyed reliving Madison memories." * Shay Cochrane of Wesley Chapel, Fla., won the prestigious WeddingWire Bride's Choice Awards™ 2011 for Wedding and Engagement Photography. Cochrane is a frequent contributor to *Madison* magazine. WeddingWire is the nation's leading wedding technology company. Recognition for the Bride's Choice Awards is determined by recent customer reviews and extensive surveys from 750,000 newlyweds. Shay Cochrane Photography stands among the top five percent of wedding professionals in the WeddingWire community. * Dan Jensen ('08M) of Reston, Va., competed on the TV game show *Jeopardy* in January. The marketing major earned his M.B.A. at JMU in 2008. * Three 2005 Dukes took time for some "Then and Now" Madison memories as students in 2005 to current service in the Army: (See above): Kate Fullenkamp, John Tato and Amanda Bellistri.

06 Sarah V. L. Castleberry earned a juris doctor degree from New England Law at Boston in May 2010. * Steven Gaberdiel ('07M) lives in Mechanicsville with his wife, Kristin Mimm Gaberdiel ('06, '07M). Both earned their undergraduate degrees in accounting and a Masters of Science in Accounting degree at JMU in 2007. * On Oct. 29, 2010, Jennifer Ramsey of Arlington, Va., represented JMU and President Linwood H. Rose at the inauguration celebration for Montgomery College's ninth president, DeRionne Pollard. "Dr. Pollard outlined her vision of making Montgomery College the most relevant community college in the nation by meeting the needs of both students and the community," writes Ramsey. "This was a great experience, and I was proud to represent James Madison University." * Courtney Culbertson Swartzentruber ('12M) will complete her M.A. in English at JMU in May 2012.



Erin Frye ('07) shares her musical talents and coaches children in Ghana.

07 Erin Frye traveled to Africa in June 2008 to teach music to children and do volunteer work through the Cross Cultural Solutions program. "I have always been involved in volunteer work; prison ministry, playing music at local soup kitchens; but, I really wanted to challenge myself and make myself uncomfortable. That is when you grow the most," writes Frye, a communication major with a concentration in public relations. "I was placed in a village called Hohoe, four hours from Ghana's capital, Accra. I used my voice and my guitar to teach the children many songs. I also brought supplies and taught the children how to make their own rhythm instruments. The children blessed me in ways I could never imagine. They showed me what true faith, joy and love look like." In June 2010, Frye returned to Ghana with her family and a few friends to live and work in the Hohoe Christian Orphanage. "We taught English, art and music, and coached the children in soccer. We brought 16 suitcases worth of donations," adds Frye. "I have fallen in love with the Ghanaian culture." Stay tuned to a future issue of *Madison* to read Frye's incredible story.

08 David Starr, director of federal business development at Energy Xtreme®, visited students in the JMU College of Business on Feb. 7, 2011. The finance major, who

minored in physics, discussed the energy industry, energy usage, entrepreneurship, venture capitalism and the emerging field of clean-tech startups. Starr started his first auto-detailing business in Richmond, Va., when he was 17. After graduation, he joined Strategic Enterprise Solutions, a federal government-consulting firm, in Reston. He currently works in Austin, Texas, for Energy Xtreme®, a new clean-tech venture.

09 Rob Anderson won the fifth season of the critically acclaimed Chicago comedy and talent competition *Impress These Apes* (www.impressthesepes.com). Anderson has also performed regularly in the Chicago comedy and improv scene with iO (www.chicago.ioimprov.com), Gay Co., pH, and as a contributor for *The Paper Machete* (www.thepapermacheteshow.com). * Music industry major Ted Beidler moved to Nashville after completing an internship with Red Light Management in Charlottesville after graduation. "Red Light set me up with an internship here as well," says Beidler. "And, I finally got a big break. After working with him on a video shoot in October, JMU alumnus Phil Vassar ('85) offered me a gig on the road for two weeks to film some behind-the-scenes and live footage to promote his new album. I learned how to film and edit video as I went. I guess I did a good job since I was invited to stay with the tour! I ended up being on the road with his group for about six months. I did a video blog for every show and sold merch on the road. It was a great experience. We toured all over the states and Europe. While on the road I kept up my contacts with everyone in the Red Light office, and was offered a full-time position in June. I am the assistant on the Tim McGraw and Faith Hill projects." * Nicole Jurik completed the Rutgers Accelerated Nursing Program for sec-

ond-degree students attaining a B.S.N. and R.N. license. ✱ **Jane Walters** served in Mt. Vernon, Ky., with Christian Appalachian Project, a nonprofit poverty relief organization. Walters volunteered in the CAP Elderly Services program providing transportation and advocacy services. As an undergraduate, Walters volunteered with Appa-

latchia Service Project during an Alternative Spring Break trip. She completed an internship at Catholic Campus



Jane Walters ('09) volunteered for the Christian Appalachian Project in Kentucky.

Ministry after graduation. "I chose Christian Appalachian Project because I wanted to work on a personal level with the people I love," says Walters.

10 The NFL's Buffalo Bills signed Mike Caussin in December after the Jacksonville Jaguars released him. Caussin spent the 2010 preseason and the first 12 weeks of the regular season with the Jaguars practice squad. The Bills needed to bolster its personnel due to injuries. Caussin joins his former JMU teammate linebacker Arthur Moats in Buffalo after the two spent four years playing together at JMU. Moats was the Bills' sixth round pick in the 2010 NFL Draft and has been a backup linebacker for most of this season. He injured Minne-

sota Vikings quarterback Brett Favre with a tackle in Week 13. This marks the first time in JMU football program history that two former Dukes suited up for the same NFL team. During the off-season, Moats is back in the 'Burg finishing his degree at JMU. He left JMU only nine credits shy of graduation to take part in the NFL Draft. Moats worked out in the gym and the classroom during spring semester. ✱ **Kara E. Damico** completes her Master's in Early Childhood Education at JMU and graduates in December. ✱ **Sarah Lokitis** was selected as a fall 2010 intern at the Kennedy Center for the Performing Arts. She served as the marketing communications intern in the marketing department of the Kennedy Center as part of the

DeVos Institute of Arts Management. ✱ **Wes Mitchell** is completing an internship with Grassroot Soccer Inc., located in Lilongwe, Malawi. Grassroot Soccer is a nonprofit organization that uses the transformative power of soccer in the fight against HIV and AIDS. Mitchell is responsible for assisting in the planning and implementation of youth-targeted HIV prevention education programs, networking with the community, and planning and coordinating community events. Read more about the political science major below. ✱ **Kellen Suber** accepted a job as staff assistant to Vice President Joe Biden. Her duties include scheduling the vice president's daily events. She previously served in a similar job with U.S. Senator Ted Kaufman of Delaware.

The power of soccer

Wes Mitchell ('10) helps fight AIDS with Grassroot Soccer BY AMELIA WOOD ('13)

Imagine the power of Michael Jordan if basketball was the only sport anyone watched. Soccer is an integral part of most local cultures around the world. Simply arriving at a field with a soccer ball will win you instant friendships and immediate access to a local community. What better introduction — striking up a friendly soccer game and then an educational conversation about one of the world's most prevalent diseases.

Soccer fan and political science major **Wes Mitchell ('10)** is an intern in Lilongwe, Malawi, with the nonprofit organization Grassroot Soccer. He is "using the transformative power of soccer in the fight against HIV and AIDS."

Mitchell's journey to Malawi started during his senior year of high school while applying for college. "Throughout high school I researched just about every academic program at JMU because I knew that it was my first choice. I'll never forget the day I got home from school to find that JMU admissions packet in my mailbox. I didn't even visit the other schools I applied to," he says.

Mitchell was a member of the JMU men's club soccer team for four years. He was in charge of fundraisers during his sophomore and junior years, and served as social chair his junior year. He also coached varsity boys' soccer at Spotswood High School. "I consider myself a more outgoing and personable individual as a result of the culture at JMU," Mitchell says. "JMU prepares students for the real world after college."



After a friendly game of soccer, Wes Mitchell ('10) educates others about HIV and AIDS. Mitchell works for the nonprofit Grassroot Soccer organization and is currently stationed in Lilongwe, Malawi.

JMU Political Science Professor Melinda Adams peaked Mitchell's interest in Africana studies. "I enjoyed learning about her experiences and expertise in African politics," says Mitchell, who added an African studies minor to his minor in communication studies.

As an undergraduate Mitchell interned at the U.S. Embassy in Harare, Zimbabwe, giving him his first real taste of Africa. "I would eventually like to get more involved with African politics and economics, but I love working for Grassroot Soccer and influencing young people in Malawi," he says.

Mitchell accepted his current internship with Grassroot Soccer right after graduation. "Knowing that I wouldn't see my family and friends for the next year, I tried to see everyone before I left for Africa," he says.

Mitchell helps out with numerous aspects of the nonprofit including planning and implementing educational programs, developing relationships with other community organizations, organizing events, monitoring programs and recruiting volunteers.

He hopes to attend a graduate program to further his education in African politics and economics. "I can't wait to get back and see all the new and exciting things going on at JMU," he says. "I've really missed JMU football and Homecoming." ❧

✱ Read Mitchell's blog at <http://wesinmalawi.wordpress.com>, or learn more at www.grassrootsoccer.org

Weddings

1970s William S. "Bill" Hawkes ('71) to Cynthia R. Watkins, 5/25/10

1980s John W. Powers ('84) to Jennifer B. Squires, 5/30/10

1990s Johanna M. Tanner ('90, '97) to Fred Motz, 8/8/08 * Jennifer Kristen Juliano ('92) to John Peter Kelly, 1/9/10 * Timothy G. Taylor ('97) to Carolyn Samuel, 5/22/10 * Julie Schneider ('99) to David Kaufman, 5/30/10

2000s Jessica Grace Jancaitis ('01, '08M) to Holmes T. Browne ('97), 1/22/11 * Kara E. Reade ('01) to Jose Gomez,

10/9/10 * Brian L. Sizer ('01) to Emily Way, 1/1/11 * Heather Yattaw ('02) to Ryan Wagoner, 5/22/10 * Christine Saunders ('03) to Richard Castellano ('01), 7/10/10 * Nikki Sparks ('04) to Will Perkinson, 10/17/09 * Darrick Wickre ('04) to Megan Fram, 8/21/10 * Cara Antinarella ('05) to Phil Crosby ('05), 9/25/10 * Jessica Lyn Caplinger ('05) to Justin Holder ('05), 9/25/10 * Jessica Gosnell ('05) to Joseph Caron ('05), 11/6/10 * Jonathan McNamara ('05) to Rebecca Heller, 5/30/10 * Martina Williams ('05) to Cecil Lee Wilson III, 7/31/10 * Jaclyn Davis ('06) to Peter Bourke ('07), 7/31/10 * Kristin

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Mimm ('06, '07M) to Steven Gaberdiel ('06, '07M), 9/4/10 * Stephanie Mortimer ('06) to Matthew Brown ('06), 8/28/10 * Meghann Pasco ('06) to Jason Gillette ('02), 8/21/10 * Cory Suter ('06) to Allison Tweedie, 10/9/10 * Sarah DiCarlo ('07) to Matt Keally, 9/25/10 * Megan Kelley ('07) to Daniel

Porter ('04), 6/12/10 * Lindsey C. Merchant ('07) to Peter Goggin, 8/7/10 * Claire Powers ('07) to Michael Schmitt, 10/23/10 * Emily Wyatt ('07) to Mike Ziegler, 7/24/10 * Kristin Andrews ('08) to Chris DeRamus ('08), 10/10/10 * Whitney Hegamyler ('08) to Andrew Rowland ('08), 5/15/10

FutureDukes

1980s Leslee Foreman and Glenn ('82), a son, Grayson Alexander, 9/10/10

1990s Elizabeth Gensler and Gary ('90), a daughter, Eliana Lilly, 1/30/10 * Clifton V. Rowe Jr. ('92) and Julie, a daughter, Beatrix Helen, 2010 * Pat Southall Smith ('92) and Emmitt, a son, Elijah Alexander James, 9/22/10 * Karin Starr ('93) and Eric, a daughter, Elin Carlene, 4/16/10 * Andrea J. Camfield Hill ('95) and David, a daughter, Christina Nicole, 4/23/10 * Ginny Dangerfield Bostick ('96) and Rich, a son, Jackson Lee, 8/2/10 * Kerry Callahan Mandulak ('96) and David ('98), a son, Henry Jameson, 3/17/10 * Katie Nelson and Dan ('97), a son, Jacob Richard, 4/29/10 * Yvonne Peterson Shortlidge ('97) and Swithin ('96), a daughter, Audrey Grace, 7/6/10 * Ste-

fanie Smith and Karl ('97), a son, Matthew James, 11/24/10 * Lisa Haines Simmons ('98) and Scott, a daughter, Maura Susan, 6/24/10 * Linne Oxley Diorio ('99) and Michael ('95, '00), a daughter, Sophia Marie, 12/3/10 * Victoria Saluja Draude ('99) and Ryan, a daughter, Leena Capri, 10/6/10 * Janelle Way Dubicki ('99) and Stephen, a son, Mason Robert, 10/3/10 * Michelle Gorras and Michael ('99), a son, Owen Michael, 6/18/10 * Molly K. Gilligan Lynch ('99) and Tim ('99), a son, Connor Declan, 2/2/10 * Greta Brunk Newborn ('99) and Michael, a daughter, Alexa Leigh, 6/24/10 * Alonsa Price Riddle ('99) and Gary ('98), a son, Hayes Sheridan, 8/26/10

2000s Katherine Runey Copeland ('00) and Robert ('00), a daughter, Elizabeth Ann, 4/27/09 * Christina Fleming and Kevin ('00), a son, Connor Joseph, 7/15/10 *

Angela Prandi Hanlon ('00) and Steven, a daughter, Alyssa Frances, 8/3/10 * Holly Bryant Lipes ('00) and Richard, a son, Ethan Andrew, 1/7/10 * Amy Harte Lopez ('00) and Mike ('00), a daughter, Sophie Michelle, 7/28/10 * Julie M. Harris Moeller ('00) and Peter ('00), a son, Harris Michael, 11/13/10 * Jennifer Aylor Stokes ('00) and Jamie ('01), a son, Levi Reeves, 8/18/10 * Camille Surface Timmerman ('00) and Geoffrey ('99), a son, Grant William, 1/15/10 * Nicole Stone Bono ('01) and Daniel ('01), a son, Lucas Peter, 6/11/10 * Pamela Rosinski Makinson ('01) and Shawn, a daughter, Bailey Paige, 4/14/09 * Dawn Plaughter Schaal ('01) and Jeffrey ('00), a son, Evan David, 4/8/10 * Chrystal Jones Shawn ('01) and Bret, a daughter, Ellie, 9/11/10 * Sarah Butler Oates ('03) and Charles ('02), twin daughters, Avery Margaret and Madeline

Loving, 1/20/11 * Jennifer Lemley Shepard ('03) and Stephen ('03), a son, Logan Alexander, 8/9/10 * Lindsay Sell Shrewsbury ('03) and Reid ('03), a daughter, Brinley Rae, 8/31/10 * Valerie Sommer Williams ('03) and Daren, a son, Max Carter, 1/14/10 * Elizabeth Kerestes Gmelin ('04) and Steven ('04), twin daughters, Alexis Nicole and Kimberly Alison, 8/13/10 * Mary Beth Tatum Gustafson ('04) and Adam ('14), a girl, Camryn Grace, 11/22/10 * Erin Benford Oman ('04) and Ryan, a son, Andrew Ryan, 9/3/10 * Jesse Thornton Weckstein and Scott ('04), a daughter, Jeanna Corinne, 12/1/10 * Amanda Sue Lindsay Alsbaugh ('06) and Brian, a daughter, Madeline Lindsay, 7/7/10 * Jade Estep Dalton ('06) and Christopher ('05), a son, Matthew Christopher, 4/10/10 * Erin Helbig ('06) and Travis ('05), a daughter, Lucy Ann, 11/4/10

In Memoriam

DR. JEAN McNUTT MARTIN GLASGOW ('32) of Roanoke, Va., 8/31/10

ELOISE THOMPSON JENKINS ('33) of Grandy, N.C., 6/12/09

LAURA MELCHOR THOMAS ('33) of Winston Salem, N.C., 2/7/11

CHARLOTTE HOMAN BEAMAN ('35) of Newport News, Va., 10/11/10

OPHELIA PEARL PRINTZ ('35) of Luray, Va., 1/30/11

DORIS MILLER COCKER ('36) of Arlington, Va., 9/11/10

LOIS WANDLESS GAYNOR ('36, '63M) of Shenandoah, Va., 10/1/10

WANDA SPENCER BROWN ('38) of Lynchburg, Va., 1/9/11

MARY LOUISE DAUGHTREY CRUMMETT ('38) of Staunton, Va., 3/19/10

ROSELYN WILSON FORREST ('38) of Hampton, Va., 10/21/10

MARGARET COCKRELL RUTHERFORD ('38) of Westport, Conn., 2/17/11

ELIZABETH HANNAH HALL ('39) of Gloucester, Va., 11/20/10

CORINNE SHIPP STARKE ('39) of Virginia Beach, Va., 12/25/10

HELEN MENEFEE WRENN ('39) of Grafton, Va., 12/3/10

GARNETTE RIDDLE FRANCIS ('40) of Washington, D.C., 1/17/11

GERALDINE ALLSTOCK LOVING ('40) of Landrum, S.C., 11/29/10

MARTHA NETHKEN EARLY ('41) of Harrisonburg, 10/3/10

DIANA BERKELEY CURTIS ('42) of Vancouver, Wash., 12/6/03

JANE DINGLEDINE HUESTON ('42) of Harrisonburg, 9/18/10

ADDIE JANE GENTRY MILTON ('42) of Mechanicsville, Va., 9/18/10

ANNA E. HASLUP ('43) of College Park, Md., 07/27/10

HANNAH RYLAND SANGER ('43) of Richmond, Va., 11/8/10

EMILY ELIZABETH "BETTY" VAN ARSDALE HOFFMAN ('44) of Newport News, Va., 8/26/10

NANCY THREEWITTS HUGHES ('44) of Dendron, Va., 1/15/11

ANNA B. KOONTZ ('44) of Palmyra, Va., 12/9/10

HELEN PECK LOEHR ('44) of Prince George, Va., 3/7/10

MARGARET "PEGGY" TURNER LEE ('45) of Acton, Mass., 7/24/10

CLAIRE MARIE DOYLE McDERMOTT ('45) of Virginia Beach, Va., 8/20/10

CAROL LEPOINT SHELDON ('45) of Hagerstown, Md., 1/29/11

MERLE DAWSON VASSAR ('45) of Hertford, N.C., 2/11/11

EVELYN MURRAY PELULLO ('46) of York, Pa., 2/25/09

MARY RUSSELL MARROW ('47) of Henderson, N.C., 2/3/09

BETTY KABLER FORBES ('49) of Virginia Beach, Va., 9/14/10

MARGUERITE WILSON GREGORY ('49) of Virginia Beach, Va., 5/20/10

TESS HUESTON ('49) of Dayton, Va., 1/29/11

GRACE ARMENTROUT RICHARDS ('49) of Harrisonburg, 12/31/10

ANNA MOFFATT McCORMICK ('50) of Falls Church, Va., 11/17/10

MILDRED ALLEY RUSH ('50, '59M) of Pensacola, Fla., 6/25/10

LUCY JONES PALMER ('51) of Virginia Beach, Va., 2/21/11

ANGELA NELSON TRUITT ('51) of Pueblo, Colo.,

SARAH "BETTY" UMPHLETTE BANE ('52) of Halifax, Va., 2/8/11

BEVERLY BROOKS DAWSON ('52) of Glen Allen, Va., 10/18/10

SYLVIA SIMPKINS SIMMERMAN ('53) of Thaxton, Va., 10/15/10

HOPE GILLESPIE LINEBERRY ('54) of Dublin, Va., 1/6/11

ANNE WHETZEL MAUZY ('56) of Broadway, Va., 1/6/11

HELEN WIGHTMAN TRUMP ('57) of Ashland, Va., 12/13/11

BETTY SHERBACH HANLON ('58) of Chambersburg, Pa., 11/22/10

DOLORES MADLYN PELTER SHOCKEY ('58) of Lake Caroline, Va., 10/16/10

SHIRLEY WRIGHT WELLS ('58) of Glen Allen, Va., 11/24/10

JOSEPHUS A. MICHAEL ('59) of Sarasota, Fla., 3/25/09

ROBERT E. RITCHIE ('59) of Dayton, Va., 2/13/11

RICHARD TISINGER ('59) of Roanoke, Va., 7/19/10

NANCY MINTER McDONALD ('60) of Ridgeway, Va., 9/22/10

BARBARA ELLEN STERN PARTLOW ('60) of Verona, Va., 12/16/10

CATHERINE HARTNESS HARTNESO ('61) of Arlington, Va., 8/7/11

BETTY MICHAEL BATEY ('62) of Staunton, Va., 1/7/11

SUSAN FORREST KIRBY ('62) of West Point, Va., 10/28/10

MARTHA L. MAURER ('62) of Newport News, Va., 12/26/10

WENDELL M. STEELE ('62) of Harrisonburg, 9/30/10

JEAN THOMAS MOORE ('63) of Harrisonburg, 9/22/10

ANN CLINE EATON ('64) of Roanoke, Va., 2/27/11

LORETTA WILLOUGHBY ('66) of Valley Stream, N.Y., 8/20/00

ANNA PARTLOW BALDWIN ('68) of Front Royal, Va., 9/4/08

OUIDA KELLER MINGHINI ('68) of Winchester, Va., 1/6/11

JACQUELINE FOLEY PUFFENBERGER ('68) of Singers Glen, Va., 12/28/10

CHERYL MALLORY DENNIER ('69) of Mechanicsville, Va., 7/7/10

ANITA RICHARDSON TALLEY ('69) of Fayetteville, Ga., 12/3/10

SUSAN KAY MUNN BRITTON ('70) of Waynesboro, Va., 10/12/10

JOYCE BAILEY GOFF ('70) of Norfolk, Va., 10/29/02

SUSAN FORREST KIRBY ('70) of Midlothian, Va., 10/28/10

MARTHA O'BRIANT MAURER ('70) of Newport News, Va., 12/26/10

RACHEL HEIER WILLIAMS ('70) of Harrisonburg, 12/24/10

JURIS GEORG BERGMAN ('71, '75M, '86M) of Concord, Calif., 6/6/10

WILLIAM THOMAS WHITE SR. ('71) of Advance, N.C., 1/26/11

GAIL HUDSON GUTHRIE ('72) of Virginia Beach, Va., 12/28/10

DENNIS MOORE ('72) of Rodanthe, N.C., 11/18/10

JOANN TESTA HULVER ('74) of Hicksville, N.Y., 4/27/10

MELVIN W. MORRIS ('74) of Keezletown, Va., 12/31/10

EMMETT D. BOAZ III ('75M) of Standardsville, Va., 11/6/10

DIANNE HOPE TATUM MEYERS ('75) of Harrisonburg, 12/3/10

RAYMOND EUGENE FARRAR ('76) of New Hope, Pa., 2/19/2009

MARTHA CHIDSEY VALLER ('79) of Carmel, Ind., 11/10/10

SYBL COOPER CROWSON ('80) of Leavenworth, Kan., 10/14/10

ADOLPH G. ACKERMANN ('81P) of Harrisonburg, 1/11/11

JAY HARRY SWANSON ('81) of Mechanicsville, Va., 11/30/10

DEBRA EDENTON CHAPMAN ('82) of Fredericksburg, Va., 7/26/10

ROBERT EDWARD HERR II ('82) of Middletown, Md., 11/7/10

CAROLYN A. MORRIS O'CONNOR ('85) of Richmond, Va., 1/17/11

ANGELA BAINES LIVELY ('86) of Disputanta, Va., 1/26/10

KATHRYN DAUGHTREY PIERCE ('86) of Suffolk, Va., 11/11/10

WANDA GAYLE GARNETT ('88) of Harrisonburg, 12/22/10

SUE SCHWARTZ LEMISH ('91P) of Harrisonburg, 11/15/10

TEZRA GANGJI HENDRICKSON ('92) of Arlington, Va., 2011

JOEL A. NEWSOM ('92) of Reston, Va., 1/2/11

ANNIE GLENN DARDEN NICHOLAS JONES ('93) of Franklin, Va., 1/25/10

LEIGH ANN WILSON ('95) of Virginia Beach, Va., 12/31/10

MARGARET MOORE KEATLEY ('99) of Virginia Beach, Va., 11/8/10

JASON A. LONG ('01) of Edinburg, Va., 12/31/10

KENNETH W. ARMSTRONG ('02) of Culpeper, Va., 2010

RIA MICHELLE NORMAN ('02) of Virginia Beach, Va., 11/8/10

LISA F. WHITESCARVER ('02) of Staunton, Va., 8/2/09

AMY VESS CRIZER ('06) of Durham, N.C., 10/26/10

A new tradition etched in stone

Madison Society unveils Spirit Rock

By MICHELLE HITE ('88)

One of JMU's newest student organizations, the Madison Society, unveiled what it hopes will become a new JMU tradition — Spirit Rock. Not quite as huge as Kissing Rock, the five-foot rock rests on the Festival Conference and Student Center lawn, and students painted purple and gold messages on it after an unveiling ceremony in March. University Unions Director Dave Barnes addressed the inaugural group of signers/painters. "We hope Spirit Rock will become another symbol of what it means to be a part of the JMU community," he said. "Signing Spirit Rock will be an ongoing, positive tradition for JMU, and we hope it gets painted over and over with positive messages."

The Madison Society, which was founded in early 2011, aims "to serve the JMU community by promoting, enhancing, and celebrating JMU's finest traditions." The organization will attempt to unite students, alumni professors and administrators who share a passion for Madison. **M**

* Watch a video and learn more at www.facebook.com/pages/The-Madison-Society/ 179433958767617 or @Madison_Society on Twitter.



James Madison impersonator Sarah Everette ('12) signs Spirit Rock as President James Madison after the unveiling ceremony.



University Unions Director Dave Barnes asked students to share positive messages or sign their names during Spirit Rock's unveiling. (Right): Stephen Rodgers, medical director for Student Health Services, shares advice.



Submit your **Madison** class note

The magazine staff welcomes news for class notes and notes from alumni and former faculty members. Please submit news of personal and career achievements online at www.jmu.edu/alumni/classnote or use this form and mail news to:

Class Notes, *Madison*, James Madison University, 725 South Mason Street, MSC 3610, JMU, Harrisonburg, VA 22807

Full Name (include maiden) _____

Class Year _____ College/Major _____

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News _____

It can take up to six months, or two issues, for your class note to appear in *Madison*. **We appreciate your patience.**

4980

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Wilson Hall

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TUNE IN! CHIME IN!

You're doing great things that make a difference. So are today's students, professors and your classmates. It all goes to show the extraordinary nature and impact of the Madison Experience. Chime in on the Be the Change blog and sign up for *Madison* e-mails that will keep you in touch with all the stories behind this wondrous activity. www.jmu.edu/BeTheChange

'I wrote *Endless Dreams* to help bring awareness and hope to those with Huntington's disease.'

– SOON HEE NEWBOLD ('96)
renowned violinist, composer and actor

The sound and the music ... and the inspiration

Soon Hee Newbold ('96) has traveled to exotic lands with her music. Everywhere she goes she inspires. As a prolific composer with FJH Music, Soon Hee is especially popular with students. Her works range in difficulty from beginning to advanced, allowing groups from elementary school to college orchestras to play her pieces. Soon Hee is a frequent guest conductor and clinician for festivals, schools and conferences. Her music has premiered as far away as Singapore and Jakarta where a "Newbold Music Festival" was held in the composer's honor. Soon Hee's Facebook page is covered with posts from students thanking her for writing their favorite pieces. "I have never heard music as inspiring and as adventurous as yours," one young musician wrote. Many of her works are deeply personal including her well-known *Endless Dreams*, written for her adoptive mother who is battling Huntington's disease. Soon Hee is also an accomplished violinist and an actor.

Soon Hee met **Erin Rettig ('96)** while they were both studying music at Madison, and the couple married after graduation. Erin is as equally accomplished as a sound engineer for top Hollywood movies. This powerhouse couple has set the bar high in their respective arenas. They are a testimony to their Madison Experiences, as together they deliver the sound and the music to a new generation of appreciative listeners.



Soon Hee Newbold ('96) and Erin Rettig ('96) met at JMU and married after graduation. The renowned composer and Hollywood sound engineer are tops in their fields, and they are bringing the sound and the music to a new generation.

BE *the* CHANGE

Madison, JMU, 220 University Blvd.,
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COME OUT AND PLAY!

There's something new inside! From arts to nature to sports, there are concerts, games, plays, seminars and workshops galore along with schedules, URLs to websites and contact information. Pull out and save your guide to public events and opportunities at Madison.



'We take objects from the art collection and bring them to life for the local children, JMU students and all who visit. We give the art relevance within the culture of the people who created it. We make art accessible.'

— KATE STEVENS
(‘96, ‘99M)

Madison Art Collection director

Making art accessible

Art is transformative and the Madison Art Collection is a 3-D example of that principle. Home to more than 3,000 objects and sponsored by the College of Visual and Performing Arts, the collection features Neolithic through contemporary art pieces — but they don't just adorn shelves and gather dust. Director of the collection **Kate Stevens** ('96, '99M) and director of education **Melanie Brimhall** ('84, '03M) do far more than count, catalog and dust antiquities. Through internships for students, tours for all ages from elementary students to high-school seniors, planned exhibitions, special shows and explorations, Stevens and Brimhall integrate art into the life of JMU and spread it throughout the local community. Together these two artistic women deliver and cultivate the inspiration that art inherently holds for thousands of people every year, supporting the creative spirit that abounds at Madison and that is changing the world.

JMU Madison Art Collection director Kate Stevens ('96, '99M) and director of education Melanie Brimhall ('84, '03M) enjoy sharing pieces from the collection and integrating art into the life of the JMU campus. Visit the Madison Art Collection on the first floor of the Festival Conference and Student Center from 10 a.m. to 4 p.m., Monday through Friday, or visit www.jmu.edu/madisonart.

BE *the* CHANGE